



King County

King County Boards & Commissions Application Form

(A résumé may be submitted in lieu of submitting a completed application form)

Board/Commission for which you are applying:

Civil Rights Commission

If you are not appointed to the board listed above, are you interested in serving on a different King County board or commission? If so, which one(s)?

Please list boards of interest.

Name – Please Print:

Nicolas	Enter Middle Initial.	Pernisco
First	Middle Initial	Last

Preferred Phone Contact Number:

425-243-9091

Preferred Phone Type (Home, work or cell):

Cell Phone

Personal Email Address:

Nick.pernisco@gmail.com

Preferred Mailing Address:

5049 Sand Point Pl. NE #1

Seattle	WA	98105
City	State	Zip

Physical Home Address (if different):

Same as mailing.

Enter city.	WA	Enter zip.
City	State	Zip

Current Employer:

President	December 15, 2009	
Job Title	Date of Employment	
TeleBEEM, LLC	Company Name	
4616 25th Ave. NE PMB 84	Street Address	
Seattle	WA	98105
City	State	Zip

King County Council District:

District 2

Education (High School, College/University):

California State University, Northridge	2002, BA Radio-TV-Film
School Name	Year Graduated/ Degree

California State University, Northridge
School Name

2005, MA Mass Comm.
Year Graduated/
Degree

Computer Program & Skill Level:

All King County board and commission members are issued King County email accounts upon appointment for conducting board business only. In addition, meeting materials are transmitted to board member via their King County email accounts. In an effort to know which computer programs you are most familiar with, below are the computer programs used most frequently by King County staff. Using the drop down menus next to each computer program listed below please click on the choice that best describes your skill level with each program. (*This information is for staff use only and is not a factor in the appointment process.*)

Program:	Skill Level:
Outlook:	Advanced
MS Word:	Advanced
Excel:	Advanced
PowerPoint:	Advanced
Adobe (PDF's, Adobe Reader, etc.):	Advanced

Professional licenses held (If applicable to specific board/commission):

N/A

Memberships on any city and/or county boards, commissions or committees and dates of terms:

N/A

How did you learn of this opportunity?

King County website.

Please explain why you feel you are the most qualified candidate for this appointment:

I have long been an advocate for the protection of civil rights. As a college professor, I volunteered for the faculty union to help protect workers' rights. I have also taught courses (and continue to teach an online course) dealing with depictions and portrayals of women and minorities in the media, helping students understand the struggles faced by these groups while in search for equal rights. I have also written extensively on the need to close the digital divide as a way to bring our society closer to true equality. Finally, in 2011 I was diagnosed with Parkinson's Disease, and have since been an out-spoken advocate for people with disabilities.

PERSONAL INFORMATION (OPTIONAL):

The King County Executive is committed to inclusiveness and outreach to all King County residents in an effort to create diverse representation on King County boards and commissions. Providing information in this section below is voluntary but will assist in achieving this goal.

Race/Ethnicity:

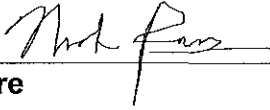
Gender:

Hispanic/Latino

Male

**Do you have a disability as defined by the
Americans with Disabilities Act (ADA)?**

Yes



Signature

9-12-13

Date

Please return completed form to (we accept scanned copies of the signed application):

Paula Harris-White, Manager
DES Equity & Social Justice Programs
King County Department of Executive Services
Mailstop: CNK-EX-0135
401 Fifth Avenue, Suite 135
Seattle, WA 98104

Direct Line: 206-263-2444
Email: Paula.Harris-White@kingcounty.gov

**This material is available in alternate formats for persons with disabilities.
Please contact 206-263-2444, TTY Relay: 711, or
E-mail Paula.Harris-White@kingcounty.gov**

Nicolas Pernisco

5049 Sand Point Pl. NE #1, Seattle, WA 98105 • C: 425-243-9091 • nick.pernisco@gmail.com

Accomplished business professional and educator with over a decade of creative and leadership experience in marketing, media production, and higher education. Innovative, forward thinking, and technologically savvy. Strong leadership and interpersonal skills. Outstanding written and verbal communication skills. A self-motivated, professional, driven, and friendly team player.

Experience

President & Founder

TeleBEEM, LLC, Los Angeles, CA & Seattle, WA

2009-Present

Founded TeleBEEM, LLC, a mobile software development and publishing company.

- Designed, launched, and expanded several successful product lines for the three leading mobile platforms, including a first-in-category app four years running.
- Manage day-to-day operations, including hiring, business development, product strategy, and marketing.
- Lead and oversee internationally based cross-functional teams, facilitating communication and ensuring adherence to quality standards, timelines, and budgets.
- Evaluate product feasibility, analyze sales metrics, and develop successful pricing models and overall marketing strategies integral to continued growth and profitability.
- Negotiate distribution deals with handset manufacturers, operators, and mobile startups, extending domestic and international brand reach.

Associate Instructor

Santa Monica College, Santa Monica, CA

2004-Present

Developed, updated, and taught a variety of Communications and Broadcasting courses at the number one transfer college in the state of California.

- Developed original lesson plans with focus on modern industry norms and sensitivity towards the college's diverse student population.
- Maintained professional relationships with industry groups, professionals, and other academics, helping to maintain a highly relevant curriculum.
- Spearheaded launch of Corsair Radio, an online student-run station with content produced by students and faculty, heard by listeners in the community and around the world.
- Advised and mentored students in organization and execution of various on-campus activities and clubs.

Public Relations Director

Santa Monica College Faculty Association, Santa Monica, CA

2009-2012

Oversaw every aspect of the planning, production, and delivery of all publicity and promotional materials for this faculty union representing 1,400 faculty members at Santa Monica College.

- Developed and maintained professional relationships with a variety of local and statewide media, including media in print, broadcast, and online.
- Maintained the Association's online presence and communication with stakeholders through the Association's website, Twitter, YouTube channel, and blog.
- Developed and executed PR strategies and plans for campaigns and events, helping to raise political contribution funding and to help support local and statewide candidates for public office.
- Served as ex officio member of the editorial board for the Association's monthly newsletter, helping guide the organizational message reaching all stakeholders.
- Served as the Association's spokesperson and main media contact for interviews and announcements in print, broadcast, and online.

Founder

Carmelina Films, Los Angeles, CA
2005-2011

Produced educational documentaries and television programs for the domestic and international markets.

- Lead all aspects of the production process including research, writing, rights clearances, scheduling, on-set production, and editing.
- Managed day-to-day operations, including hiring, business development, product strategy, and marketing.
- Negotiated distribution deals with international video distributors, television networks, and schools.

Lecturer

California State University Northridge, Northridge, CA
2006-2010

Taught weekly courses in basic and advanced radio production techniques and practices at a highly respected Los Angeles-area University.

- Restructured and modernized existing courses with a focus on new technologies and developments in the radio industry.
- Designed and oversaw construction of two professionally equipped audio editing suites, greatly expanding the radio and film sound programs.
- Assisted in placing students at local radio stations and recording studios for jobs and internships.

Marketing Director

SoftFashion, Inc., Northridge, CA
2003-2005

Developed and executed the integrated marketing strategy for global developer of software products for the fashion and textile industries.

- Planned, developed, and executed all print, web, and video marketing and sales materials, integral in reaching target customers and partners domestically and internationally.
- Headed sales and product training presentations for local customers and global dealers, increasing product sales and international market share.
- Recruited an international network of resellers, growing the company's customer base in Asia, South America, Europe, and Australia by 70% in two years.
- Organized and executed international trade show appearances and industry product demonstrations, helping build and shape the company's image overseas.

Freelance Video and Audio Producer

Independent Contractor, Santa Monica, CA
1996-2003

Offered professional production services to local businesses, artists, and individuals.

- Produced radio commercials, music tracks, television commercials, video game audio, corporate training videos, and event videos.
- Managed day-to-day operations, including sales, marketing, purchasing, scheduling, and billing.

Education

CALIFORNIA STATE UNIVERSITY NORTHRIDGE, Northridge, CA
MA in Mass Communication, 2005
Degree earned "with Distinction"

CALIFORNIA STATE UNIVERSITY NORTHRIDGE, Northridge, CA
BA in Radio-TV-Film, 2002

SANTA MONICA COLLEGE, Santa Monica, CA
1996-1999, Majored in Business and Broadcasting. No degree awarded.

Post-Graduate Courses:

Creative Selling, *Santa Monica College*, 2007 (Grade received: A)
Integrated Marketing Communication, *Santa Monica College*, 2007 (Grade received: A)
Microeconomics, *Santa Monica College*, 2008 (Grade received: B)
Macroeconomics, *Santa Monica College*, 2008 (Grade received: B)
Advanced Business Law, *Santa Monica College*, 2008 (Grade received: B)
Management Principles, *Santa Monica College*, 2010 (Grade received: Pass)

Certificate in iOS & Mac Application Development, University of Washington, 2013-2014 (In Progress)

Certificate in Software Product Management, University of Washington, 2013-2014 (In Progress)

Languages

- English: ILR Level 5 (native language)
- Spanish: ILR Level 4 (speak fluently, read and write with high proficiency)
- Italian: ILR Level 2 (speak, read, and write with high proficiency)
- Russian: ILR Level 1 (speak and read with basic competency)

Technology Competency

- Expert knowledge and experience using:
 - Microsoft Word, Excel, Power Point, Outlook, Access, Publisher
 - Adobe Photoshop, InDesign, Dreamweaver, Illustrator, Acrobat, Premiere
 - Apple Final Cut Pro, Soundtrack Pro, DVD Studio Pro, Motion, Color, Compressor, Aperture
- High proficiency with:
 - HTML, CSS, JavaScript, MySQL databases, PHP, C, C++, Objective-C
 - Waterfall, Agile and Kanban software development methodologies
 - Joomla CMS, Drupal CMS, Wordpress, Moodle
 - Twitter, YouTube, Facebook, LinkedIn
 - PRWeb, Business Wire, PR.com

Community & Professional Service

- President, Santa Monica College Airwaves Radio Club (1998)
- President, Santa Monica College Film Club (1998)
- Vice President, Santa Monica College Hillel (1999)
- Director of Publicity, Santa Monica College Associated Students (1999)
- Communication Dept. Representative, Santa Monica College Academic Senate (2009-2011)
- Communication Dept. Representative, Santa Monica College Faculty Association (2008-2012)
- Director of Public Relations, Santa Monica College Faculty Association (2008-2012)
- Board Member, National Telemedia Council (2009-Present)
- Volunteer, Kitten Rescue, Los Angeles (2011)
- Member, Los Angeles Conservancy (2011)
- Board Member, University of Washington Italian Language Program (2012-Present)
- Democratic Party Precinct Committee Officer, Bothell, WA (2012-2013)
- 1st Legislative District Representative, King County Democrats (2013)
- Executive Board Member, 1st Legislative District Democrats (2013)
- Issues Committee Chair, 1st Legislative District Democrats (2013)
- Member, 46th Legislative District Democrats (2013)

Miscellaneous

- Founder and editor-in-chief of UnderstandMedia.com, a leading media literacy education website.
- Dual Citizen – USA / European Union (Italy).
- Avid tennis player and fan.
- Major League Baseball fan.