



VIVIAN PHILLIPS

Current – Strategic Advisor/Consultant –Advisory, planning, and technical assistance – Current and recent projects include: An enhanced arts, cultural and heritage plan for the City of Olympia, Starbucks Racial Equity Training, Pyramid Communications strategic advisor, Oregon Community Fund technical assistance to Creative Heights Grantees, Seattle University Arts Ecosystem Research Project, Spectrum Dance Theater season humanities development.

2011 - 2017

Director of Marketing and Communications for Seattle's largest performing arts organization, Seattle Theatre Group. Led department that managed all digital communications, media relations, concert and season marketing, data, graphic design, and brand extensions, in support of the organizations over 700 annual performances and more than 15 education and community programs. Conceived and executive produced STGtv, an online media outlet for behind-the-scenes insights with artists and performers. Primary organizational community representative.

2005-2012 Co-founder/Managing Director and Producing Associate for The Hansberry Project at ACT Theatre, an African American Theatre Lab. Co-directed development and programming consisting of 1 annual main stage production within the theatre season, and year-round outreach and artistic development programs. Led all marketing and fundraising efforts.

2010-2013 Adjunct Professor-Seattle University MFA Arts Leadership Persuasive Communications instruction

2008-2009 Interim Executive Manager-Langston Hughes Performing Arts Center Appointed by City of Seattle as Interim Manager to handle all operations within 36 year-old cultural and performing arts community institution and charged with creating a long-term sustainability plan. Led a 15-person Citizen Task Force to complete the plan and raised over \$500,000 for building improvements and program enhancements.

2000-2005 Independent Theatre Producer, Executive produced 4 main stage productions in Seattle based on the trans-Atlantic Slave Trade. Two productions staged in collaboration with a Brooklyn based company, 2 productions locally commissioned and produced. Each production featured a cast of 90-125 individuals.

1998 – 2000 Director of Communications-Mayor Paul Schell directed all of the speech writing and communications efforts for the Mayor, and was the lead Public Information Officer for the City of Seattle. Served as an Emergency Operations Commander for the City and oversaw the City's international communications efforts for both WTO and Y2K.

Community Engagement/Board Service:

Seattle Arts Commission, 3-term Chair
PSPR/KUOW Board of Directors
University of Washington Foundation
Co-founder, Historic Central Area Arts & Cultural District
LANGSTON

Selected Studies and Professional Development:

Humanities – Shoreline Community College
Journalism & Communications – Seattle Central Community College
Leadership Tomorrow
Alki Foundation Political Involvement Institute