

Vashon Island Signage and Wayfinding Report

September 30, 2025



King County

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II. Proviso Text

P7 PROVIDED FURTHER THAT:

Of this appropriation, \$50,000 shall not be expended or encumbered until the executive transmits a Vashon Island signage and wayfinding report.

A. The Metro transit department's marine division provides water taxi service on two routes: between downtown Seattle and West Seattle and between downtown Seattle and Vashon Island. Because the water taxi vessels do not accommodate automobiles, passengers need convenient mobility options at each end of their water taxi trip. In downtown Seattle, there are many mobility options, including multiple transit routes. In West Seattle, the Metro transit department operates two dial-a-ride-transit ("DART") routes to help passengers travel between the water taxi terminal and key local destinations. On Vashon Island, the Metro transit department operates two bus routes that serve key destinations on the island and that may also be flagged down anywhere along the route where there are no regularly posted stops and it is safe to stop. Transit service on Vashon Island to and from the water taxi terminal and key destinations, including, but not limited to, Vashon Town Center, Maury Island, the west side of Vashon Island, and the south end of Vashon Island, is not as frequent or extensive as the transit service provided in West Seattle. It is important that passengers traveling to and from the Vashon Island water taxi terminal have convenient mobility options during the weekday morning and evening peak commute hours, particularly on Wednesdays, Thursdays, and Fridays. For the 2026-2027 biennium, the Metro transit department is already committed to community engagement and planning to inform the Seattle/Vashon Island service restructure, as outlined in the Service Recovery Plan approved by Ordinance 19581. That service restructure will include a report sent to the King County council with information about options to add flexible mobility services, including, but not limited to, DART service, Metro Flex service, and additional community van service, and options to align service on existing bus routes 118 and 119 to coordinate with water taxi sailings. Engagement and planning for that report is planned to start in 2025, with the report expected in the 2026-2027 biennium.

B. The Vashon Island signage and wayfinding report required by this proviso shall include, but not be limited to, options to configure destination signage on the buses assigned to these routes to indicate that the routes serve the Vashon Island water taxi terminal and to add signage or other wayfinding materials at the water taxi terminal to direct passengers to the buses.

The executive should electronically file the report required by this proviso by September 30, 2025, with the clerk of the council, who shall retain an electronic copy and provide an electronic copy to all councilmembers, the council chief of staff, and the lead staff for the transportation, economy, and environment committee or its successor.

Ordinance 19861, Section 115, Proviso P7 ¹

¹ Ordinance 19861 [\[LINK\]](#)

III. Executive Summary

The King County Metro (Metro) Water Taxi began as a seasonal pilot program in 1997 and has evolved into a year-round public ferry system integrated with King County Metro's broader transit services. It operates two routes: from downtown Seattle (at Pier 50) to West Seattle (at Seacrest Park) and from downtown Seattle to Vashon Island.

In July 2024, four new midday round-trip sailings were added to the Vashon weekday schedule based on criteria outlined in King County Metro Service Guidelines, such as ridership growth and changing travel patterns.² The Service Guidelines are used to evaluate, design, and modify service to meet changing needs and deliver efficient service. A passenger survey conducted during the summer of 2023 informed planning of the additional service.

Metro recently secured additional funding from Washington State to continue expanded midday service to Vashon Island through June 2027.³ Starting in 2025, the Water Taxi sails on most holidays. Metro also expanded bus service for routes 118 and 119,⁴ which provide comprehensive bus service across Vashon. Both routes are aligned with the sailing times of both the Water Taxi and the Washington State Ferry for smoother, more predictable transfers for passengers moving between downtown Seattle and Vashon Island, connecting residential neighborhoods with key destinations such as parks, local businesses, and the Vashon Island Ferry Dock.

While service to Vashon Island continues to improve, until recently, much of the current signage across the Metro Water Taxi system reflected outdated, legacy information that no longer aligns with the system's evolving branding. Metro is integrating the Water Taxi more closely with its broader transit brand, creating a more cohesive and recognizable experience.

For the purposes of this report, signage refers to physical signs posted along a travel route, and wayfinding refers to an integrated set of physical and digital elements that provide consistent, intuitive guidance to simplify the rider's journey and empower them to navigate Metro services from origin to destination. Destination signage is the visual and/or digital indicators that identify specific routes and destinations.

In 2023, King County Metro conducted a community outreach survey on Vashon Island to better understand local transportation needs related to the Water Taxi. Community feedback shaped the schedule for the expanded weekday midday service launched in July 2024. It revealed a clear and consistent demand for more reliable Water Taxi service beyond the typical peak hours. Other themes from the survey include the need for more service and better integration between water and land transportation, and highlighted the need for clearer, more accessible signage and rider information. In 2024, Water Taxi staff worked with the King County Council to create a Water Taxi Vashon Island Flyer (see Appendix D), a streamlined, user-friendly guide that brings together schedules for both Water Taxi services and connecting bus routes to Vashon Island in one convenient format. Additionally, new and improved signage has been installed and will continue to be added at the Vashon Ferry Terminal and to bus stop signs throughout Vashon Island. Installations will be completed by September 2025, indicating

² King County Metro Service Guidelines [\[LINK\]](#)

³ Service is funded until at least June 2027. Metro Matters Blog [\[LINK\]](#)

⁴ Schedule and Maps for Routes 118 and 119, Metro Website [\[LINK\]](#)

the bus routes to and from the Water Taxi. Metro has made the following efforts to improve signage and wayfinding:

1. Wayfinding & Directional Signage (Signage that helps passengers navigate between the Water Taxi and each end of the service)

- Vashon Island:
 - As of April 2025, all northbound Metro bus stops on Vashon Island have new signs (a Water Taxi graphic on a blue plaque) indicating bus route connections to the Water Taxi terminal.
- Vashon Terminal:
 - Added new directional signage to and from Water Taxi arrivals for WSF connections and Metro bus connections. The new directional signage between the Water Taxi terminal and the Metro bus stop includes the connection through the Vashon Island North End Ferry Terminal building.
 - As of early September 2025, new 18" x 24" bi-directional signage developed by Metro's Marketing Team was installed from Vashon Town (Uptown) to the Vashon Island Terminal/Water Taxi dock. One side of the sign shows the direction to stops for Metro routes 117 and 118. The other side directs passengers to the Water Taxi dock.
- Pier 50/Seattle
 - As of July 14, 2025, 46 "King County Water Taxi" chalk stencils were placed along Alaskan Way from approximately Pier 62 (cruise ship docks) to Pier 50. They serve as directional indicators guiding people to Pier 50 and will remain until the chalk is worn/washed away.

2. Signage Design & Branding (Visual identity, branding, and clarity improvements)

- Updated fonts, color schemes, language-neutral iconography, and branding on most Water Taxi signage.

3. Informational & Route Signage (Static signage that conveys service, schedule, or route information)

- Updated Water Taxi schedule postings at the Vashon Island terminal bus stop.
- As of mid-July, new WindMaster route and informational signage were created and placed at Pier 50 and West Seattle. A WindMaster sign is a type of portable, wind-resistant sign display commonly used for outdoor advertising and public messaging. These signs are designed to remain upright and readable in windy conditions, making them ideal for sidewalks, docks, and outdoor events.

King County Water Taxi remains committed to clean, safe, and reliable service. By acting on community feedback and investing in better coordination and wayfinding, Metro continues to enhance access and improve the rider experience today and into the future.

IV. Background

Department Overview

King County Metro is the Puget Sound region’s largest public transportation agency. Metro provides bus, paratransit, vanpool, and water taxi services, and operates Seattle Streetcar, Sound Transit Link light rail, and Sound Transit Express bus service. Metro is committed to providing safe, equitable, and sustainable mobility and prioritizing service where needs are greatest.

Marine Division/Water Taxi Overview

The King County Metro Water Taxi⁵ is a critical and forward-looking component of the Puget Sound transportation network. What began as a seasonal pilot program in 1997 has evolved into a year-round public ferry system integrated with King County Metro’s broader transit services. Through sustained investment in infrastructure, modernized vessels, and community-focused service enhancements, the Water Taxi now stands as a vital pillar of the region’s multimodal transportation strategy.

Historical Context

Waterborne transit service in the Seattle area dates to the early 20th century, “Mosquito Fleet,” a collection of steam-powered boats that linked island and shoreline communities. The first licensed ferry, named the City of Seattle, launched in 1888, offering formal service between Seacrest Park in West Seattle and downtown.

Table 1 Key Water Taxi Milestones

Year(s)	Milestone/Event	Highlights
1997	Elliott Bay Water Taxi launched	Seasonal pilot aimed at alleviating congestion on the West Seattle Bridge and State Route 99. Operated initially with leased vessels, the service quickly gained popularity for its efficiency and panoramic views of the city skyline.
2007	King County Ferry District established	A dedicated governance and funding structure ensuring the Water Taxi’s long-term viability.
2009	King County assumes operational control of the route	Vashon Island–Seattle route with leased Motor Vessel (M/V) Melissa Ann, replacing state-run service; reduced commute time to 22 minutes.
2013	Fleet expanded	Acquisition of M/V Spirit of Kingston to enhance reliability and capacity.
From 2015 to 2019, the Water Taxi underwent a transformative modernization campaign.		
2015	New boat added (M/V Sally Fox)	Introduced on the Vashon Island route, and offered high-capacity and improved passenger comfort.

⁵ Water Taxi Webpage [\[Link\]](#)

2016	New boat added (M/V Doc Maynard)	Served the West Seattle route and provided backup across the network.
August 2019	Pier 50 Passenger Ferry Terminal opened	State-of-the-art facility in downtown Seattle shared with Kitsap Fast Ferries; ADA compatible, weather-protected for 500 passengers, and linked to downtown.

Current Context

Understanding Community Needs: 2023 Survey

In 2023, King County Metro conducted a community outreach survey on Vashon Island to better understand local transportation needs related to the Water Taxi. Community feedback shaped the schedule for the expanded weekday midday service launched in July 2024.

The 2023 Community Outreach Study

During the summer of 2023, King County Metro conducted an extensive outreach survey that garnered over 1,300 responses from Vashon Island residents and Water Taxi riders. The survey focused on key topics such as service frequency, schedule, and evolving travel patterns. The primary aim of this study was to gather input on desired improvements to the Water Taxi service between Vashon Island and downtown Seattle.

Survey results revealed a clear and consistent demand for more reliable Water Taxi service beyond the typical peak hours. Respondents expressed a strong interest in the addition of midday, evening, and weekend sailings. These new trip times were especially important for those who do not commute for work but rely on transportation for other critical activities such as medical appointments, social engagements, or errands in Seattle.

Respondents also highlighted the importance of aligning King County Metro’s bus schedules to the Water Taxi schedule.

More Vashon Island Sailings

In July 2024, four new midday round-trip sailings were added to the weekday schedule based on criteria outlined in King County Metro Service Guidelines, such as ridership growth and changing travel patterns. The Service Guidelines are used to evaluate, design, and modify service to meet changing needs and deliver efficient service. The passenger survey results also informed planning of the additional service.

These enhancements yielded strong results. Vashon route ridership increased 37 percent in 2024, reaching a total of 116,156 passengers, an increase of 31,000 from the 2023 total of 85,040. Sixty-eight percent of these additional customers were directly attributed to the expanded midday service. The strong upward trend continues into 2025. From January through April alone, the Vashon route carried over 44,000 passengers, reflecting a remarkable 51 percent increase in ridership for the same period in 2024.⁶

Figure 1 Announcement of Weekday Midday Sailings to Vashon Island Summer 2024

⁶ Vashon Ridership Data. Appendix A



Integrate Fixed-Route Transit on Vashon Island

Metro expanded bus service for routes 118 and 119⁷ in conjunction with the increase in Water Taxi trips. Bus schedules are carefully coordinated with the sailing times for the Water Taxi and the Washington State Ferry, which both operate from the Vashon Island Ferry Dock. This alignment helps to ensure smoother, more predictable transfers for passengers moving between downtown Seattle and Vason Island. The route map, see image to the left, was updated in the Spring 2025 Service Change, March 30th, to show the Water Taxi and Washington State Ferry Terminal.

Routes 118 and 119 provide comprehensive bus service across the island, connecting residential neighborhoods with key destinations such as parks, local businesses, and the Vashon Island Ferry Dock. Designed to support both daily life and tourism, these routes offer reliable transportation for residents running errands or commuting, and visitors exploring the island's scenic attractions. With frequent service and stops located near these destinations, they form the backbone of the island's transit network.

Improving Wayfinding to Better Connect Land and Water Transit

While the 2023 Water Taxi Vashon Island Community Survey provided valuable insights into the community's transportation needs, it did not specifically ask about signage and wayfinding. However, the themes identified in the survey, particularly the need for more service and better integration between water and land transportation, are connected to the need for clearer, more accessible signage and rider information. These community-identified priorities affirm Metro's decision to enhance wayfinding in parallel with service improvements, ensuring that signage updates evolve alongside the needs of Vashon Island residents and visitors to create a more seamless and intuitive travel experience.

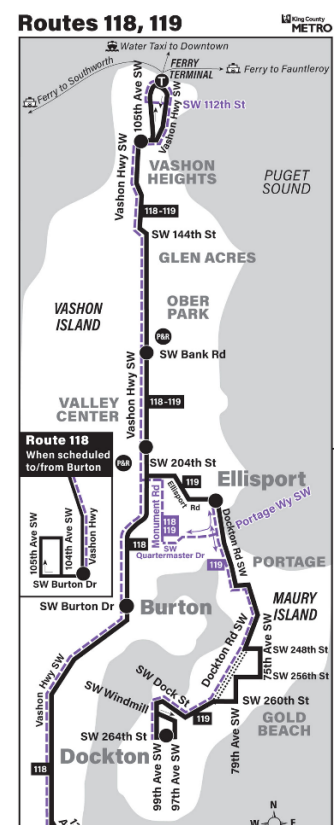


Figure 2 Vashon Bus Routes 118 & 119 Map

Examples of these efforts include Metro’s “Seize the Bay” marketing campaign to increase ridership and awareness, and the new Water Taxi Brochure.⁸

- “Seize the Bay,” launched in Summer 2024, leverages social media to highlight convenient connections between land and water travel options between downtown, West Seattle, and Vashon Island.
- The new Water Taxi Brochure continues the momentum from the “Seize the Bay” campaign.⁹ It offers convenient, easily accessible information tailored to busy riders and visitors, featuring QR codes for evergreen links to the online schedule and other essential rider details for trip planning and travel. This ensures passengers can quickly find the information they need with less hassle.
- To maximize reach, the Water Taxi Brochure is also distributed to 160 sites throughout Seattle and the Eastside. Delivery to the site began on May 23, 2025.
- Printed Water Taxi schedules are posted at key locations, including the main Pier 50 terminal downtown Seattle and at the Vashon Island terminal.
- Water Taxi webpage offers trip planning tools.¹⁰

Improve Signage to Connect Water and Land Transportation

Vashon Island benefits from a well-coordinated public transit system that integrates land and water transportation. However, despite geographic proximity, wayfinding information — especially for visitors — can be limited, inconsistent, or unclear, leaving room for improvement in creating a more seamless transit experience.

Much of the current signage across the Metro Water Taxi system reflects outdated, legacy information that no longer aligns with the system’s evolving branding. In recent years, Metro has been working to integrate the Water Taxi more closely with its broader transit brand, creating a more cohesive and recognizable experience. This branding effort has focused primarily on the West Seattle route, which sees strong ridership from both discretionary travelers and regular commuters, making clear, consistent wayfinding especially important.

In contrast, the Vashon Island route featured much of the older signage both at Water Taxi terminals and on the island’s connecting bus services. This presents an opportunity to modernize wayfinding across the entire Vashon corridor — improving clarity and consistency for both regular riders and visitors.

⁸ Seize the Bay Water Taxi Social Media Campaign [\[LINK\]](#)

⁹ Water Taxi Brochure. Appendix B

¹⁰ Water Taxi Webpage [\[LINK\]](#)



Figure 3 Legacy Terminal Sign

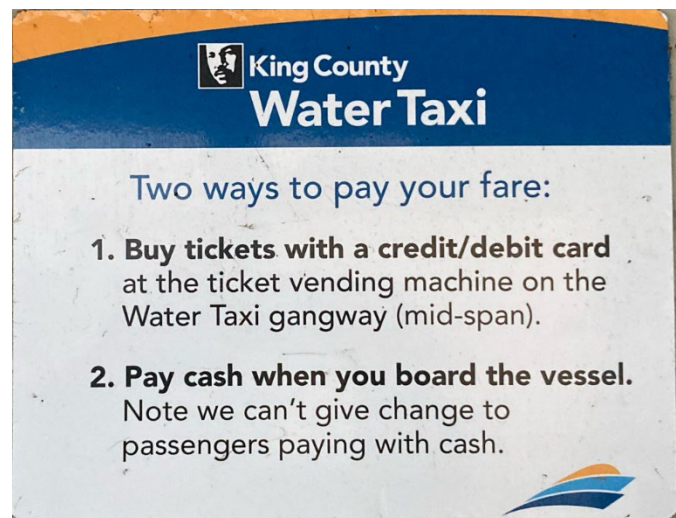


Figure 4 Legacy Fare Options Sign

Other improvements to customer information

Beyond physical signage, Metro recognized that online customer information could be further enhanced to help riders navigate the system. Therefore, Metro conducted a review and identified key areas where the customer experience, particularly access to clear, useful online information, needed improvement. Initial efforts are focused on updates to the Water Taxi webpage,¹¹ including refreshed content and enhanced navigation features. These changes are designed to provide more accurate, user-friendly information, making it easier for riders to access schedules and navigate connections to Vashon's bus network. This initiative is part of Metro's broader commitment to enhancing the rider experience through clearer communication and more seamless integration across transit modes. The updated website has launched and will receive regular updates, offering additional support as the system continues to evolve.

Report Methodology: This report was assembled through collaboration across multiple King County Metro teams, including the Marine Division, Strategic Communications, and Customer Communications and Services. The analysis draws on internal Metro ridership data and community survey results. Community and stakeholder engagement occurred through targeted outreach efforts, during which feedback from residents was compiled and applied towards final service expansion decisions.

V. Report Requirements

This response has been organized to align with the Proviso requirements.

¹¹ Water Taxi Webpage [\[LINK\]](#)

For the purposes of this report, signage refers to physical signs posted along a travel route and wayfinding refers to an integrated set of physical and digital elements that provide consistent, intuitive guidance to simplify the rider's journey and empower them to navigate Metro services from origin to destination. Destination signage is the visual and/or digital indicators that identify specific routes and destinations.

A. Options to configure the destination signage on the buses, indicating the routes that serve the Vashon Island water taxi terminal

As of April 2025, all northbound Metro bus stops on the Island have new signs indicating bus route connections to the Water Taxi terminal. Metro focused on adding signage at the bus stop, rather than on the digital signs on the front of the bus, so passengers are informed before they board or wait for a bus to arrive. The new signs make it immediately clear that riders boarding a Metro bus at a stop with the blue flag will be able to reach the Vashon Ferry Dock. The signs include an icon of the water taxi to support communication for riders with literacy gaps or who have limited English proficiency.



Figure 5 New Water Taxi Sign - Graphic




Figure 6 New Water Taxi Sign on Bus Stop - Photograph

B. Signage or other wayfinding materials at the water taxi terminal to direct passengers to the buses

As part of Metro's commitment to improving rider experience, legacy signage at the Vashon Island Terminal has been replaced with a new design that enhances both clarity and functionality. The updated signage features improved fonts, layouts, and color schemes that support ADA accessibility standards, and language-neutral iconography while maintaining a clean and professional appearance that coordinates with the overall Metro branding standards. Additionally, this enhancement provides the rider with a familiar aesthetic to solidify their one-Metro experience as they use multiple modes of service.





Figure 7 New Water Taxi Terminal Sign



**King County
Water Taxi**


Paying your fare

Passengers must pay one-way fares in one of the following ways as they board.


ORCA card
 Tap your ORCA card on the reader held by the crew member.
 Cards can be purchased online, at participating stores, or at Pier 50 in Seattle.
 For more info, visit myorca.com.


Transit GO Ticket mobile app
 Download the Transit GO Ticket app, add your credit card in "settings," and purchase Water Taxi tickets. Activate tickets within 2 hours of departure and show them to the crew before boarding.




Paper ticket
 Buy an Adult-fare ticket from the terminal vending machine with a credit or debit card, then place it in the fare box when boarding.


Cash
 Exact fare only. We do not provide change.

Checks and bus transfers are not accepted. ORCA card transfers are valid for two hours.

Figure 8 New Fare Options Sign

Moreover, this permanent sign includes a designated blank space to accommodate printed schedules as they change, allowing updates over time without compromising readability or design consistency. This flexible area ensures the signage remains current, adaptable, and cost-effective.


King County
Water Taxi


Water Taxi Schedule

[stick the schedule here]


11x8.5 in

Crossing time approximately 22 minutes







Does not operate on the following holidays:

- New Year's Day
- Martin Luther King Jr. Day
- Presidents Day
- Memorial Day
- Independence Day
- Labor Day
- Veterans Day
- Thanksgiving
- Day after Thanksgiving
- Christmas

The Vashon/Downtown Seattle route operates year-round weekday commuter service.



Download the Transit Go app and use your smart phone to buy tickets


Fare Type	 /Ticket	 /U-Pass	 /LIFT
 Adults (19 to 64 years)	\$6.75	\$5.75	\$4.50
 Senior (65+ years) or Disabled <small>with a Regional Reduced Permit</small>	\$3.00	\$3.00	
 Youth (0-18 yrs)	Free		

* Exact fare only. We do not provide change.

** To learn more about ORCA cards and products, visit orcacard.com or call 1-888-988-6722 (ORCA).


*** ORCA LIFT card is available to people with a household income of less than double the federal poverty level (as established by the U.S. Health and Human Services Department). Visit orcacard.com or call 206-553-3000 or 800-756-5437 to see if you qualify.

Customer information




Fare payment

Passengers pay one-way fares when boarding the Water Taxi using cash, a PugetPass, an ORCA card, or a paper ticket. No change is given for cash payments. Paper tickets can be purchased with a credit card at the vending machine on the pier. Checks are not accepted.




Accessibility

The King County Water Taxi offers accessible walkways, ramps and wheelchair-friendly restrooms at all terminals. Weather or tide conditions may occasionally affect boarding. Please ask our uniformed crew for assistance.




Bicycles are welcome

Bicycles must be walked between the pier entrance and the vessel. A maximum of 18 bicycles are permitted aboard each vessel. There is no additional charge for bicycles.




Lost and found

If you lose an item aboard the Water Taxi or in the waiting area, contact the crew within 24 hours. After that, call Metro Lost and Found at 206-553-3000. Items are held for 30 days.




Pets

Well-behaved dogs on leashes and cats in crates are welcome at no additional charge.



Reservations

We do not accept reservations. Riders board on a first-come, first-served basis.



Safety and security

Our top priority is always the safety and security of our riders. If you observe anything of concern, please report it to a crew member.


Your comments

We value your comments!

Onboard : fill out a comment card

Phone : 206-477-3979

Email : watertaxi.info@kingcounty.gov



Smoking is not allowed on the vessels or in the loading areas.



kingcounty.gov/watertaxi

Figure 9 New Customer Information Sign

As of early September 2025, new signage is in place at the Vashon Water Taxi /Ferry Terminal to support wayfinding to and from Metro buses on Vashon. A summary of key activities is listed below, with items implemented before September specifically noted:

1. Wayfinding & Directional Signage (Signage that helps passengers navigate between the Water Taxi and each end of the service)

- Vashon Island:
 - As of April 2025, all northbound Metro bus stops on Vashon Island have new signs (a Water Taxi graphic on a blue plaque) indicating bus route connections to the Water Taxi terminal.
- Vashon Terminal:
 - Added new directional signage to and from Water Taxi arrivals for WSF connections and Metro bus connections. The new directional signage between the Water Taxi terminal and the Metro bus stop includes the connection through the Vashon Island North End Ferry Terminal building.
 - As of early September 2025, new 18" x 24" bi-directional signage developed by the Marketing Team was installed from the town to the Vashon Island Terminal/Water Taxi dock. One side of the sign shows the direction to stops for Metro routes 117 and 118. The other side directs passengers to the Water Taxi dock.
- Pier 50/Seattle
 - As of July 14, 2025, 46 "King County Water Taxi" chalk stencils were placed along Alaskan Way from approximately Pier 62 (cruise ship docks) to Pier 50. They serve as directional indicators guiding people to Pier 50 and will remain until the chalk is worn/washed away.

2. Signage Design & Branding (Visual identity, branding, and clarity improvements)

- Updated fonts, color schemes, language-neutral iconography, and branding on most Water Taxi signage.

3. Informational & Route Signage (Static signage that conveys service, schedule, or route information)

- Updated Water Taxi schedule postings at the Vashon Island terminal bus stop.
- As of mid-July, new WindMaster route and informational signage were created and placed at Pier 50 and West Seattle.



Figure 10 New Wayfinding Sign at Terminal



Figure 11 New Wayfinding Ground Stencil at Terminal

C. Other Customer Outreach Efforts

Additionally, in 2024, the Water Taxi team worked with the King County Council to create a Water Taxi Vashon Island Flyer: a streamlined, user-friendly guide that combines schedules for both Water Taxi services and connecting bus routes to Vashon Island, in one convenient format.¹² Designed to make trip planning easier than ever, the flyer was shared with the King County Council for further distribution. The flyer has been well-received, and the County Council requested an updated version in 2025 for continued wide distribution, which Metro provided in July 2025.

VI. Conclusion/Next Steps

As the region continues to evolve, Vashon Island Water Taxi serves as a model for how local governments and communities can work together to design and implement transportation solutions. Recent efforts to enhance wayfinding signage — particularly at key connection points between land and water — reflect this collaborative approach, improving the rider experience for island residents and visitors by making navigation more intuitive, accessible, and welcoming.

All signage and wayfinding enhancements described above are in place by late summer 2025, to improve the overall travel experience for residents and visitors through clearer navigation and more intuitive connections.

¹² Water Taxi Flyer. Appendix C

How actions align with guiding policy documents

Metro Connects envisions a mobility system that is rich with easily understood information that will make the system accessible for all. People will know about their options and how to use services. Metro Connects also directs Metro to make customer information and support available to customers who have limited English proficiency or disabilities through strategies such as tactile wayfinding options and the use of universal and intuitive symbols.

Metro's Strategic Plan identifies an objective of increasing awareness, use, and accessibility of mobility options, emphasizing priority populations.

Signage improvements, such as language-neutral iconography and color schemes that support ADA accessibility standards, move Metro towards these accessibility goals and objectives.

Water Taxi also has infrastructure and staff to provide accessibility supports and passenger wayfinding through: Braille signs and sidewalk tactile paving at Pier 50 in Seattle for no and low vision passengers, a wheelchair and designed seating for those with special mobility needs, and staff available at terminals and onboard vessels to assist passengers requiring additional help due to physical or language needs.

VII. Appendices

- A. Vashon Ridership Data, as of April 2025
- B. Water Taxi Brochure
- C. Water Taxi Vashon Island Flyer

Vashon Ridership Data

Month	2023 Total Riders	2024 Total Riders	2025 Total Riders	Mid-day only
January	5,751	7,235	10,861	2,766
February	5,194	7,136	9,489	2,457
March	7,208	7,636	11,371	2,955
April	6,143	8,202	12,292	3,365
May	7,839	8,696	12,831	3,964
June	7,960	7,761	13,778	4,721
July	8,016	14,553	18,087	5,761
August	8,757	13,103		
September	7,649	10,935		
October	7,615	12,293		
November	6,915	9,090		
December	5,993	9,516		
Totals	85,040	116,156	88,709	

Water Taxi Brochure

Front



The brochure features a collage of photos showing families and individuals enjoying the water taxi service. A large photo on the right shows a family taking a selfie on a boat with the city skyline in the background. Another photo shows a person on a boat with a life preserver. A third photo shows a woman and a child taking a selfie. A fourth photo shows three women holding fruit. A fifth photo shows a woman and a dog on a boat. The text 'Seize the Bay' is written in a large, orange, cursive font across the middle of the collage.

Seize the Bay

Download the Transit Go app to buy tickets. Purchase tickets in advance that can be used on any departure.

The Water Taxi's docks, passenger waiting areas and boats are accessible for passengers with disabilities and/or mobility devices.

Scan the QR code for the sailing schedule and information on connecting Metro bus routes.

kingcounty.gov/WaterTaxi
206-477-3979

Interpreter - 206-553-3000
Intérprete 翻译员 翻譯員 អ្នកបកប្រែ
Thông dịch viên 通譯員 Turjumaan
Перекладчик Переводчик 통역사

King County Water Taxi

YOUTH RIDE FREE

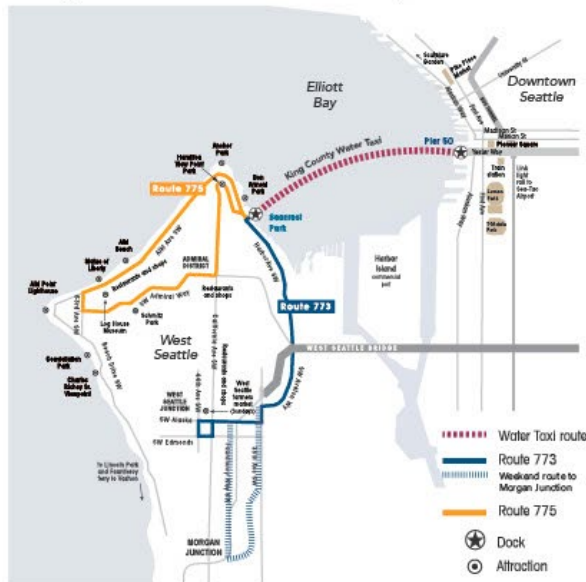


More than just a ride — **it's a Seattle experience.**

Skip the traffic and sail across Elliott Bay on the King County Water Taxi. Whether you're headed to work, catching a game, exploring the city or just need a local escape, we'll get you there in just over 20 relaxing minutes. With unbeatable views of the skyline, mountains and the Sound, **next time you go, seize the bay!**

West Seattle

Sailing time: 10 to 15 minutes each way



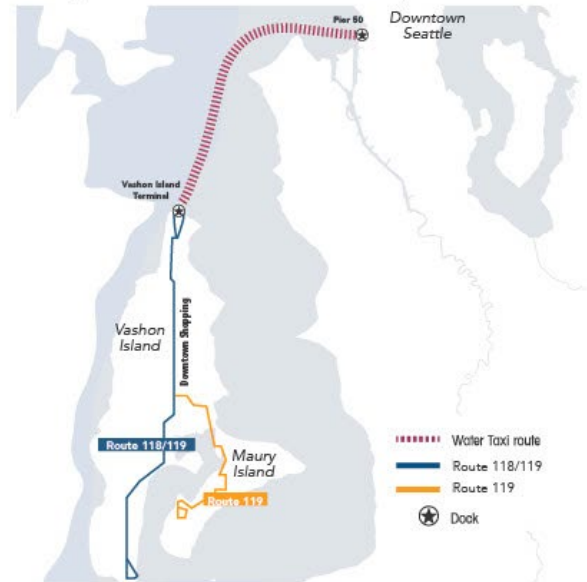
One-Way Fares	Cash/Ticket/TGT*	ORCA
Adult (19–64 years)	\$5.75	\$5.00
ORCA LIFT	—	\$3.00
Senior (65+ years) or Disabled**	\$2.50	\$2.50
Youth (0–18 years)	FREE	FREE

*TGT - Transit Go Ticket, see back of brochure for information

**With a Regional Reduced Fare Permit

Vashon Island

Sailing time: 20 to 25 minutes each way



One-Way Fares	Cash/Ticket/TGT*	ORCA
Adult (19–64 years)	\$6.75	\$5.75
ORCA LIFT	—	\$4.50
Senior (65+ years) or Disabled**	\$3.00	\$3.00
Youth (0–18 years)	FREE	FREE

*TGT - Transit Go Ticket, see back of brochure for information

**With a Regional Reduced Fare Permit

Water Taxi Vashon Island Flyer

Front (as of July 15, 2025)

Enjoy a car-free trip to Vashon

Let us whisk you across the Puget Sound while you sit back, relax and enjoy the greatest views in the world. Whether you're sailing for an event, a fun getaway or work, come enjoy Vashon Island!

Vashon/Downtown Seattle Sailing Schedule

Weekday service only.



Crossing time is
approximately 22 minutes

Leaves Seattle	Leaves Vashon
5:30 am	6:10 am
6:38 am	7:10 am
7:40 am	8:15 am
8:50 am	9:25 am
11:25 am	12:00 pm
12:45 pm	1:30 pm
3:00 pm	3:45 pm
4:30 pm	4:58 pm
5:30 pm	5:58 pm
6:30 pm	6:58 pm

King County Water Taxi fares

Passengers must pay the following **one-way fares** as they board the vessel.

	Adults	Seniors (65+) and persons with disabilities	Youth (18 and under)
Cash/ Credit	\$6.75	\$3.00 with a Regional Reduced Fare Permit	FREE
ORCA Card / U-PASS	\$5.75		
ORCA LIFT***	\$4.50 ORCA LIFT card required		



kingcounty.gov/WaterTaxi
206-477-3979

