



Economic Growth and Built Environment

Goal: Encourage a growing and diverse King County economy and vibrant, thriving and sustainable communities

Objective 1. Support a strong, diverse, and sustainable economy



Strategies

- a. Promote regional economic development through partnerships with regional organizations, other jurisdictions, and the private sector
- b. Support workforce development programs for adults and youth
- c. Create contracting opportunities for small and disadvantaged businesses
- d. Maintain infrastructure that facilitates the efficient movement of freight and goods to promote trade across the region
- e. Promote a quality of life that attracts a talented workforce and businesses to the region



Objective 2. Meet the growing need for transportation services and facilities throughout the county

Strategies

- a. Focus transportation resources to support density and growth
- b. Coordinate and develop services for an integrated and seamless regional transportation system
- c. Meet the transportation needs of low-income and other under-served populations
- d. Enhance bicycle and pedestrian infrastructure as alternative transportation options

Objective 3. Shape a built environment that allows communities to flourish

Strategies

- a. Partner within the public and private sectors to ensure the availability of a wide range of affordable housing and supportive services
- b. Acquire and maintain regional parks, trails, and open space
- c. Support community infrastructure and collaborative land-use planning that is responsive to the needs of residents, businesses, services, schools and cities with potential annexation areas

Objective 4. Preserve the unique character of our rural communities in collaboration with rural residents

Strategies

- a. Manage growth to limit urban sprawl
- b. Encourage stewardship of rural landscapes including agricultural and forest land
- c. Promote policies and programs that sustain rural lifestyles
- d. Support rural economic development that maintains the character of the rural area

ATTACHMENT 2

Economic Growth and Built Environment

Encourage vibrant, economically thriving, and sustainable communities

Objectives	Community Indicators/Measures
Support a strong, diverse, and sustainable economy	Percent of jobs paying a living wage, by sector Employment and wages, by sector Change in employment and wages, by sector
Meet the growing need for transportation services and facilities throughout the county	Means of transportation to work for King County residents Peak hour commute times on major King County commute trips Percent of resident survey respondents satisfied with the predictability of transit services
Shape a built environment that allows communities to flourish	Percent of home sales affordable to median and low-income households by jurisdiction Percent of rental housing affordable to median and low-income households by King County subarea Percent of population paying more than 30% income on housing
Preserve the unique character of our rural communities in collaboration with rural residents	Total employment in the Rural Area, by sector Change in housing and employment density in the Rural Area Change in number and size of King County farms

Health & Human Potential



Goal: Promote opportunities for all communities and individuals to realize their full potential

Objective 1. Increase the number of healthy years that residents live

Strategies

- Initiate, implement and coordinate programs that prevent the leading causes of poor health and premature death, including injuries and violence
- Ensure access to affordable, appropriate and quality physical and behavioral health services
- Provide education that promotes individual health
- Implement policies and interventions to reduce health disparities



Objective 2. Protect the health of communities

Strategies

- Ensure the safety of food, air and water
- Make healthy choices easy choices through policy, system and environment changes
- Monitor and improve environmental quality and reduce exposure to hazardous materials



Objective 3. Support the optimal growth and development of children and youth

Strategies

- Support prevention and early intervention programs for children and youth most at-risk
- Build partnerships with local and regional education systems to enhance their programs
- Provide or contract for behavioral health and human services designed to meet the unique developmental needs of children and youth

Objective 4. Ensure a network of integrated and effective health and human services is available to people in need

Strategies

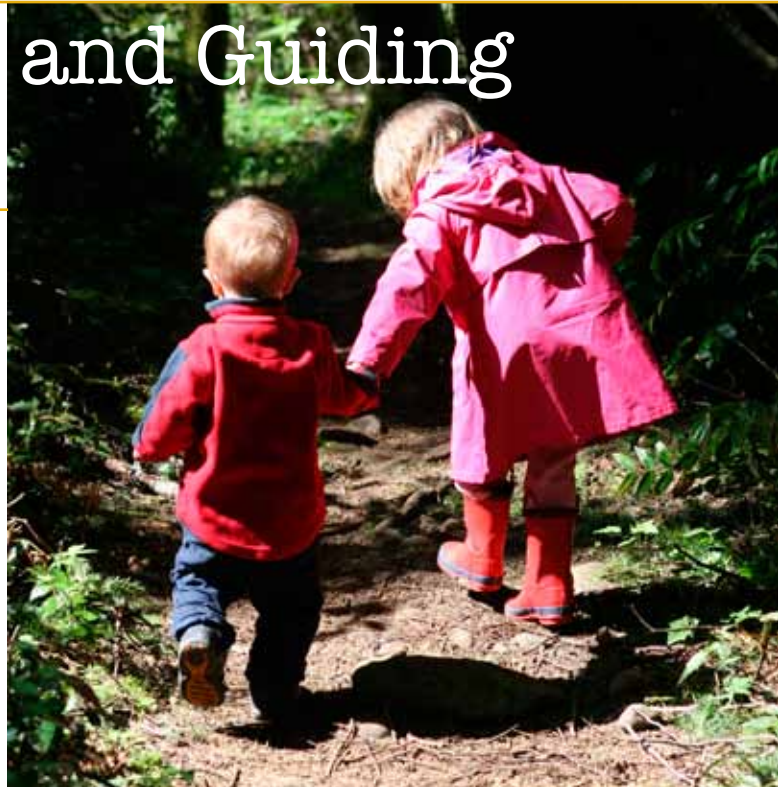
- Facilitate access to programs that reduce or prevent involvement in the criminal justice, crisis mental health and emergency medical systems, and promote stability for individuals currently involved in those systems
- Support partnerships to deliver integrated and effective services to people in need
- Join with local and regional partners to prevent and reduce homelessness for families and individuals
- Join with local and regional partners to help stabilize and improve people's lives by assisting all residents of King County, including unincorporated area residents

Mission, Vision and Guiding Principles

Although King County's branches of government

perform different roles and have different responsibilities, King County's elected leaders and employees are all guided by the following countywide mission, vision and guiding principles. These foundational tenets will guide the work of county employees across all branches of government.

The vision statement concerns King County as a region, and cannot be achieved through the efforts of King County government alone. The mission statement and guiding principles speak explicitly to King County government's role in realizing the shared vision. All three apply to King County's role as both a regional and local service provider. While specific goals and strategies may differ across the county's regional and local responsibilities, the mission, vision and guiding principles are inherent in everything we do.



Vision Statement

King County: a diverse and dynamic community with a healthy economy and environment where all people and businesses have the opportunity to thrive.

Mission Statement

King County government provides fiscally responsible, quality-driven local and regional services for healthy, safe, and vibrant communities.

Guiding Principles

The following guiding principles are values that reflect our beliefs about the roles and responsibilities of our county government:

- **Collaborative** – We work together effectively within the organization and in collaboration with other governments, private entities and community partners.
- **Service-oriented** – We listen and respond to our customers in a culturally responsive way and prioritize their satisfaction as we do our work.
- **Results-focused** – We establish community driven goals, measure our performance, and report to the public on our success in meeting those goals.
- **Accountable** – We are responsive and transparent to the public in our roles, functions and actions as individuals and as a government.
- **Innovative** – We are creative, learn from experience and results, and seek out new and efficient ways to solve problems and serve the public.
- **Professional** – We uphold the high standards, skills, competence, and integrity of our professions in doing the work of King County government.
- **Fair and Just** – We serve all residents of King County by promoting fairness and opportunity and eliminating inequities.