



Legislation Details (With Text)

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Title: AN ORDINANCE related to exterior bus advertising; and amending the 2007 Budget Ordinance, Ordinance 15652, Section 99, as amended.

Sponsors: Larry Gossett

Indexes: Budget

Code sections:

Attachments: 1. 2007-0367 Attachment #5 for 07-25-07 OBFMMHC ~ Photo, Boston MBTA.pdf, 2. 2007-0367 Attachment #6 for 07-25-07 OBFMMHC ~ Letter from Joan Sells.pdf, 3. 2007-0367 Attachment #7 for 07-25-07 OBFMMHC ~ Letter from Larry Phillips and Reagan Dunn.pdf, 4. 2007-0367 Proposed Partial Bus Wrap Concept for 40' Gillig Trolley.pdf, 5. 2007-0367 Staff Report for 07-25-07 OBFMMHC.doc, 6. 2007-0367 Staff Report for 09-12-07 OBFMMHC.doc, 7. 2007-0367 transmittal letter .doc, 8. 2007-0367 wrap bus fiscal note.xls

Date	Ver.	Action By	Action	Result
9/12/2007	1	Operating Budget, Fiscal Management and Mental Health Committee	Deferred	
7/25/2007	1	Operating Budget, Fiscal Management and Mental Health Committee	Deferred	
7/2/2007	1	Metropolitan King County Council	Introduced and Referred	

Clerk 6/25/2007

AN ORDINANCE related to exterior bus advertising; and amending the 2007

Budget Ordinance, Ordinance 15652, Section 99, as amended.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Findings:

A. In October 2006, the council adopted priorities for the 2007 budget via Motion 12367, entitled Priorities for People. Those priorities were referred to in the findings in Ordinance 15652, which adopted the 2007 county budget.

B. Full bus wraps, where advertising covered entire side windows, created difficulty for customers to

locate bus stops and created dark bus interiors.

C. Partial bus wraps, where advertising covers only limited portions of side windows, allow clear visibility for customers to see street signs and recognize landmarks while riding the bus.

SECTION 2. Ordinance 15652, Section 99, as amended, is hereby amended by adding thereto and inserting therein the following:

TRANSIT - From the public transportation fund there is hereby appropriated to:

Transit \$0

P1 PROVIDED THAT:

The transit division shall not enter into, or authorize its contractor to enter into, any new agreements, or extend any such agreements, for exterior bus advertising that involves covering ~~((any))~~ the entire upper and lower portions of a bus side window.

none