



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

May 7, 2007

Ordinance 15756

Proposed No. 2007-0214.2

Sponsors Patterson, Dunn and Phillips

1 AN ORDINANCE relating to certain transit service
2 partnerships authorized in the Transit Now Ordinance,
3 15582; adopting prioritization criteria for selecting among
4 eligible partnership applications and establishing
5 procedures for entering into agreements for the service
6 partnerships; and adding new sections to K.C.C. chapter
7 4.29.

8
9 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

10 **SECTION 1. Findings.**

11 A. The Transit Now Ordinance, Ordinance 15582, adopted by the council on
12 September 5, 2006, and the subsequent Transit Now proposition approved by the voters
13 in the general election on November 7, 2006, provides funds for new transit services. In
14 addition to those services, the Transit Now Ordinance authorizes King County Metro
15 Transit to enter into certain service partnerships with public and private service partners
16 to add other transit services mutually agreed to by the service partners and Metro Transit.

17 Two types of service partnerships are authorized by the Transit Now Ordinance: direct
18 financial partnerships and speed-and-reliability partnerships.

19 B. According to the Transit Now Ordinance, service partnership agreements are
20 intended to: "leverage Metro's service resources to increase overall transit resources;" to
21 be located "where transit service investments will generate the most riders;" to "act as a
22 tool...to meet growth targets and improve transit market share to support employee
23 commuting;" and to "target but not limit partnerships to designated urban, manufacturing,
24 and industrial centers."

25 C. The Transit Now Ordinance establishes the maximum number of annual
26 service hours available for service partnerships, and sets minimum requirements for
27 service partnership proposals to be eligible for service partnership agreements. Those
28 proposals will be developed and evaluated using the criteria established by this
29 ordinance.

30 D. The criteria set forth in this ordinance for selecting among eligible service
31 partnership proposals are consistent with the requirements and directives of Ordinance
32 15582.

33 SECTION 2. The criteria in section 3 of this ordinance establish the method for
34 developing and evaluating eligible public agency and private entity service partnership
35 proposal applications. The council hereby approves the criteria in section 3 of this
36 ordinance.

37 NEW SECTION. SECTION 3. There is hereby added to K.C.C. chapter 4.29 a
38 new section to read as follows:

39 The following criteria for entering into Transit Now service partnership
40 agreements shall be applied on a yes/no basis and are listed in priority order. The criteria
41 provide a foundation for the development and evaluation of proposals for service
42 partnership agreements. These criteria are further intended to provide guidance to
43 potential partners as to how partnership proposals succeed in meeting the objectives,
44 guidelines and implementation strategies of the service partnership program.

45 A. Direct financial partnerships shall have priority over speed and reliability
46 partnerships. Proposals for direct financial partnerships with public and private entities
47 that meet the minimum eligibility requirements of this chapter will be evaluated for
48 implementation according to the following criteria, in priority order:

49 1. The partnership service will improve access to, from or between designated
50 Urban and Manufacturing Centers as defined in Countywide Planning Policies LU-40
51 and LU-52;

52 2. The partnership service will improve service on the network of core service
53 connections as defined in the King County Metro Transit Six-Year Transit Development
54 Plan, Service Strategy S-3;

55 3. The partnership service by a public agency will improve access and
56 circulation within designated Urban and Manufacturing Centers as defined in
57 Countywide Planning Policies LU-40 and LU-52 or will provide service consistent with
58 King County Metro Transit Six-Year Transit Development Plan, Service Strategy S-13.

59 A circulator or ride-free service partnership with a public agency also will provide
60 service in a manner that supports enhancement of existing transit centers by providing

61 frequent connections between a transit center and major destinations within the urban
62 center;

63 4. The partnership service will improve other services that support the goals and
64 objectives of the King County Metro Transit Six-Year Transit Development Plan;

65 5. The partner or partners will commit to continue the partnership for more than
66 five years;

67 6. The partner or partners will agree to fund more than the minimum one-third
68 share of the fully allocated service cost;

69 7. The partner or partners will commit to implementation of additional actions
70 that are likely to increase ridership on the new services, such as:

71 a. conducting promotional activities;

72 b. providing incentives to employees and riders;

73 c. establishing limits on parking supply or price for single occupant vehicle
74 parking within the area served by the new service;

75 d. implementing parking management to increase the attractiveness of transit
76 and ridesharing;

77 e. taking other policy actions that support the new service; or

78 f. taking other actions that are likely to increase ridership on the new services;

79 and

80 8. Projected ridership gain in annual boardings over the term of the agreement.

81 B. Speed and reliability partnerships shall have a lower priority than direct
82 financial partnerships. Proposals for speed and reliability partnerships that meet the

83 minimum eligibility requirements of Transit Now will be evaluated for implementation
84 according to the following criteria, in priority order:

85 1. The partner's capital investment or traffic operations change will create a
86 transit speed and reliability benefit along a continuous RapidRide bus rapid transit
87 corridor;

88 2. The partner will commit to additional traffic operations management actions
89 that achieve transit priority in excess of the required projected ten percent travel time
90 savings;

91 3. The improvements can be completed within five years; and

92 4. The partner will commit to provision of complementary actions that improve
93 transit operations or ridership, such as:

94 a. implementing innovative transit signal phases and timing;

95 b. providing the infrastructure, preferably fiber, required to support
96 communication between transit signal priority equipment in the field and from the field
97 back to the applicable agency and to Metro;

98 c. adding curb space for transit terminal or layover;

99 d. establishing limits on parking supply or increasing prices for single
100 occupant vehicle parking within the area served by the new service;

101 e. implementing parking management to increase the attractiveness of
102 ridesharing;

103 f. implementing pass subsidy and promotional programs that achieve higher
104 ridership; or

105 g. taking actions that improve the pedestrian environment.

106 NEW SECTION. SECTION 4. There is hereby added to K.C.C. chapter 4.29 a
107 new section to read as follows:

108 For those service partnerships expected to be implemented after 2007, Metro
109 Transit shall issue a call for service partnership proposals from potential public and
110 private partners. The call for proposals shall describe the minimum requirements for
111 eligible proposals as set forth in Ordinance 15582 as well as the prioritization criteria to
112 be utilized by the county in selecting among eligible service partnership proposals as set
113 forth herein at Section 3. A deadline will be set for submission that is not less than 90
114 days after the call for proposals has been issued. Metro Transit shall make staff available
115 to answer questions potential service partners may have in order help facilitate the
116 development of proposals that are consistent with the eligibility requirements and
117 prioritization criteria. After the initial proposals received in response to the first call for
118 proposals have been evaluated, subsequent opportunities may be provided for additional
119 potential service partners to submit proposals up until such time as all the service
120 partnership resources have been committed.

121 The executive shall transmit proposed service partnership agreements, identifying
122 the year in which the proposed service partnership is expected to begin, for approval by
123 the Council. Council approval shall not be unreasonably withheld from service
124 partnership proposals that meet the objectives, guidelines and implementation strategies
125 of the service partnership program as described in Attachment A to Ordinance 15582.


126 SECTION 5. The authority granted in this ordinance is supplemental to all other
127 powers of the county and nothing in this ordinance shall be construed as limiting or
128 restricting any powers or authority conferred upon the county by law.

129 SECTION 6. If any provision of this ordinance or its application to any person or
130 circumstance is held invalid, the remainder of the ordinance or the application of the
131 provision to other persons or circumstances is not affected.
132

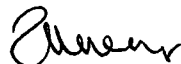
Ordinance 15756 was introduced on 3/26/2007 and passed by the Metropolitan King
County Council on 5/7/2007, by the following vote:

Yes: 9 - Mr. Gossett, Ms. Patterson, Ms. Lambert, Mr. von Reichbauer, Mr.
Dunn, Mr. Ferguson, Mr. Phillips, Ms. Hague and Mr. Constantine
No: 0
Excused: 0

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON



Larry Gossett, Chair

ATTEST:



Anne Noris, Clerk of the Council

APPROVED this 17 day of May, 2007.



Ron Sims, County Executive

Attachments None

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CLERK
KING COUNTY COUNCIL