



**KING COUNTY**

1200 King County Courthouse  
516 Third Avenue  
Seattle, WA 98104

**Signature Report**

**June 22, 2009**

**Motion 13014**

**Proposed No.** 2009-0345.2

**Sponsors** Phillips and Constantine

1                   A MOTION requesting the transit division to report on  
2                   cost-saving and revenue-generating entrepreneurial  
3                   activities.

4  
5                   WHEREAS, the slowing regional economy is expected to reduce King County  
6 Metro Transit's 2010 projected revenues by \$100 million and create a \$168 million  
7 budget gap in the next biennium, and

8                   WHEREAS, King County is responding to its current and projected transit budget  
9 gaps with a combination of expenditure reductions, program efficiencies and fare  
10 increases while preparing for transit service reductions and seeking authorization for  
11 additional, ongoing revenue sources, and

12                   WHEREAS, transit service reductions needed to close budget gaps could be  
13 minimized by cost-cutting and entrepreneurial actions without compromising rider safety,  
14 comfort and access, an

15                   WHEREAS, the transit division has been resourceful in leveraging its resources  
16 with initiatives such as Transit Now partnership service, employer Flex Pass programs  
17 and Adopt-a-Stop volunteer bus zone cleaning, and

18           WHEREAS, King County is home to many innovative, entrepreneurial  
19 individuals, businesses and institutions capable of synergistic efforts such as Metro's  
20 recent collaboration with the University of Washington graduate students who developed  
21 the realtime bus arrival information website One Bus Away, and

22           WHEREAS, King County Metro Transit should seek to further harness the  
23 ingenuity of its citizens and businesses and should explore potential revenue sources and  
24 cost saving strategies such as technology partnerships, leased use of its passenger  
25 facilities by private transportation providers and vendors, sponsorships and expanded  
26 advertising opportunities, and increasing maintenance and service partnerships, and

27           WHEREAS continued innovation and entrepreneurial thinking will be an  
28 essential element as King County Metro addresses its long-term funding needs;

29           NOW, THEREFORE, BE IT MOVED by the Council of King County:

30           The King County council requests the executive to transmit a report by August 1,  
31

**Motion 13014**

---

32 2009, on the range of current and planned transit division strategies to minimize service  
33 cuts by reducing costs, generating revenue and leveraging resources through partnerships.

34

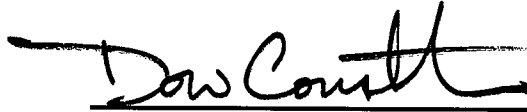
Motion 13014 was introduced on 5/26/2009 and passed by the Metropolitan King County Council on 6/22/2009, by the following vote:

Yes: 9 - Mr. Constantine, Mr. Ferguson, Ms. Hague, Ms. Lambert, Mr. von Reichbauer, Mr. Gossett, Mr. Phillips, Ms. Patterson and Mr. Dunn

No: 0

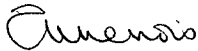
Excused: 0

KING COUNTY COUNCIL  
KING COUNTY, WASHINGTON



Dow Constantine, Chair

ATTEST:



---

Anne Noris, Clerk of the Council

**Attachments**      None