

## 4CULTURE 2012 BUDGET PROVISO #1

*Ordinance 17232, Section 71, Proviso P1: Of this appropriation, \$75,000 may not be expended or encumbered until 4Culture transmits a report and a motion that references the proviso's ordinance, section and number and states that 4Culture has responded to the proviso and the motion is adopted by the council.*

*The motion shall acknowledge receipt of a certification that 4Culture has conducted outreach to unincorporated areas and cities in King County that are not served by a city arts commission. Along with the certification, 4Culture shall prepare a report that identifies the areas where outreach was conducted and what specific outreach activities were conducted, and provides documentation of the outreach efforts.*

*4Culture must transmit the motion and report required by this proviso by September 1, 2012, in the form of a paper original and an electronic copy with the clerk of the council, who shall retain the original and provide an electronic copy to all councilmembers, the council chief of staff and the lead staff for the government accountability and oversight committee or its successor.*

### P1 Proviso Response

Proviso 1 asked us to describe our outreach to unincorporated areas of the county and cities without arts commissions. We presume this is to measure our impact and reach in areas that where there is not a public agency attending to the cultural development of the community.

In King County, 22 incorporated cities have established Arts Commissions or Arts Councils, which may or may not be agencies of city government. For example, Kirkland Cultural Council is a nonprofit, 501(c)3. Unincorporated Vashon Island is served by Vashon Allied Arts, a 501(c)3 nonprofit that is recognized by 4Culture as its local arts agency. We provide annual funding to these commissions/councils and convene their leadership every other month for conversations and resource sharing about issues of outreach, cultural competency, collaboration with other city departments, presentation of artists, public art projects, marketing and promotions. This year, the Local Arts Agency network focused on Equity and Social Justice.

The 20 cities without city arts commissions or councils are:

SeaTac	Algona
Kenmore	Carnation
Woodinville	Yarrow Point
Newcastle	Milton
Snoqualmie	Hunts Point
Pacific	Beaux Arts
North Bend	Skykomish
Black Diamond	Maple Valley
Medina	Kirkland
Clyde Hill	Vashon Island

Approximately 10% of the county population resides in unincorporated areas including Vashon Island.

4Culture has four program areas (arts, heritage, preservation, public art.) The proviso asks about our outreach to communities without arts commissions, which is actually quite extensive since many of the cities without arts commissions are served through 4Culture's support of their heritage museums, historic

properties, public art or the arts through other municipal departments. In communities that do not have arts commissions, we work to identify partnerships with local organizations that are providing cultural services, such as municipal economic development or parks departments to fund community festivals, concerts or art exhibits. We fund ADA compliance projects or building improvements for local history museums, which serve as cultural facilities/gathering spots. Northwest Railway Museum in Snoqualmie is an example. We also provide technical assistance, planning and services to cities with interlocal agreements with King County's Historic Preservation Program.

Here are just a few examples to illustrate how through one on one and group meetings and our regular funding programs we provide services to communities who do not have formal arts commissions:

- Black Diamond does not have an arts commission, but it does have a local history museum, Black Diamond Historical Society, the landmark Black Diamond Depot, a historic miner's cabin and historic cemetery, all of which have received preservation and heritage funds from 4Culture. Black Diamond Historical Society annually receives Heritage Sustained Support and regularly applies for project funding for heritage exhibits and for care of its collection of artifacts.
- Skykomish does not have an arts commission or council, but its key historic structures are community gathering places and economic/tourism drivers, and regularly receive 4Culture preservation funding. The Skykomish Historical Society also receives project and sustained support through 4Culture's Heritage Program. This summer, four 4Culture staffers toured Skykomish with the Mayor and councilmembers to see progress in the restoration of the historic train depot.
- SeaTac does not have an arts commission or council, but receives annual Sustained Support funding, which is channeled through the SeaTac Department of Parks and Recreation and supports free music concerts and theatre at Angle Lake Park. SeaTac also uses Sustained Support funding for the annual International Festival.
- Carnation does not have an arts commission, but receives support for operations and exhibits at the Tolt Historical Society. Last year, 4Culture provided help to move the Historical Society's exhibitions from the Senior Center to Carnation Farm. The 4Culture Arts Program provides annual operating support to Camlann Medieval Association, which is based in Carnation.
- Woodinville Historical Society receives Heritage Sustained Support and preservation funding for the DeYoung House, the Historical Society's headquarters. This year, 4Culture awarded funds to Woodinville Repertory Theatre to equip a new space in a warehouse to be used as a small theatre facility.
- 4Culture staff met with North Bend's economic development director in July to learn how we could help with several festivals that North Bend sponsors every summer. We can fund arts activity in North Bend through the city. Funding can be provided to cities without arts commissions, through Parks Departments or other agencies of city government. North Bend's historic downtown has received preservation funding through 4Culture, most notably restoration of the historic North Bend theatre.

To summarize, although there are communities without a formal "arts" commission overseeing activities, we feel 4Culture has quite a broad impact through our partnerships with heritage and preservation organizations and other city departments. Cities in which 4Culture has admittedly had very little impact are Medina,

Clyde Hill, Yarrow Point, Hunts Point and Beaux Arts, as well as Algona, Milton and Pacific. These cities do not have arts commissions, historical societies or designated landmarks that serve as an organizing body for the community.

Incidentally, 4Culture recently surveyed the 240 arts organizations that receive annual Sustained Support from 4Culture and learned that every city in King County is served by programs and services provided by arts organizations, which may be based outside of the city receiving the service.

We actively work each year to grow more connections in communities throughout the county. Per the specific proviso request, we are attaching a fairly comprehensive spreadsheet that documents all of 4Culture's outreach activity between December 2011 and August 1, 2012 (self reported by 4Culture staff throughout the winter/spring/summer.) It includes information about what kind of outreach was conducted, who conducted it, when it occurred, who we met with and the purpose of the meeting. We provide the full range of activities to help inform Council of our regular outreach practices. Per the proviso request, we have noted direct outreach techniques to communities without a city arts commission or in unincorporated King County.

**4Culture has many approaches to outreach, documented in the attached sheet, including**

- Funding Workshops for our application-based programs
- One on one meetings with potential applicants
- One on one meetings with individuals and organizations to aide in their planning and cultural development; to understand how we can grow and evolve our programs to be more culturally competent and accessible; to build advocacy or to assist in mutual awareness of regional cultural organizations/projects and how 4Culture can help.
- One on one email or phone outreach
- Group Meetings that staff regularly attend to contribute to collaborative regional initiatives and ventures
- Presentations to groups, classes, etc.

Thank you for the opportunity to share more about our programs and outreach efforts.