



Legislation Text

File #: 2016-0491, Version: 2

AN ORDINANCE relating to public transportation, adopting a two-year increase to the limit of lost revenue from waiving or discounting fares; and amending Ordinance 12643, Section 18, as amended, and K.C.C. 4A.700.610 and Ordinance 12643, Section 18, as amended, and K.C.C. 4A.700.610.

STATEMENT OF FACTS:

1. K.C.C.4A.700.610 authorizes Metro transit to provide free or discounted fare media for the purpose of attracting new ridership, relieving congestion, developing market strategies, testing prices or experimental service and implementing other special transit programs or promotions.
2. The annual loss in revenue from such programs and promotions is limited to \$350,000.
3. There is increasing interest in temporarily waiving or discounting fares to test new strategies for improving access to transit and to the customer benefits of ORCA fare payment for youth, college students and senior and disabled riders.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Section 2 of this ordinance takes effect January 1, 2017.

SECTION 2. Ordinance 12643, Section 18, as amended, and K.C.C 4A.700.610 are each hereby amended to read as follows:

For the purpose of attracting new ridership, relieving congestion, developing market strategies, testing prices or experimental service, and implementing other special transit programs or promotions, the director may waive or discount the fare or pass prices otherwise established in this chapter whenever the waiver or discount is not expected to require the addition of regularly scheduled public transportation services and, in the judgment

of the director, the value of the program or promotion and the benefit to the public exceeds the expected loss of revenue. The loss in revenue of all such programs, promotions and fare discounts shall, in the aggregate, be no greater than ((three)) five hundred fifty thousand dollars annually.

SECTION 3. Section 4 of this ordinance takes effect January 1, 2019.

SECTION 4. Ordinance 12643, Section 18, as amended, and K.C.C 4A.700.610 are each hereby amended to read as follows:

For the purpose of attracting new ridership, relieving congestion, developing market strategies, testing prices or experimental service, and implementing other special transit programs or promotions, the director may waive or discount the fare or pass prices otherwise established in this chapter whenever the waiver or discount is not expected to require the addition of regularly scheduled public transportation services and, in the judgment of the director, the value of the program or promotion and the benefit to the public exceeds the expected loss of revenue. The loss in revenue of all such programs, promotions and fare discounts shall, in the aggregate, be no greater than ((five)) three hundred fifty thousand dollars annually.