

FISCAL NOTE
COVID-19 Supplemental

Ordinance/Motion:			
Title:	New Tools and Technologies to Faciliate Public Outreach and Engagement During COVID-19 Outbreak		
Agency:	KCIT (EN_A43200)		
Summary: Acquire new tools and subscribe for technologies that enhance public outreach and engagement in support of King County's response to COVID-19. Included in this request are licenses for Tableau and associated AWS, a tool used for contact tracing and dashboards; licenses for Zoom Videoconferencing, an online tool that connects donations to agencies in need during the pandemic; resources for sponsoring Facebook public health messaging; and EEG Video subscription for its Falcon: Closed Captioning for Live Stream Video service.			
	2019-2020	2021-2022	2023-2024
FEDERAL GRANTS DIRECT (R3310)	1,134,705	-	-
Total Revenue	1,134,705	-	-
WAGES AND BENEFITS (51000)	-	-	-
SUPPLIES (52000)	-	-	-
SERVICES-OTHER CHARGES (53000)	1,134,705	-	-
CAPITAL OUTLAY (56000)	-	-	-
Total Expenditure	1,134,705	-	-
Net Impact	-	-	-
Total TLT	-	-	-
<p>The Office of Emergency Management (OEM) required an application to assist the County with donations and volunteers. The King County Regional Donations Connector is an online tool that links up individuals, businesses, nonprofits, and others who have resources with those who need them during the COVID-19 pandemic. The Donations Connector will help make sure services, supplies, and funding reach health care providers, first responders and social service entities working on the front lines.</p> <p>Agencies requested KCIT to provide Zoom Video Communications to support County large virtual meetings that weren't able to use Skype.</p> <p>Additional SharePoint support was required due to the increased SharePoint requests with telecommuting employees, as well as an increased demand for Public Health to set up SharePoint sites related to COVID-19 response.</p> <p>Facebook ad purchases were used to raise awareness of community resources, Public Health guidelines and local health orders, ways to offer help and get help through the Regional Donations Connector (operated by the Office of Emergency Management), and sharing success stories about the community at large.</p> <p>Closed Caption provider for Livestreaming services was required for the County's communication for COVID-19.</p> <p>These COVID-19 related expenses should be reimburseable under the CARES Act.</p>			

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