



King County

Shannon Braddock

King County Executive

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www.kingcounty.gov

September 30, 2025

The Honorable Girmay Zahilay
Chair, King County Council
Room 1200
C O U R T H O U S E

Dear Councilmember Zahilay:

This letter transmits the Vashon Island Signage and Wayfinding Report in response to Ordinance 19861, Section 115, Proviso P7. As required, the enclosed report outlines options for configuring bus signage and wayfinding materials at the water taxi terminal to direct passengers to fixed-route buses serving Vashon Island. It includes a description of signage and wayfinding changes as a result of Ordinance 19861.

In July 2024, King County Metro's Water Taxi added four midday round-trip sailings to the Vashon weekday schedule based on criteria outlined in King County Metro Service Guidelines, such as ridership growth and changing travel patterns. The Service Guidelines are used to evaluate, design, and modify service to meet changing needs and deliver efficient service. A passenger survey conducted during the summer of 2023 informed planning of the additional service. Metro expanded bus service on Routes 118 and 119, which provide comprehensive service across Vashon Island, and coordinates these schedules with both Water Taxi sailings and Washington State Ferry service.

The enclosed report outlines Metro's progress in implementing the requirements of Ordinance 19861. Metro has integrated the Water Taxi more closely into its broader transit brand to create a more cohesive and recognizable rider experience. Clear and consistent rider communication and effective navigation tools (wayfinding) are especially important.

Thank you for your consideration of this report detailing Metro's efforts to ensure smoother, more predictable transfers for passengers moving between downtown Seattle and Vashon Island, connecting residential neighborhoods with key destinations such as parks, local businesses, and the Vashon Island Ferry Terminal.

The Honorable Girmay Zahilay
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If your staff have questions, please contact Terry Federer, Marine Division Director, King County Metro, at 206-310-0834.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shannon Braddock', written over a horizontal line.

for

Shannon Braddock
King County Executive

Enclosure

cc: King County Councilmembers
 ATTN: Stephanie Cirkovich, Chief of Staff, King County Council
 Melani Hay, Clerk of the Council
Karan Gill, Deputy Executive, Chief of Staff, Office of the Executive
Stephanie Pure, Council Relations Director, Office of the Executive
Michelle Allison, General Manager, Metro Transit Department