



# 4Culture 2023 Annual Report

COMMITTEE OF THE WHOLE | OCT 21, 2024



Gallery 4Culture June 2023 exhibit. Elisheba Johnson. *When she play Bingo, she wins*, 2023. Glass mosaic. 60 x 40 inches. Photo: [joefreemanjunior.com](http://joefreemanjunior.com)

## 2023 Annual Report

- Financials
- Program Highlights
- Doors Open Program Development
- Looking Ahead

# 2023 FINANCIALS

FINANCIAL TOTALS	2021	2022	2023
Total Revenues	\$17,857,671	\$21,398,445	\$21,180,481
Total Expenditures	\$12,335,397	\$19,231,877	\$16,124,769
Total Fund Balances	\$34,554,690	\$36,721,258	\$41,776,970







## Poetry in Public



# Places of Landing

## Poetry in Public (fka Poetry on Buses)

- Public art program in partnership with King County Metro
- Poems by King County residents in shared spaces
- Launched during National Poetry month, a call for poems on the theme "Places of Landing" embracing the poetry of our daily lives
- Workshops led by Community Liaisons and workshops organized for Communities of Focus, including African American, Chinese, Filipino, Indigenous, Spanish-Speaking, and Youth.



Poetry in Public Youth Community Poetry Workshop In Redmond, 2023. Photo: Timothy Aguero Photography





## Public Free Access Pilot



## Public Free Access (pilot year)

Public Free Access aims to reduce the barrier that admission fees pose to many King County residents—particularly underserved communities—and visitors in accessing quality, relevant, cultural experiences.

Two programs from pilot year to highlight:

- **The Bulgarian Cultural and Heritage Center** received a grant to provide a reduced ticket fee for seniors over 65 and children under 12 to their Holiday Concert featuring the renown folk music group Banski Starcheta.
- **The African-American Writers' Alliance** offered free admission to Genius Conference; their annual writers workshop held at LANGSTON.

Pilot learnings informed the 2024 Public Free Access, and the broader program developed for Doors Open.



The Genius Conference at the Langston Hughes Performing Arts Institute, June 7-8 2023.



**Building for Equity: Cultural  
Space Partnerships**



# Building for Equity: Cultural Space Partnerships

**Building for Equity** is 4Culture's cultural facilities grant program – grants provide funding, technical support, and strategic partnerships to foster equitable development throughout the county.

Organizations that receive grants of \$100,000 or more must provide free space and technical resources to smaller organizations that are BIPOC-led or serve BIPOC communities

## **A program highlight from The Sound of Northwest's partnership with Seattle JazzED:**

- The Sound of the Northwest gained access to classrooms for choir rehearsals, board meetings, and retreats.
- Technical support helped them launch online registration and develop fundraising and marketing strategies.
- The partners worked collaboratively on two racial equity goals: to invite BIPOC members to join the Seattle JazzED board and to hire BIPOC vendors for both organizations.

## Other partnerships:

- Wing Luke/Korean American Historical Society
- Seattle Opera/Tasveer
- Town Hall/Orquesta Northwest





# Internal Capacity Building



# Internal Capacity Building

Strengthened our capacity in preparation for potential new sources of revenue, in addition to the rebound and growth of Lodging Tax revenues after COVID-19:

## New positions

- Controller, Finance department
- Racial Equity Coordinator, Admin department
- Human Resources Manager, Admin department

## COVID 19 Response/Recovery: Strategic Plan Extension

- Board voted to extend Strategic Plan until end of 2024

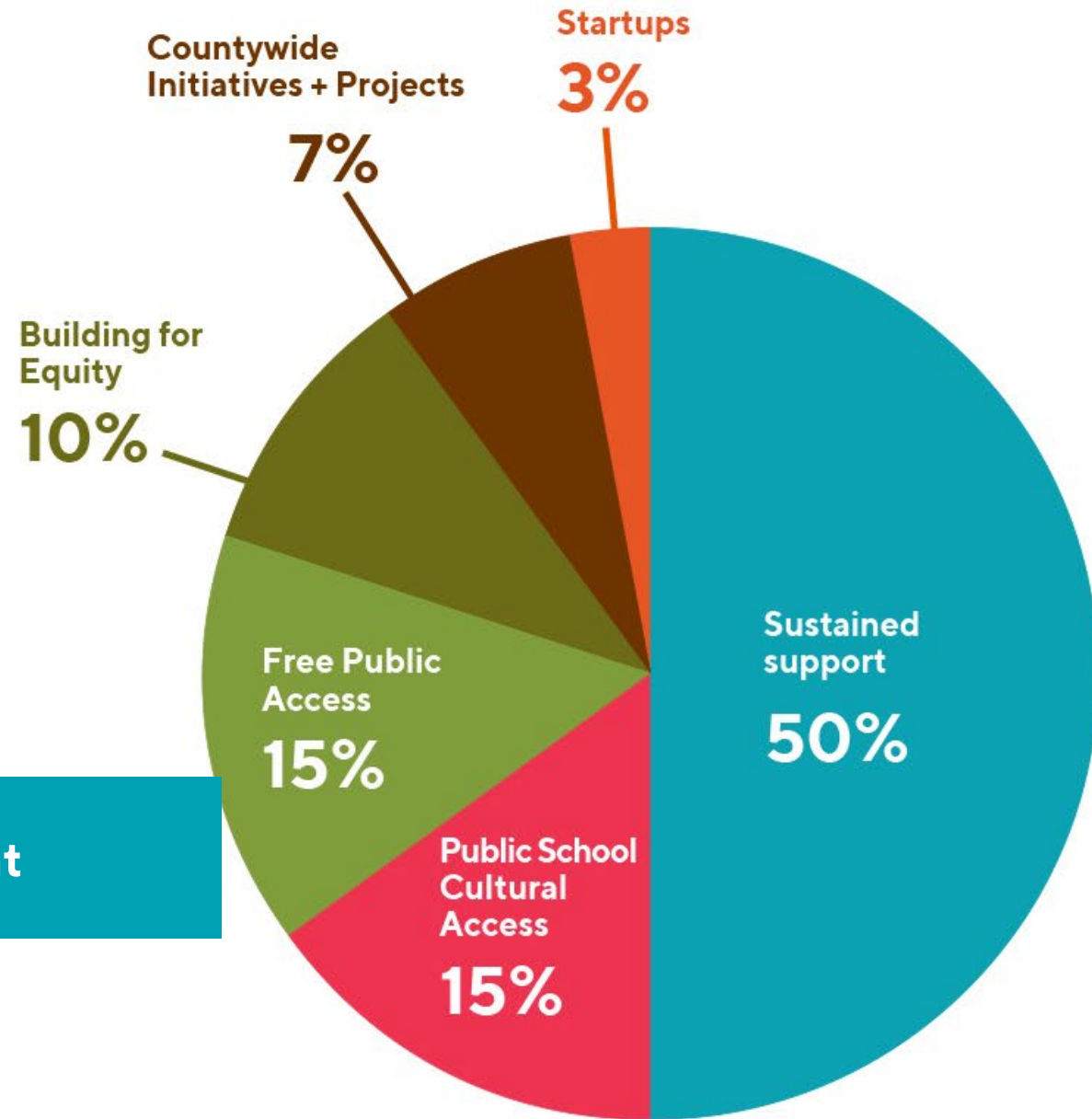


4Culture's Maya Santos and Casey Moser with Kathleen Allen, Gage Academy of Arts Executive Director, at the new facility in South Lake Union, 2024. Photo courtesy of Casey Moser.

# Doors Open Programs

2025 AND BEYOND

Doors Open Program Development







**Looking Ahead 2025**



# Looking Ahead

- Doors Open Implementation Plan approval
- Doors Open Facilities and Sustained Support award announcements
- Full Doors Open programs rollout
- 4Culture's Lodging Tax supported programs
- 1% for the Art supported projects
- 4Culture Strategic Bridge Plan
- Onboarding and integrating new staff
- Wellbeing at Work and Beyond

Previous image: Seiku's Homecoming December 22, 2021. Photo courtesy of The Seattle Aquarium.



# Thank you for supporting our work!

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