



# Ordinance overview

## **The proposed ordinance primarily does the following:**

- Creates the County's cultural access program
- Designates 4Culture as the public agency to implement the plan
- Establishes the public benefits that the program should achieve
- Imposes an additional 1/10th of 1% sales and use tax, beginning in April 2024 for seven years
- Allocates revenues to the different program elements
- Requires the County Executive, in partnership with 4Culture, to transmit an Implementation Plan to the County Council in 2024

# Revenue

## Revenue Stream

- Additional 1/10<sup>th</sup> of 1% sales and use tax across King County.
- County can impose for 7 years after which it will need to be renewed.
- Authorized by RCW 82.14.525

## Revenue Forecast

- Forecast provided by Office of Economic and Financial Analysis (OEFA, July 2023).
- If approved, OEFA will update the forecast in March.
- Sales and use tax are forecast at the 65<sup>th</sup> percentile and on an accrual basis.

Year	Forecast	Note
2024	\$ 71,781,000	Apr-Dec
2025	\$ 99,774,000	
2026	\$ 104,813,000	
2027	\$ 109,796,000	
2028	\$ 114,794,000	
2029	\$ 120,565,000	
2030	\$ 126,203,000	
2031	\$ 29,217,000	Jan-Mar
Total	\$ 776,943,000	

# 2024 Proposed Allocations

## **2024 revenue of \$71.8 million would be allocated for the following**

- 2% for 4Culture and County start up costs
- 3% for administration
- Approximately 67% for capital and operating grants pool
  - Grants would be awarded separately for operating (based on discipline) and capital (based on project size)
  - 4Culture would run the process with panels made of residents and representatives identified by the County Council and the County Executive
- Remainder would be reserved for the Doors Open program

# Proposed allocations for 2025 and beyond

## **Revenue in 2025 and beyond would be allocated for the following**

- 3% for administration
- 75% for Doors Open
- Doors Open program (applies to the 75%)
  - Public school access program – 15%
  - Launch funding – 3%
  - Building for Equity – 10%
  - Reimbursement for free public access- 15%
  - Countywide initiatives and projects – 7%
  - Programmatic support – 50%
- 22% to expand cultural centers across the County

# Key Dates

**The proposed ordinance assumes the dates and timelines in the table.**

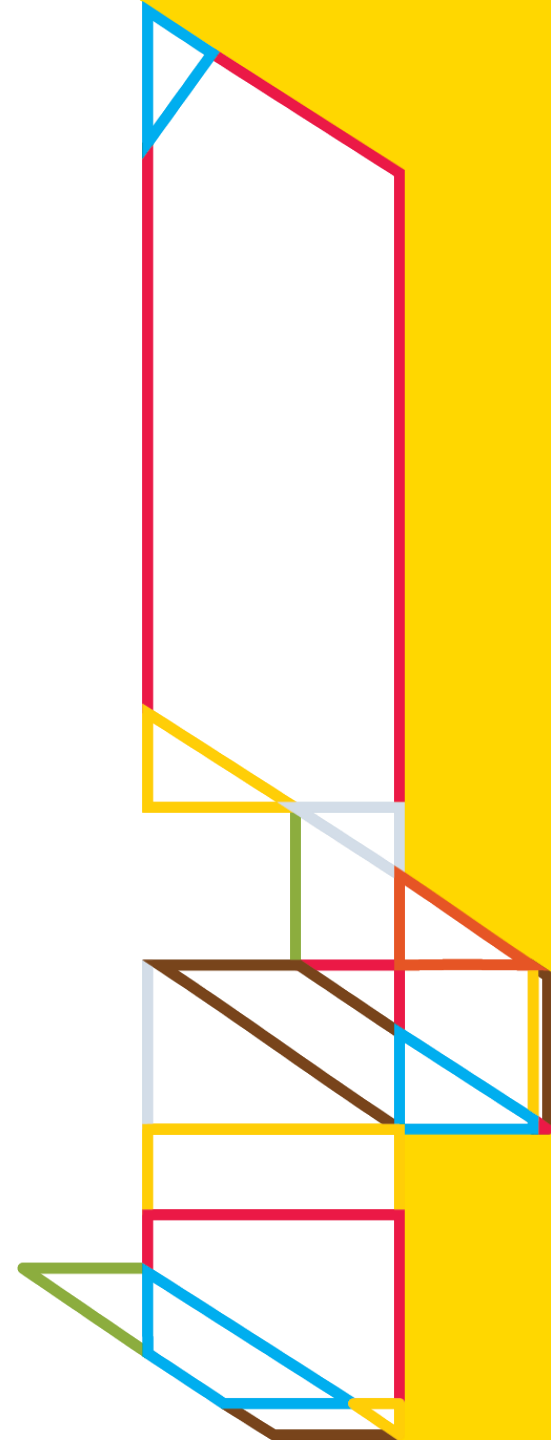
- 4Culture also submits the following to the County Council which will continue .
  - Annual report by April 15<sup>th</sup>
  - Annual budget review in September

Date	Activities
December 2023	Alert state of intent to increase sales and use tax
March 2024	March OEFA forecast
April 1, 2024	Sales tax collections begin
Q2, 2024	Fund creation and budget proposal for 2024
July 15, 2024	Implementation plan due to Council
Q3 and Q4 2024	Capital and Operating Grant Pools (announcement, proposal review, award notification)
Q4 2025	2025 budget proposal
January 1, 2025	Doors Open and geographic expansion program begin



# DOORS OPEN

Briefing for Committee of the Whole  
October 4, 2023





# TOPICS

1. What is Doors Open and how does it align with 4Culture's mission?
2. How was Doors Open developed?
3. What makes Doors Open equitable? What mechanisms ensure that funding is distributed throughout the whole King County?
4. What programs are included in Doors Open?
5. What public benefits and community impact would Doors Open deliver?
6. What accountability and oversight mechanisms will be used in Doors Open?





# WHAT IS DOORS OPEN?



- 4Culture’s recommended spending plan for cultural access revenue, beginning in 2025.
- Doors Open is a spending plan that meets growing cultural sector needs and aligns with 4Culture’s mission, vision, and values.

Celebrate Little Saigon festival hosted by Friends of Little Saigon (c) 2023, photo courtesy of Sunita Martini







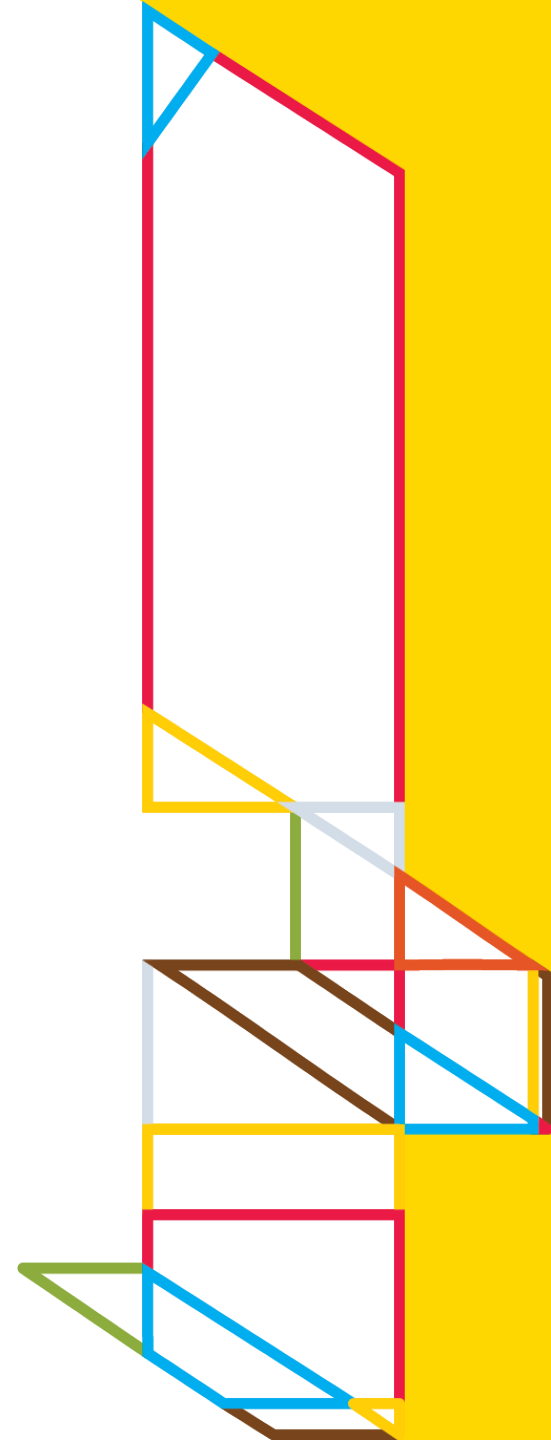
# 4CULTURE

## Mission

With a focus on racial equity, we fund, support, and advocate for culture to enhance the quality of life in King County.

## Vision

We envision a vibrant county where culture is essential and accessible to all.





# HOW WAS DOORS OPEN DEVELOPED?

Doors Open was shaped by:

- 2020 4Culture Strategic Plan/King County Cultural Plan
- 2020 4Culture Cultural Health Study
- 2021 4Culture Cultural Education Study



"Art a Glow" event hosted by Highline Heritage Museum (c) 2023, photo courtesy of Stephanie Dore



# WHAT INFORMED THE PLANS AND STUDIES?

These plans and studies were heavily shaped by:

- 43 Culture Listening Sessions in 37 cities and three unincorporated areas
  - 2020 resident and cultural sector survey
- 2019 King County 4Culture Task Force Report and Briefing Book

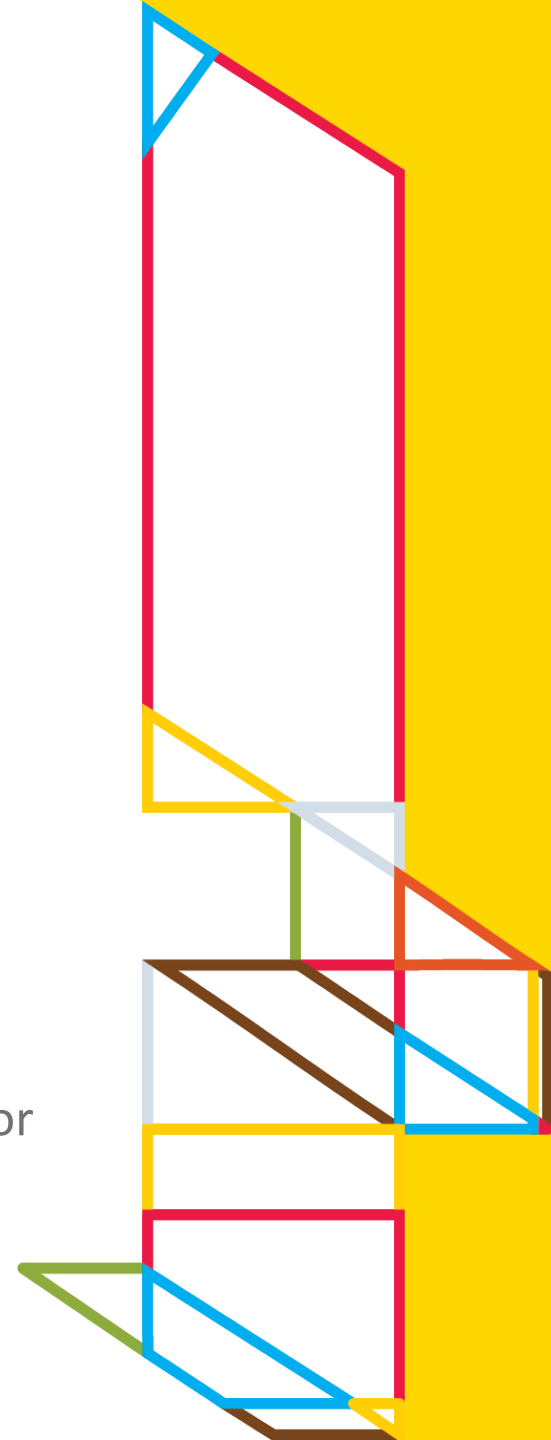


2023-2024 Arts Sustained Support. dba NFFTY Learning Session

# 4 WHAT MAKES DOORS OPEN AN EQUITABLE SPENDING PLAN?



- Every program in Doors Open uses **Equity Investments**.
- **Equity Investments** are how 4Culture helps to build a cultural sector that better reflects King County.
- **Equity Investments** are additional funds for all award organizations located outside the City of Seattle and/or located in a 2020 Census tract with a King County Communities of Opportunity index percentile of 60% or greater.



# 4 EQUITY INVESTMENTS ARE SYSTEMIC



- 4Culture fully implemented Equity Investments to lodging tax supported programs in 2020.
- This place-based strategy has steadily increased the proportion of 4Culture's funding to:
  - BIPOC cultural practitioners
  - BIPOC organizations
  - Cities and communities outside of Seattle



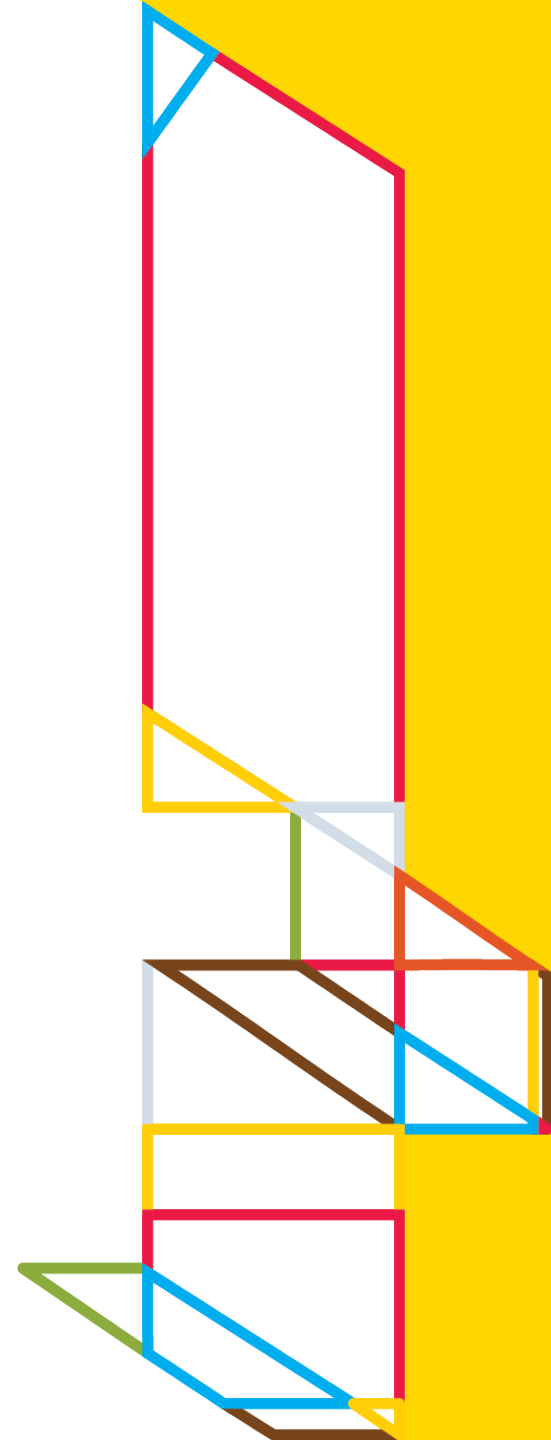


# DOORS OPEN



- Public School Cultural Access
- Cultural Facilities
- Public Free Access
- New and Emerging Organizations
- Countywide Initiatives
- Operating and Programmatic Support

The Sound of the Northwest utilizing performance and rehearsal space at Seattle JazzED (c) 2023, photo courtesy of Seattle JazzED



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# DOORS OPEN

## Public School Cultural Access

Extending the offerings of cultural entities through programs provided at schools and at the facilities and venues of the cultural entities, including funds for transportation.

## Cultural Facilities

Helping cultural organizations acquire, build, and renovate buildings, to purchase equipment, and support organizational capacity building.



New overlapped felt paper was rolled out on top of the original skip jack boards (c) 2023, photo courtesy of Neely Mansion Association, Linda Van Nest



# DOORS OPEN

## Public Free Access

Reimbursing cultural organizations for providing public access to cultural experiences.

## New and Emerging Organizations

Launch funding with a focus on ensuring that all geographic areas of the county and all communities in the county have access to cultural experiences.



Spirit of Africa Festival 2023. Arts Projects - Individuals 2022



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# DOORS OPEN



## Countywide Initiatives

Funding for special public programs, centralized support for cultural practitioners, limited-time events, and targeted funding for unmet cultural community needs.

## Operating and Programmatic Support

Programmatic and operating support to meet the ongoing needs of cultural organizations, including but not limited to assistance with rent, utilities, payroll, and other basic annual expenses.





# PUBLIC BENEFITS AND IMPACT



- Public school students will have greater access to arts, science, and heritage experiences, through in-depth programs in their own classrooms and visits to cultural attractions in their own communities and throughout King County.
- Research shows that involvement in arts can improve academic outcomes for youth across socioeconomic status.

**Expected Impact:** Improved rates of student engagement and graduation.



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C89.5 in partnership with 4Culture, Coping 101's Artist Mental Health Stories. Teens interview the artists and participate in the podcast production.





# PUBLIC BENEFITS AND IMPACT

- Residents of King County will experience improved access to public programming and cultural educational offerings and opportunities.
- People living here and visiting here will have meaningful opportunities to connect with each other, explore personal creativity, and learn about the natural environment and local history.
- Research shows that access to arts and culture influences positive social determinants and is integral to healthy communities.

**Expected Impact:** Greater civic engagement and social cohesion.



Northwest African American Museum event. (c) 2022, photo courtesy of Northwest African American Museum.



# PUBLIC BENEFITS AND IMPACT



- Cultural organizations will have support that will help them to be financially healthy and in turn make available public offerings that are responsive to and reflective of the communities they serve.
- Research shows that culture is business for King County. Cultural organizations create jobs, drive spending in local businesses, and generate tax revenue.

**Expected Impact:** Improved organizational sustainability, cultural worker retention, and contributions to a quality of life that keeps people living and working in King County.

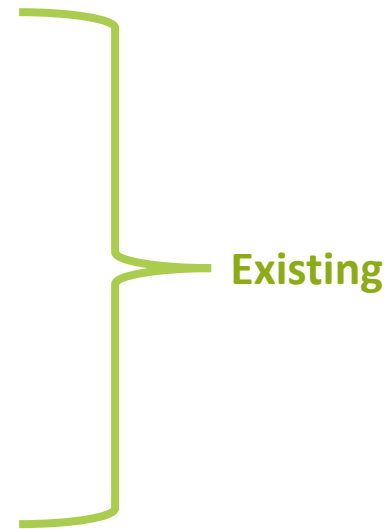




# ACCOUNTABILITY AND GOVERNANCE

## Reporting and Review

- Annual financial audit
- Biennial budget review and approval by Council
- Annual budget update to Council
- Annual report and presentation Council
- County Cultural Plan/Strategic Plan (four-year cycle)
- New**
  - *Doors Open Implementation Plan (July 2024)*
  - *Doors Open Assessment and Evaluation*





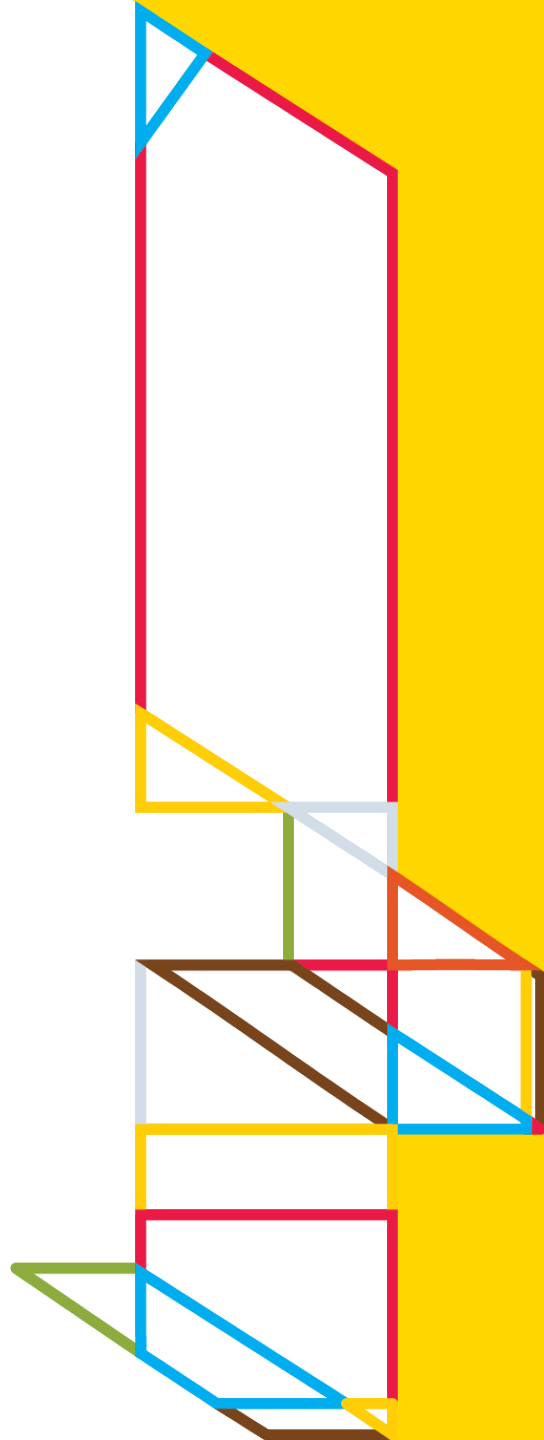
# ACCOUNTABILITY AND GOVERNANCE

## Program Criteria and Guidelines

- Published criteria and guidelines for competitive programs

## Panel, Selection, and Evaluation Processes

- Published eligibility and criteria guidelines
- Panelist review and training, including antibias training
- On-site reviews
- Review by panel, advisory committee, and Board
- Denial appeal process





# ACCOUNTABILITY AND GOVERNANCE

## Board of Directors

- Meets monthly; meetings and materials are free and open to the public.
- Board members vote on recommended slate of grant of awards, after submitted by Advisory Committees.
  - 9 Directors appointed by Council
  - 6 Directors appointed by the Executive
  - 4 ex officio Directors (2 Council, 1 Exec and Executive Director of 4Culture)

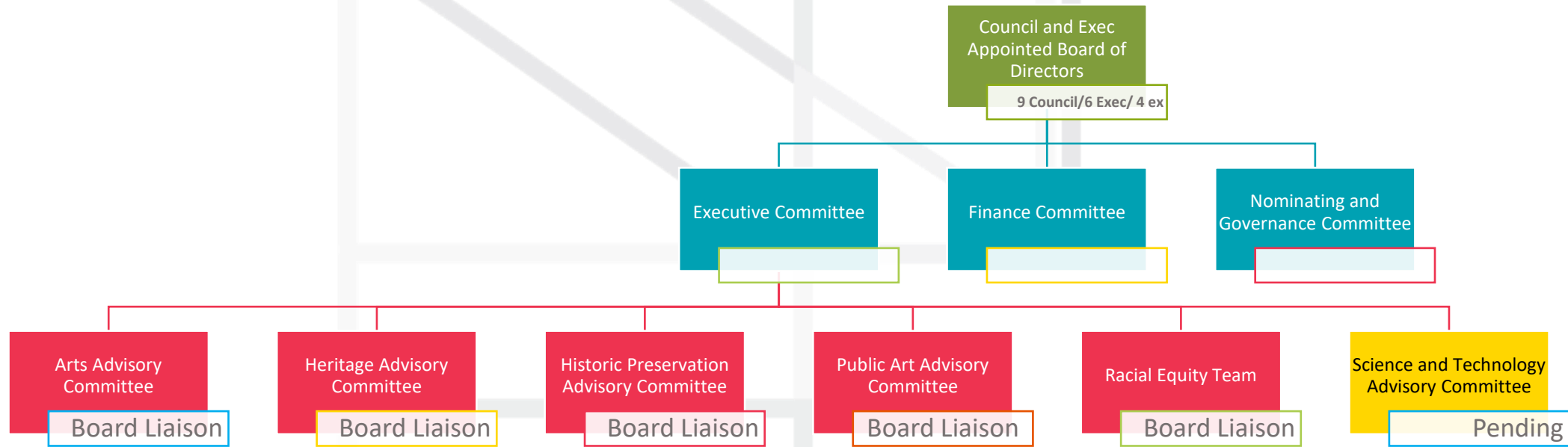
## Advisory Committees

- Arts, Heritage, Historic Preservation, Public Art, and **Science + Technology**
  - Six or more members and a Board Liaison
- Committees are managed by staff working closely with teams of specialists providing professional input, guidance, and advice from the field.





# ACCOUNTABILITY AND GOVERNANCE







# QUESTIONS?

