



Legislation Text

---

File #: 2007-0367, Version: 1

---

Clerk 6/25/2007

AN ORDINANCE related to exterior bus advertising; and amending the 2007

Budget Ordinance, Ordinance 15652, Section 99, as amended.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Findings:

A. In October 2006, the council adopted priorities for the 2007 budget via Motion 12367, entitled Priorities for People. Those priorities were referred to in the findings in Ordinance 15652, which adopted the 2007 county budget.

B. Full bus wraps, where advertising covered entire side windows, created difficulty for customers to locate bus stops and created dark bus interiors.

C. Partial bus wraps, where advertising covers only limited portions of side windows, allow clear visibility for customers to see street signs and recognize landmarks while riding the bus.

SECTION 2. Ordinance 15652, Section 99, as amended, is hereby amended by adding thereto and inserting therein the following:

TRANSIT - From the public transportation fund there is hereby appropriated to:

Transit \$0

P1 PROVIDED THAT:

The transit division shall not enter into, or authorize its contractor to enter into, any new agreements, or extend any such agreements, for exterior bus advertising that involves covering ~~((any))~~ the entire upper and lower portions of a bus side window.

none