

2022 State Investment Report

Washington



We have invested **\$3 billion in Washington**, including capital expenditures, employee wages and benefits, taxes and fees, and charitable giving in the last three years.

3,460

Employees in Washington, as of 2021.

\$1B

Technology and infrastructure investments in Washington in the last three years, including upgrades to our network.

2.8M

Washington homes and businesses have access to Xfinity and Comcast Business products and services. Xfinity is the largest gigabit network nationwide.

640,000

Cumulative total low-income Washington residents in 160,000 homes connected to the Internet through Internet Essentials since 2011.

Top Counties


Top counties by Internet Essentials-connected residents (cumulative since 2011) include:

King 244K
Pierce 100K
Spokane 72K
Snohomish 68K
Clark 56K

79%

of customers who participate in Comcast's Internet Essentials program nationwide said it helps their family compete in the current technology environment. (Source: Internet Essentials 2021 Annual Customer Survey.)

OUR PRESENCE

 Comcast footprint

At Comcast NBCUniversal, we are proud to be an economic engine in Washington. We continue to build a more powerful, reliable network to keep customers connected and stay ahead of future demand.



FOR MORE, VISIT
WASHINGTON.COMCAST.COM

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Free Internet
Service

Affordable Connectivity
Program

internet»
essentials
FROM COMCAST



Internet Essentials customer:
Ayden

Help us connect more families with **FREE** home Internet.

Internet Essentials is the nation's largest and most comprehensive broadband adoption program, providing high-speed Internet service to low-income families.

The program offers Internet service with speeds of up to 50/10 Mbps for \$9.95/month + tax with **Internet Essentials**, or speeds of up to 100/10 Mbps for \$29.95/month + tax with **Internet Essentials Plus**. Households may qualify if they are eligible for public assistance programs. New and existing customers can save with the **Affordable Connectivity Program** and receive Internet Essentials at no cost. Signing up is easy and only takes a few minutes at InternetEssentials.com.

By sharing in our mission, we can work together to empower even more individuals with the life-changing tools and resources they need to succeed in a digital world. Please share information about Internet Essentials and the Affordable Connectivity Program with your community.

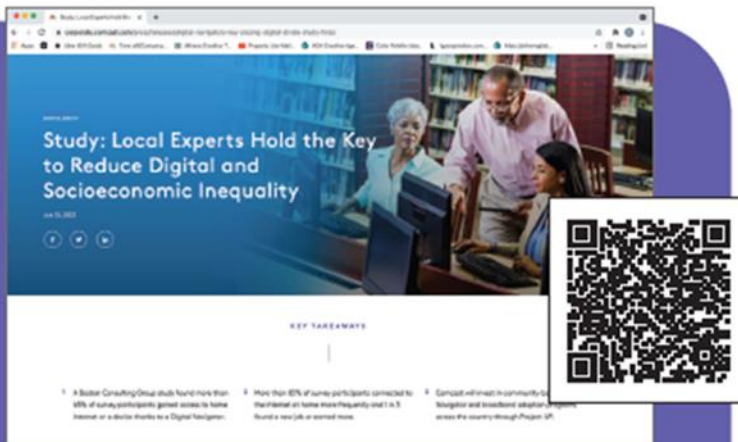
» Visit InternetEssentials.com/partner to order complimentary marketing materials to help spread the word.

What is a Digital Navigator?

Digital Navigators are trusted voices and a part of community-based organizations who support individuals within our communities. Digital Navigators can help people sign up for internet service, get a device, or connect to skills training and other resources.

Digital Navigators

To learn more and hear from a Digital Navigator partner and client, scan the QR code.



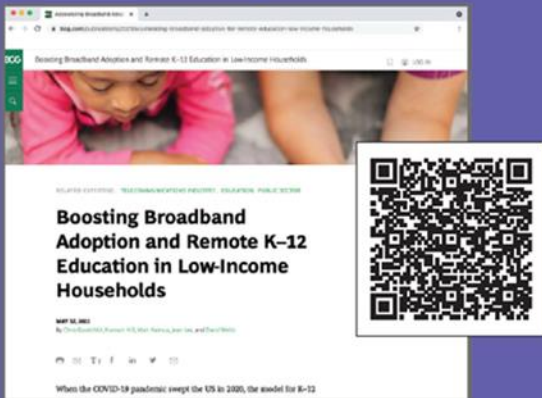
Need materials for outreach? Visit InternetEssentials.com/partner for free printed or digital ACP and Internet Essentials resources.



Digital Navigators by the Numbers

Scan the following QR Codes to learn more about research conducted by Boston Consulting Group (BCG). The reports research barriers to home broadband adoption and show the positive impact of the human approach provided by Digital Navigators.

2021 BCG Report



2022 BCG Report

