



Hana Creger  
Environmental Equity Program Manager



# COMMERCIAL MAP OF GREATER SEATTLE

Published by  
KIRKLAND MAP COMPANY, INC.  
Seattle

## GRADE OF SECURITY

- A. BEST
- B. STILL DESIRABLE
- C. DEFINITELY DECLINING
- D. HAZARDOUS
- E. BUSINESS
- F. INDUSTRIAL

THE MAP WAS PREPARED UNDER  
SUPERVISION OF C. B. BROWN, JR.,  
SEATTLE, AND WAS  
CHECKED BY THE  
FEDERAL BUREAU OF INVESTIGATION  
SEATTLE, WASHINGTON

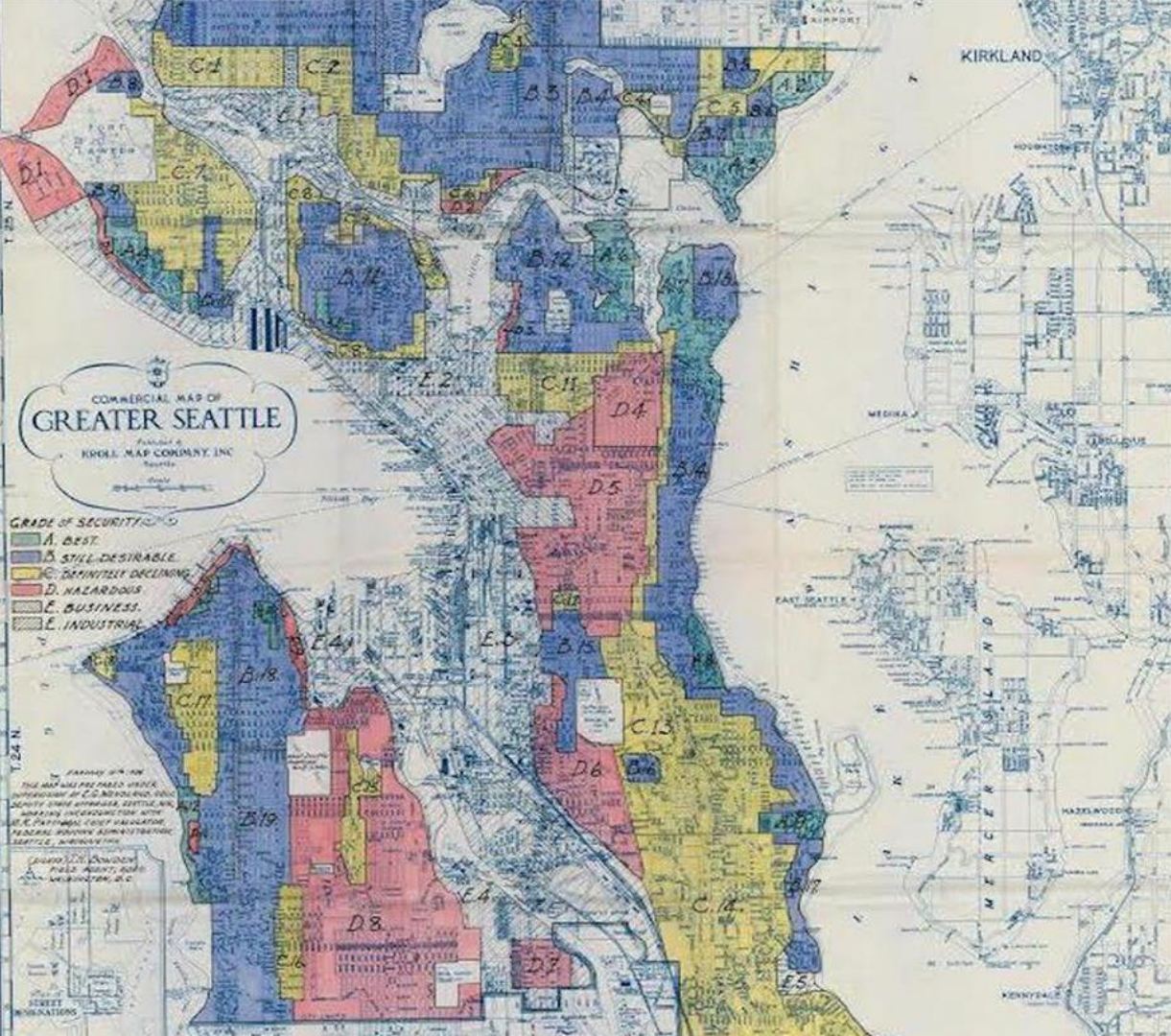
EDWARD J. EDWARDS  
PUBLIC AFFAIRS, SEATTLE, WASH.

STREET  
REVISIONS

STREET  
REVISIONS

STREET  
REVISIONS

STREET  
REVISIONS





# MOBILITY EQUITY FRAMEWORK



# Problems

- Transportation injustices: pollution, longer, less reliable, & unsafe commutes. etc.
- Lack of community engagement and decision-making power
- New mobility technologies are not addressing systemic issues

# Mobility Equity Framework



**Increase access  
to mobility options**



**Reduce air pollution**



**Enhance  
economic opportunities**

# Community Needs Assessment



*Photo by Pamela Palma/TransForm*



# Mobility Equity Analysis



## Goal #1 Increase Access to Mobility

1. Affordability
2. Accessibility
3. Efficiency
4. Reliability
5. Safety

## Goal #2 Reduce Air Pollution

6. Clean Air and Positive Health Benefits
7. Reduction in Greenhouse Gases
8. Reduction in Vehicle Miles Traveled

## Goal #3 Enhance Economic Opportunity

9. Connectivity to Places of Employment, Education, Services, & Recreation
10. Fair Labor Practices
11. Transportation-Related Employment Opportunities
12. Inclusive Local Business & Economic Activity

# Community Decision Making



Photo by Pamela Palma/TransForm



# San Francisco and Oakland Mobility Principles

 <b>Safety</b>	Emerging Mobility Services and Technologies must be consistent with the City and County of San Francisco's goal for achieving Vision Zero, reducing conflicts, and ensuring public safety and security.	 <b>Congestion</b>	Emerging Mobility Services and Technologies must consider the effects on traffic congestion, including the resulting impacts on road safety, modal choices, emergency vehicle response time, transit performance, and reliability.
 <b>Transit</b>	Emerging Mobility Services and Technologies must support and account for, rather than compete with, public transit and encourage use of high-occupancy modes.	 <b>Accountability</b>	Emerging Mobility Services and Technologies providers must share relevant data so that the city and the public can effectively evaluate the services' benefits to and impacts on the transportation system, and determine whether the services reflect the goals of San Francisco.
 <b>Equitable Access</b>	Emerging Mobility Services and Technologies must promote equitable access to services. All people, regardless of age, race, color, gender, sexual orientation and identity, national origin, religion, or any other protected category, should benefit from Emerging Mobility Services and Technologies, and groups who have historically lacked access to mobility benefits must be prioritized and should benefit most.	 <b>Labor</b>	Emerging Mobility Services and Technologies must ensure fairness in pay and labor policies and practices. Emerging Mobility Services and Technologies should support San Francisco's local hire principles, promote equitable job training opportunities, and maximize procurement of goods and services from disadvantaged business enterprises.
 <b>Disabled Access</b>	Emerging Mobility Services and Technologies must be inclusive of persons with disabilities. Those who require accessible vehicles, physical access points, services, and technologies are entitled to receive the same or comparable level of access as persons without disabilities.	 <b>Financial Impact</b>	Emerging Mobility Services and Technologies must promote a positive financial impact on the city's infrastructure investments and delivery of publicly-provided transportation services.
 <b>Sustainability</b>	Emerging Mobility Services and Technologies must support sustainability, including helping to meet the city's greenhouse gas (GHG) emissions reduction goals, promote use of all non-auto modes, and support efforts to increase the resiliency of the transportation system.	 <b>Collaboration</b>	Emerging Mobility Services and Technology providers and the city must engage and collaborate with each other and the community to improve the city and its transportation system.