**Tourism**

Analyst: Leah Krekel-Zoppi

|  |  | **Expenditures** |  | **Revenues** |  | **FTEs** |  | **TLTs** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2021-2022 Revised Budget |  | $11,417,723 |  | $0 |  | 000.0 |  | 000.0 |
| 2023-2024 Base Budget Adjust. |  | $1,100,797 |  | $0 |  | 000.0 |  | 000.0 |
| 2023-2024 Decision Packages |  | $1,776,934 |  | $0 |  | 000.0  |  | 000.0  |
| **2023-2024 Proposed Budget** |  | **$14,296,000** |  | **$0** |  | **000.0** |  | **000.0** |
| % Change from prior biennium |  | 25.2% |  |  |  |  |  |  |
| Dec. Pkg. as % of prior biennium |  | 12.4% |  |  |  |  |  |  |
| **Major Revenue Sources:** Lodging Tax |
| **Base Budget Assumptions:** Revenue adjustments |

**Description**

This appropriation unit resides within the Lodging Tax Fund and is used to allocate lodging tax revenues designated for tourism promotion. The portion of the Lodging Tax receipts allocated to the Tourism allocation unit was established by King County Ordinance 18788. These revenues are to be used to repay bonds for the Building for Culture program, support the Washington State Major League Baseball Stadium Public Benefit District, and support tourism promotion activities in King County.

**Summary of Proposed Budget and Changes**

The 25.2 percent increase in the Tourism appropriation in the proposed 2023-2024 Budget is a reflection of the Office of Economic and Financial Analysis forecasting that projects a significant increase in Lodging Tax receipts in the coming biennium as the lodging sector recovers from the impacts of the COVID-19 pandemic.

In 2023-2024, the financial plan for the Lodging Tax Fund designates $2.5 million for tourism promotion, approximately $6.1 million for the public facility district, and approximately $4.6 million for debt service.

**Key Issues**

Staff have not identified any issues for this budget.