

Alternative Services Quarterly Update Q3 2016

Presentation to the
Regional Transit Committee
September 21, 2016



Outline

- Program Background
- Community Outreach
- Project Implementation
- Performance Indicators
- What's Ahead



Program Background

- Funded as a four-year demonstration program by 2015/16 Biennial Budget Ordinance 17941
- Program work has been guided by the priorities established by the funding ordinance
 - Service reduction mitigation – 8 projects
 - Delivery against the Five-year Plan – 7 projects
 - Developing complementary services – new projects in 2017 and 2018



Needs-based Community Outreach

- Alternative Services program three-phase community outreach process

Phase 1: Needs Assessment

Goal: Understand and identify transportation needs and gaps.

Process: Solicit feedback from community key stakeholders via surveys, media, and Stakeholder Working Group.

Projects in this Phase:

Lake Forest Park/Shoreline
Sammamish

Phase 2: Concept Preference Analysis

Goal: Develop and refine alternative service solution concepts. Understand which concept is preferred.

Process: Develop solution concepts with Stakeholder Working Group using survey analysis. Present to community via surveys etc.

Projects in this Phase:

Kirkland-South Kenmore
North Kenmore

Phase 3: Report Back

Goal: Communicate results to community and key stakeholders.

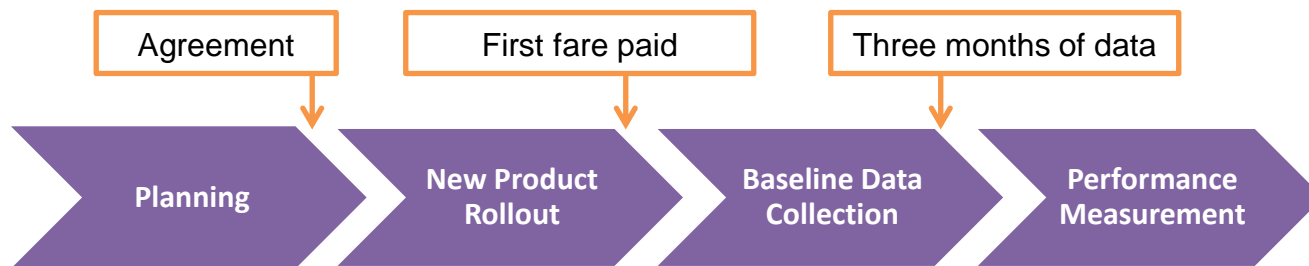
Process: Publish public engagement report and meet with stakeholders to review outcomes and next steps.

Projects in this Phase:

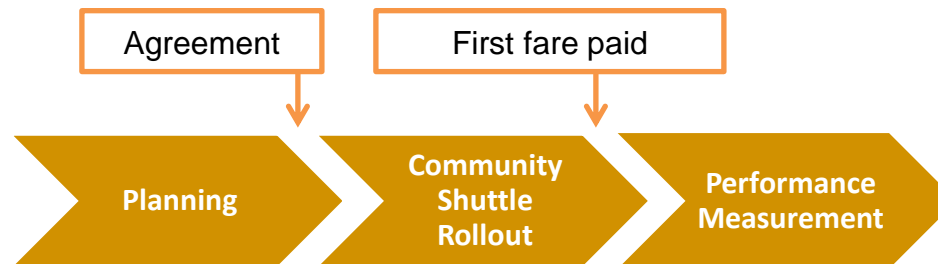
Bothell-Woodinville

Project Implementation: Phasing

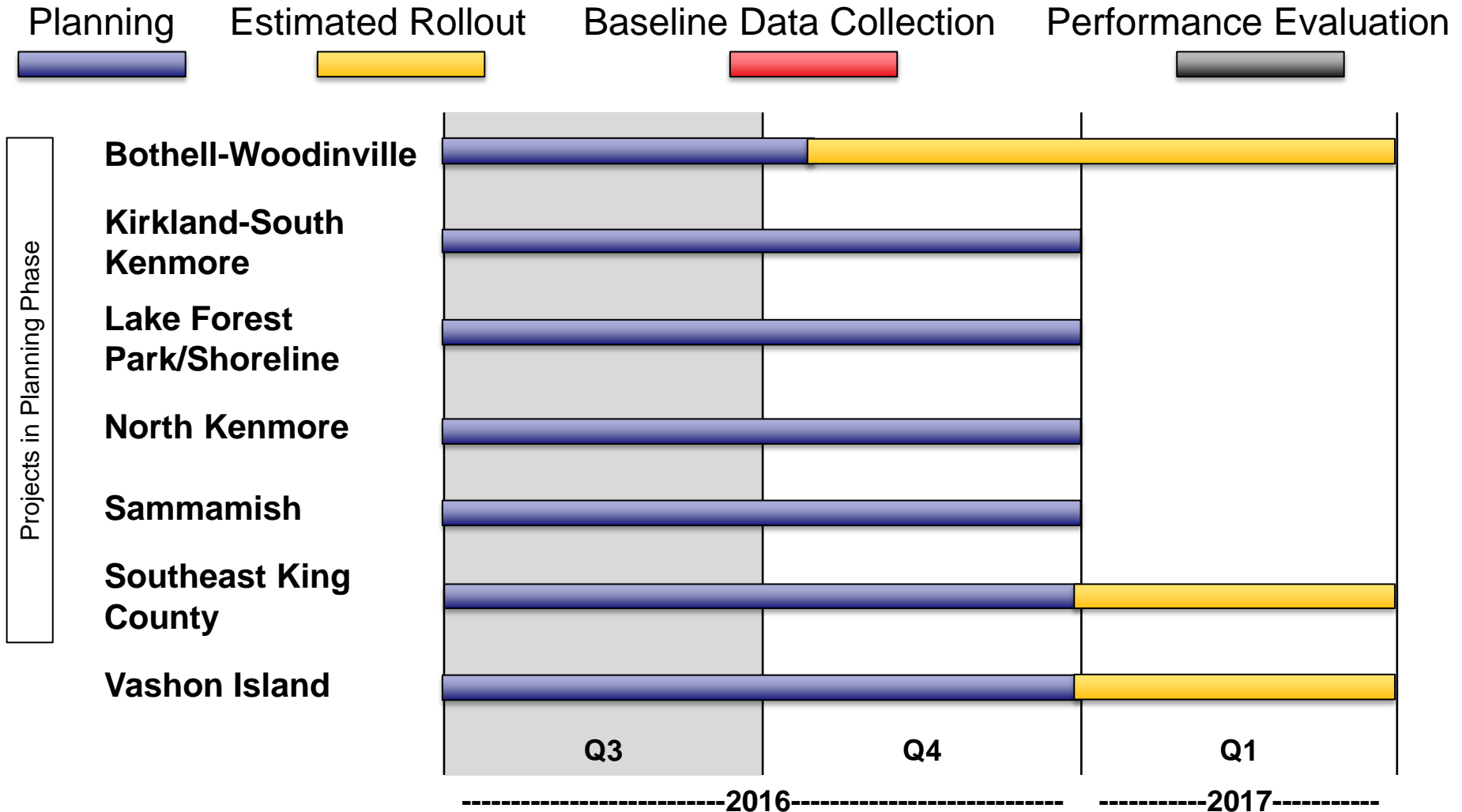
- Projects involving new products, e.g., Community Van, TripPool



- Community Shuttle projects



Implementation 6-month Look Ahead: Projects in Planning Phase in Q3 2016



Implementation 6-month Look Ahead: Projects in Baseline Data Collection Phase in Q3 2016

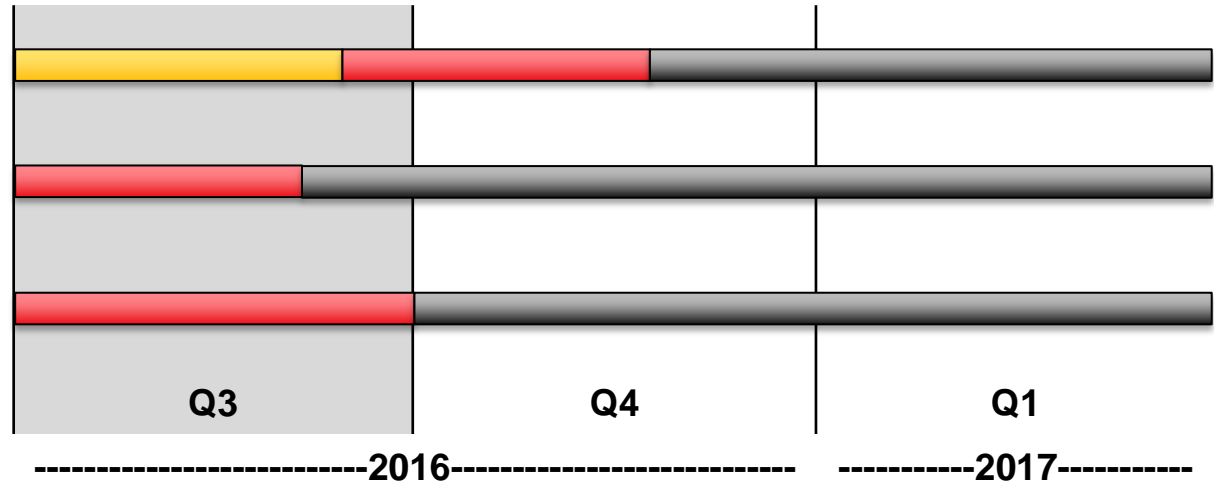


Projects in Baseline Data Collection Phase

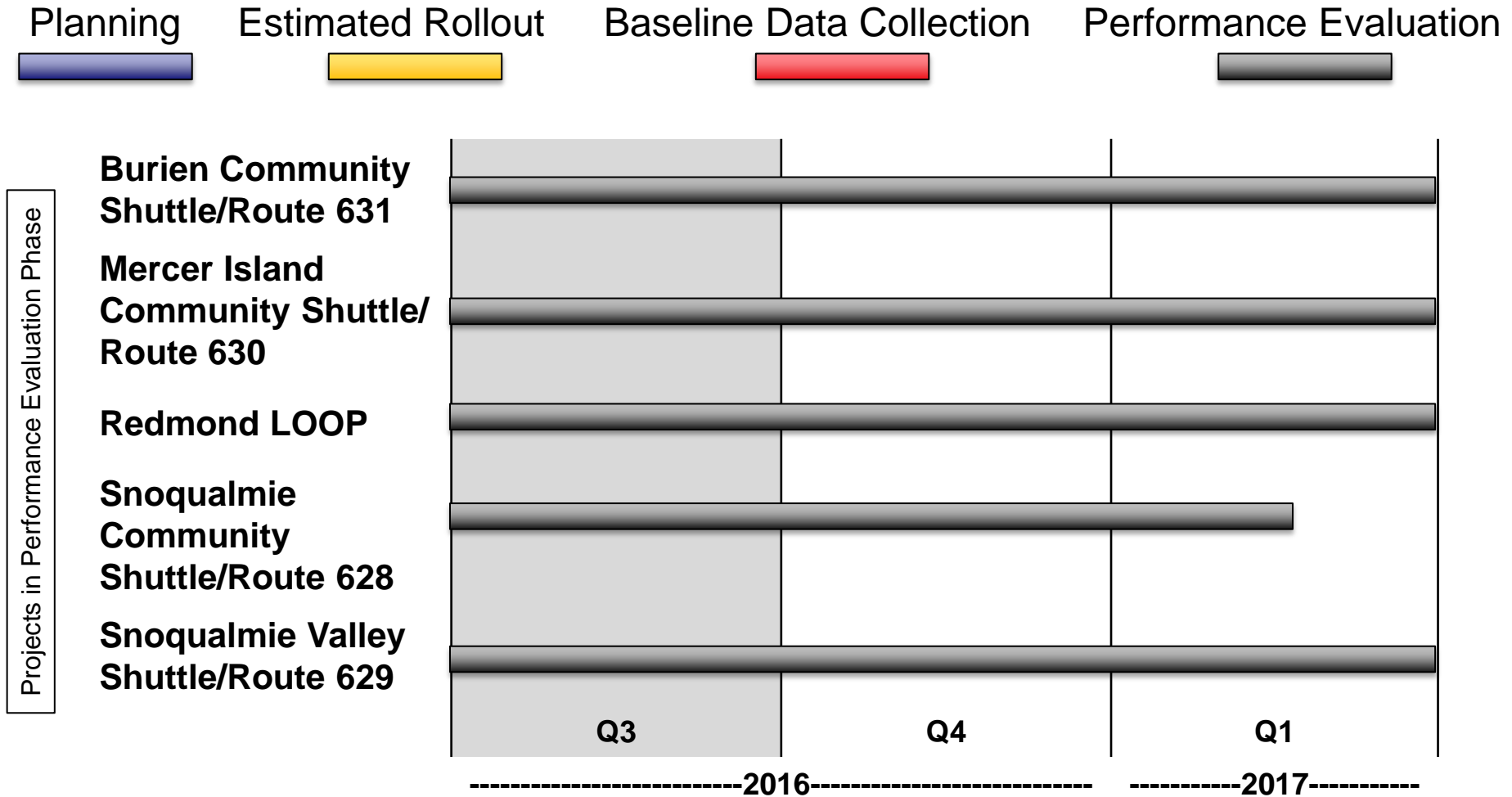
**Duvall
Community Van**

**Mercer Island
TripPool**

**Redmond Real-Time
Rideshare**

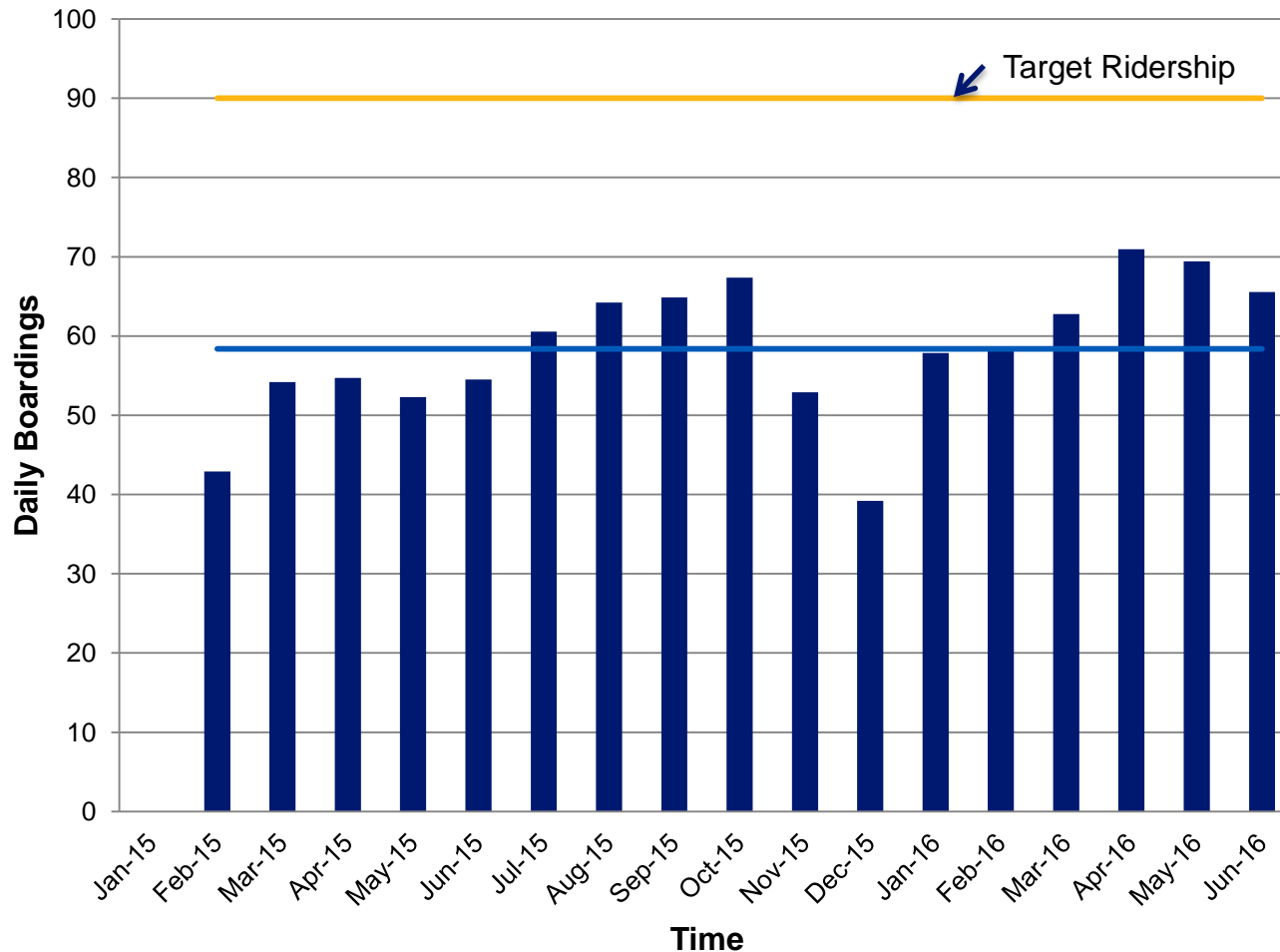


Implementation 6-month Look Ahead: Projects in Performance Evaluation Phase in Q3 2016



Performance Indicators - 628 Average Daily Ridership

Route 628 Average Daily Ridership by Month

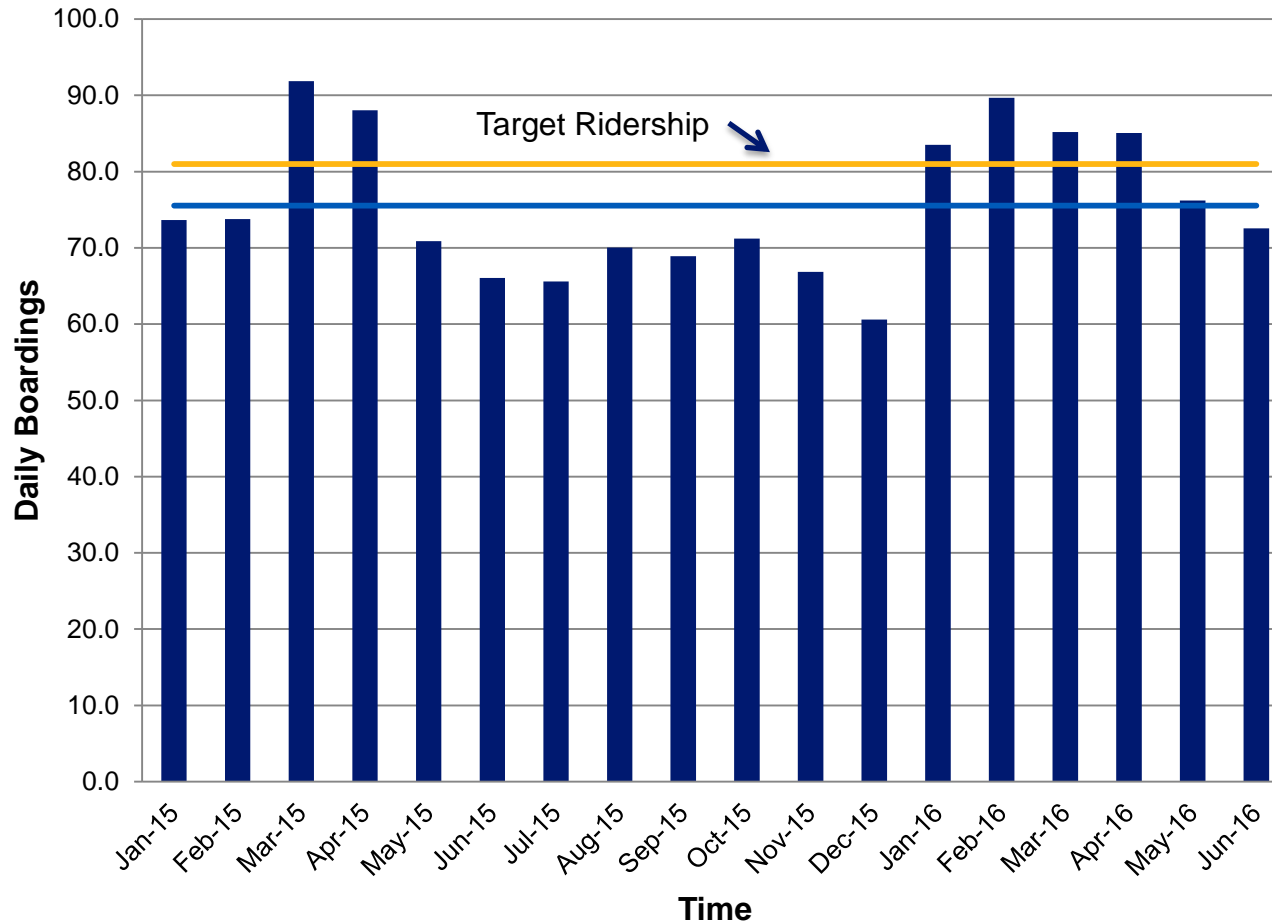


- Average Daily Ridership
- 2015-2016 Average
- Target

	2015	2016
Cost per Boarding	\$20.45	\$17.63
Vehicle Utilization	35%	40%

Performance Indicators – 629 Average Daily Ridership

SVT Route 629 Average Daily Ridership by Month

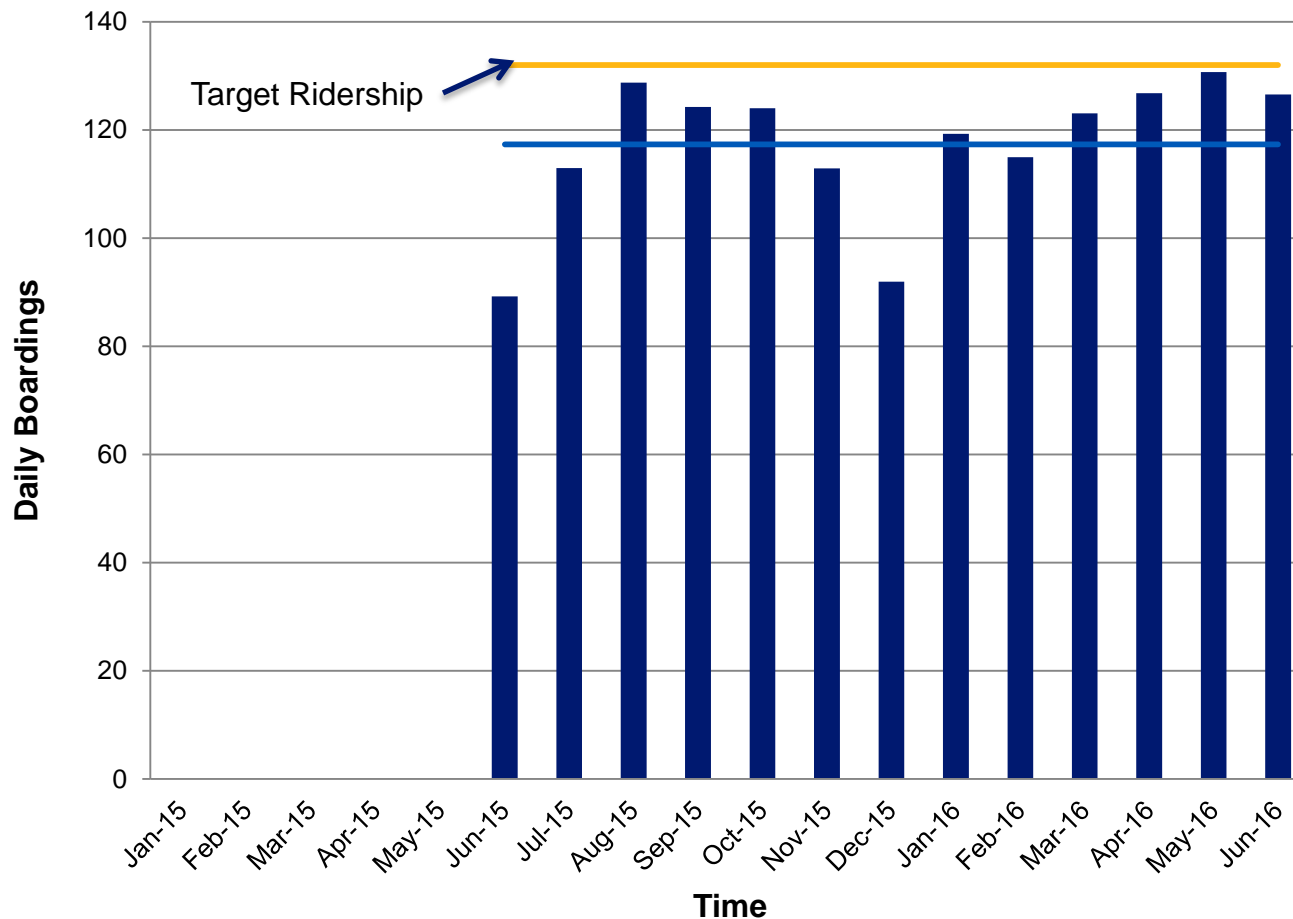


- Average Daily Ridership
- 2015-2016 Average
- Target

	2015	2016
Cost per Boarding	\$15.22	\$14.67
Vehicle Utilization	62%	70%

Performance Indicators – 630 Average Daily Ridership

Route 630 Average Daily Ridership by Month

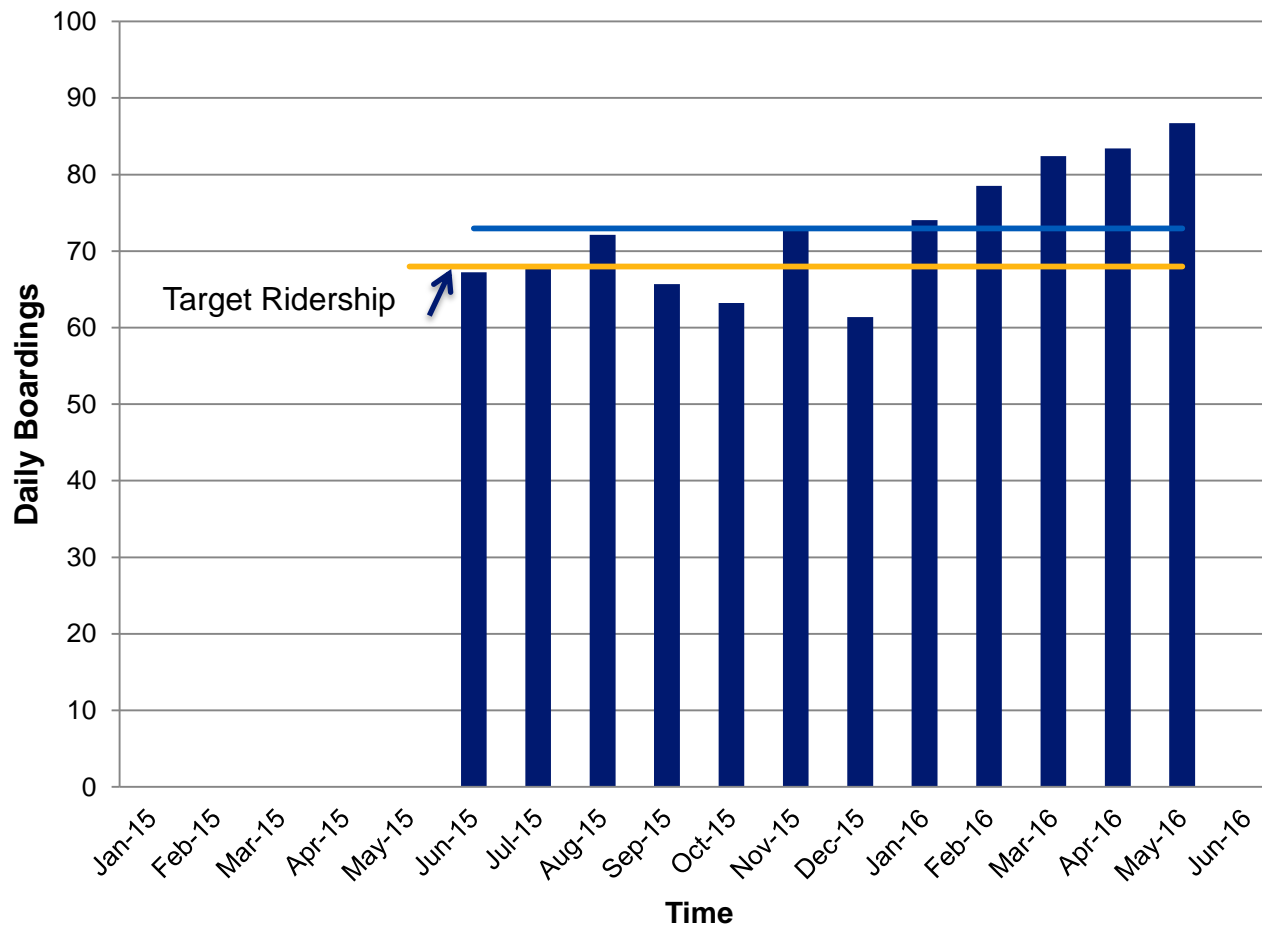


- Average Daily Ridership
- 2015-2016 Average
- Target

	2015	2016
Cost per Boarding	\$6.11	\$5.51
Vehicle Utilization	59%	65%

Performance Indicators – 631 Average Daily Ridership

Route 631 Average Daily Ridership by Month

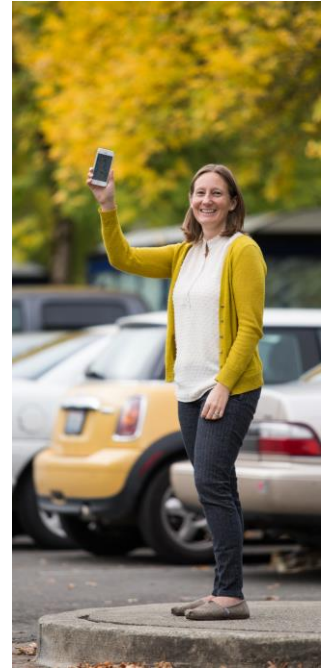


- Average Daily Ridership
- 2015-2016 Average
- Target

	2015	2016
Cost per Boarding	\$7.79	\$6.46
Vehicle Utilization	43%	51%

What's Ahead

- Sustain pilot operations.
- Initiate community-generated projects to develop complementary services.
- Develop, test and evaluate new service offerings.
- Further develop the program to make it more robust, scalable and sustainable.



Thank You

Cathy Snow
Alternative Services Program Lead
206-477-5760
Cathleen.Snow@kingcounty.gov

