

CULTURE 2017 ANNUAL REPORT



## **ONE CONSTANT**

As 2018 brings new challenges, we look back to 2017—the lessons learned this past year guide us as we move forward. The projects we undertook, new programs piloted, communities we connected with, and so much more all point to the fact that we are adept at meeting challenges. Throughout, we have confidence in one constant: you. We are continuously inspired and bolstered by the individuals and organizations who put public resources to work making King County a better place to live. As we look back at 2017, we're highlighting just a few of the projects and people we were proud to support and looking ahead to how we can grow together.

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## **ARTS AWARDS EMERGENCY/UNFORSEEN** SUSTAINED SUPPORT **FACILITIES** PROJECTS: INDIVIDUALS PROJECTS: GROUPS **TECH SPECIFIC OPPORTUNITIES** applicants / 77 applicants / 36 applicants / 220 applicants / 93 applicants / 359 awardees / 43 28 awardees / 5 awardees / 71 awardees / awardees / awardees / 337 awarded / \$250,000 awarded / \$153,000 awarded / \$26,211 \$1,050,000 awarded / \$419,500 \$1,932,000 awarded / awarded /

# **ARTS**FUELING CREATIVITY

In 2017 we saw major growth in our Arts Sustained Support program.

Nonprofit groups apply once every two years for annual grants that provide the kind of reliable, unrestricted funding that is critical for organizations to thrive. In 2015, the number of applicants rose to 291 and in 2017, that number rose to 337—an unprecedented increase of 46 organizations.

4Culture strives to fund as many diverse organizations as we can through our Arts Sustained Support program—and it's important to remember that there's diversity in ability as well as ethnicity, age, gender, and geography. Two organizations exemplify this effort: Arts and Visually Impaired Audiences (AVIA) and Deaf Spotlight.

AVIA helps visually impaired youth participate in the arts through workshops like Orientation to Blindness, which provides training to artists and technicians in working with visually impaired children and adults—skills that these teaching artists can carry on to working in other programs.

Deaf Spotlight offers classes taught by Deaf instructors in body movement, glassblowing, and playwriting, and has partnered with Seattle Art Museum to offer exhibition tours in American Sign Language.

4Culture Sustained Support funding is crucial to making sure AVIA and Deaf Spotlight workshops are offered free or discounted for their participants.

## **HERITAGE**

### MAKING HISTORY HAPPEN

After gathering an immense amount of data from King County heritage organizations in 2016, our Heritage team undertook the challenge of learning from it in 2017—this resulted in the **King County Heritage Report: Understanding the Field.** 

The report's key findings are already helping to strengthen, diversify, and better target the resources 4Culture provides to heritage organizations and practitioners throughout King County.

New to this network of 4Culture-funded heritage initiatives is the **Bataan, Corregidor Survivors' Association & Their Families** (BCSATF).

After receiving its first 4Culture grant through our Open 4Culture grant program, BCSATF successfully applied for a 2017 Heritage Projects grant. This funding supported the creation of a permanent display at the Filipino-American WWII Museum in South Seattle.



## PRESERVATION AWARDS SUSTAINED SUPPORT **EMERGENCY/UNFORSEEN** PRESERVATION PROJECTS LANDMARKS CAPITAL **OPPORTUNITIES** applicants / 19 applicants / 23 applicants / 41 awardees / 18 awardees / 3 awardees / 12 awardees / 20 \$26,507 \$99,000 awarded / \$86,700 awarded / awarded / \$265,525 awarded /

## **PRESERVATION**

### **CONSERVING COMMUNITY**

Like individuals and organizations across King County, our Preservation team spent much of 2017 contending with our region's development boom.

As buildings are lost and organizations large and small get swept up in legal battles to protect important places, we're working with community partners to innovate new approaches for preservation funding.

The Preservation Action Fund and Beyond Integrity are two of 4Culture's collaborative initiatives to locate and rehabilitate at-risk properties, broaden our understanding of what makes a place worth saving, and put resources into the hands of property owners and stewards.

A preservation success story for 2017 was the move of the Trueblood House to its new permanent home in Kirkland. After spending a year in limbo—including a stay in a church parking lot to save it from demolition—the home's owners received emergency funding for relocation costs and the City of Kirkland put a Preservation Special Projects grant to work completing a landmark nomination.

### **PUBLIC ART**

# EXTRAORDINARY SPACES, EVERYDAY PLACES

2017 saw our Public Art team continuing to find imaginative ways to produce engaging, dynamic works of art that meet people where they are. As a result, you'll find several new public artworks in unexpected places throughout King County—from wastewater treatment facilities to transfer stations—each bringing new dimensions to these vital everyday spaces.

Rebuilt in 2017 to meet the needs of our growing region, the **Factoria Recycling and Transfer Station** features two site-specific art experiences: *Still Spinning* by Al Price and *Nature* ↔ *Human* by Carolyn Law. Both artworks reflect a re-connection with nature and the cycles of use and reuse that take place at the facility. Meanwhile, at the new **Murray Wet Weather Facility**, visitors now encounter artwork designed by Robert Horner—a series of terraced rock gardens and rammed-earth retaining walls that follow a public staircase, echoing the journey water takes both from mountains to sound and through the facility.

Finally, at the **Fremont Siphon**, Perri Howard's **Streamline** takes the form of a series of colored windows visible from the street, illuminating the steadfast presence of the Siphon, working from day to night, wet to dry, and season to season.



# BLACK LIVES COMBINED PROGRAM AWARDS **COMMUNITY 4CULTURE OPEN 4CULTURE EQUIPMENT** applicants / 29 applicants / 89 applicants / 26 awardees / 20 awardees / 19 awardees / \$245.000 awarded / \$228.036 \$27,451 awarded / awarded /

## **LOOK AHEAD**

**BEING INFORMED** 

As we've tackled these new projects and regional challenges, we've learned that being informed is key-effective strategies come from knowing what we're talking about and hearing from those most impacted by our actions. To that end, we're undertaking two major initiatives in 2018 to help us learn how to better serve King County: training around racial equity and a county-wide cultural assessment.

Activist educators Norma Timbang and Scott Winn have begun working with 4Culture staff on a year-long racial equity training program, tailored to our organization and the unique role we play in this region.

Parallel to this internal learning experience, we will be looking outward. By analyzing census data and engaging in a series of listening sessions throughout King County's cities, suburbs, and unincorporated areas, our goal is to identify and understand both successes and barriers to participation in arts and culture. Look for information about how you can contribute to this county-wide cultural assessment project in 2018!



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#### **PUBLIC ART**

Lesley Bain

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Mark Johnson

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	ACTUAL		
REVENUES	2017	2016	2015
Lodging Tax Revenue (1)	-	\$3,285,499	\$21,916,753
King County Public Art Revenue	\$4,335,890	\$986,159	\$2,517,831
King County Appropriations	\$ 8,376,414	\$13,735,312	-
Public Art Consulting Revenue	\$ 70,936	\$ 215,258	\$53,766
Investment Earnings	\$ 583,765	\$ 307,598	\$179,687
Miscellaneous Other	\$272,223	\$428,511	\$140,842
TOTAL Revenues (2)	\$13,639,228	\$18,958,337	\$24,808,879
	ACTUAL		
EXPENDITURES AND OTHER USES	2017	2016	2015
Arts, Heritage and Preservation Grant Programs	\$8,002,159	\$7,113,289	\$6,554,804
Public Art Projects	\$1,945,262	\$1,600,066	\$874,337
Building for Culture Facility Investment Program	\$ 5,931,414	\$13,650,312	-
Debt Service (3)	\$ 2,166,450	\$1,089,351	\$179,900
Management and General Supporting Activities	\$ 615,896	\$570,848	\$516,428
TOTAL Expenditures and Other Uses (2)	\$18,661,181	\$24,023,866	\$8,125,469
	ACTUAL		
FUND BALANCES	DEC. 31 2017	DEC. 31 2016	DEC. 31 2015
General Fund	\$4,705,572	\$2,152,246	\$1,754,957
Lodging Tax Special Revenue Fund	\$5,777,476	\$5,807,468	\$5,180,235
1% for Art Special Revenue Fund	\$ 6,994,987	\$4,247,397	\$4,602,526
Cultural Special Account Fund	\$ 36,041,640	\$46,334,517	\$52,069,439
TOTAL FUND BALANCES	\$53,519,675	\$58,541,628	\$63,607,157

**note/** 2017 financial information is based on unaudited fund financial statements. Requests for the most recent complete audited financial report should be addressed to 4Culture's finance department at: 4Culture, 101 Prefontaine Place S, Seattle, WA 98104.



<sup>(1)</sup> Current legislation temporarily discontinues the use of lodging tax receipts for cultural purposes in King County until 2021. The Cultural Special Account is the designated source of funds for arts and heritage grant programs during 2017-2020.

<sup>(2)</sup> Total revenues and expenditures differ on an annual basis due to timing factors in the inflows and outflows of the various programs' financial resources.

<sup>(3)</sup> Required payments to King County for principal and interest on County debt issued for arts and heritage cultural facilities grants prior to the creation of 4Culture and for County debt issued for the Building for Culture program.



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