

## 2009 enterpriseSeattle Inputs Summary

	Goal	Completed
• Business BRE leads identified	150	205
• Media placements	3	22
• Trade shows/conferences	5	8
• Meetings w/ companies located outside KC	25	82
• Meetings w/ national site consultants/top brokers	5	3
• Site selection event	1	1
• Research requests fulfilled	150	145
• Local business meetings	300	370

## Additional Activity of Note for 2009

- Clean Tech Open- Founding Partner
- Waste-to-Energy Conference
- Clean Tech Monitor Launched
- Korea Natural Gas for Vehicles Conference
- UW Tech Transfer/Academia Connection with Game Industry Executives Conference
- Trade Missions - UK West Midlands
- Power of Play 2009
- VIP Content Convergence Event with Game and Film Industry Executives
- Monthly Entertainment Industry Networking Events
- 2010 Digital Media Competitiveness Study
- Workforce Development Study for Digital Media
- Game Start Up 101 Workshop Series
- Commuter Challenge Diamond Awards
- Federal Way Healthcare Innovation Project
- Life Science Discovery Fund Commercialization Committee
- IPZ Steering Committee
- IPZ incubator Committee
- JumpStart Medical Device Events
- 2009 Medical Device Summit
- Invest Brisbane Collaboration
- FDI Symposium
- Originated Air Force Tanker Initiative
- Gov. Announced Stimulus Package at the eS EFC
- New eS Web Site Developed
- eS Staff Delivered over 35 Economic Development and Industry Cluster Presentations

### Score Card

Five-Year Cumulative Business Plan Results to Date

**4,188 Primary Jobs**

**8,247 Total Jobs**

**\$1.417 Billion in Economic Impact**

**\$47.6 Million in Local Tax Impact**

**\$17.85 Million in Estimated Capital Investment**

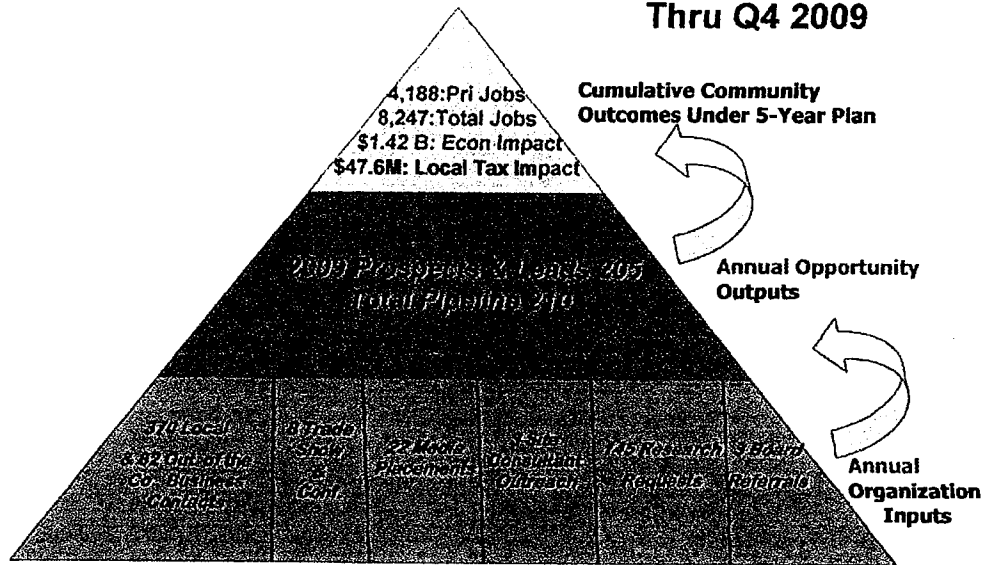
- enterpriseSeattle's cumulative primary job targets are:

- Through 2007 – 1,500 primary jobs
- Through 2008 – 3,000 primary jobs
- Through 2009 – 4,800 primary jobs
- Through 2010 – 6,900 primary jobs
- Through 2011 - 9,000 primary jobs

- enterpriseSeattle will achieve these primary job targets **only** if projected resource levels are available.



## enterpriseSeattle Performance Pyramid Thru Q4 2009



2009 Successful Projects	Primary Jobs	Total Jobs	Econ Impact
Cbeyond, Inc.	100	262.7	\$76.5 mil
AVI Biopharma	85	141	\$17.3 mil
Ryan Inc.	30	46.7	\$5.2 mil

### The Commuter Challenge Program Assisted the Following Companies:

CH2MHill, Bellevue  
 Digital Control, Kent  
 Fairmont Olympic Hotel, Seattle  
 Four Seasons Hotel, Seattle  
 Green River Community College, Auburn  
 Group Health, Tukwila  
 Honeywell, Redmond  
 Issaquah, City of  
 Microsoft Corporation, Redmond  
 Northwest Hospital and Medical Center, Seattle  
 Oberto Sausage Company, Kent

Physio-Control, Redmond  
 Port of Seattle/SeaTac Airport, SeaTac  
 Quadrant Homes, Bellevue  
 REI, Kent  
 Seattle Children's Hospital, Seattle  
 Starbucks Coffee Company, Seattle  
 Symetra Financial, Bellevue  
 T-Mobile, Bellevue  
 TransManage, Bellevue  
 University of Washington, Seattle  
 World Vision, Federal Way  
 Wright Runstad, Seattle