Elections & the Budget

vote!

About KCE

190+ jurisdictions

1.4 million registered voters

4 - 6 elections each year

\$31M one-year budget

\$23M in revenue

72 full-time employees



Julie Wise
Director of Elections
julie.wise@kingcounty.gov

Target Reduction

- \$500,000
- Eliminated one FTE position, reclassified another FTE position
- Adjustments to areas such as advertising, IT equipment, and others

Projected Cost Savings

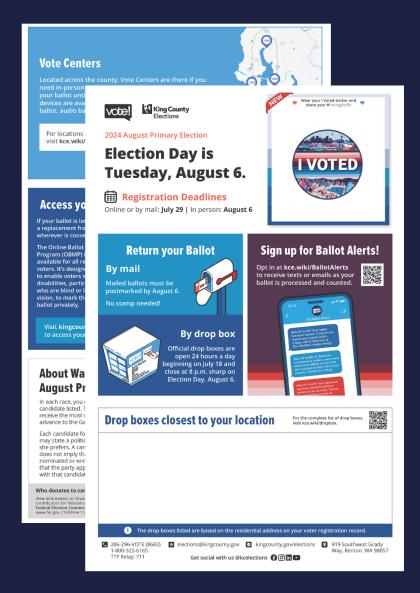
- Al for cost reduction in translation
- Partnership with Department of Local Services Permitting Division



Proposals

- Prepare for Ranked Choice Voting in City of Seattle
- Maintain Ballot Alert program
- Online Signature Resolution Tool

Ballot packet wrap & I Voted sticker





The Case for Wraps & I Voted Stickers

By the Numbers

- \$118,196 expenditure
- \$88,647 revenue
- \$29,549 impact to the General Fund

Making the ballot packet easier for voters to navigate

- Replaces previous 11x17 insert
- Content focuses on key information and voter education
- Each voter gets a list of the five closest drop boxes to their residential address
- Removes the ballot stub





The Case for Wraps & I Voted Stickers

Benefits of I Voted stickers:

- Drives civic pride
- Instills sense of community in voting
- Effective reminder to vote
- Generates buzz & excitement about voting
- Increased social media reach and media coverage in August Primary







