



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

January 22, 2016

Ordinance 18220

Proposed No. 2015-0521.3

Sponsors Upthegrove and Dembowski

1 AN ORDINANCE relating to the composition and duties of
 2 the communities of opportunity interim governance group
 3 with respect to the communities of opportunity portion of
 4 the best starts for kids levy proceeds.

5 STATEMENT OF FACTS:

- 6 1. The communities of opportunity ("COO") initiative, launched by the
 7 Seattle Foundation and King County in March 2014, is a place-based
 8 initiative designed to improve equity in health and well-being outcomes in
 9 King County.
- 10 2. Since the launch of COO, the initiative has been developed in
 11 partnership with community leaders, community residents and coalitions,
 12 community-based organizations, and other funders and partners. Seattle
 13 Foundation and King County asked many of these partners to be members
 14 of the COO interim governance group, and are working with them to
 15 support community-identified strategies that will increase social, racial,
 16 economic and health equity, so that all people in King County can thrive
 17 and prosper.
- 18 3. To date, The Seattle Foundation has invested \$2,045,000 in the COO
 19 initiative and has committed an additional \$ 1.5 million to this community

20 partnership initiative and is working with donors to increase this
21 commitment.

22 4. During formation of the COO initiative, King County was invited to
23 submit an application to Living Cities' Integration Initiative. Living Cities,
24 based in New York and Washington, D.C., is a coalition of twenty-two of
25 the world's largest foundations and financial institutions, and the mission
26 of the Integration Initiative is to build a new urban practice that
27 dramatically improves results for low-income people. COO is one of eight
28 initiatives from across the country chosen to participate in the Integration
29 Initiative, and as such receives technical assistance and funding, and the
30 COO interim governance group has a well-established relationship with
31 Living Cities.

32 5. COO has proceeded forward through initiative development and the
33 creation of a framework for identifying community-based strategies
34 through the support of an interim governance group that is firmly
35 committed to the principals of "collective impact" and "results based
36 accountability."

37 6. Collective impact is a process for achieving change for complex
38 societal issues. Through collective impact, the COO cross-sector partners
39 share a common vision for change, a shared agenda for collecting data and
40 for measuring results consistently, a shared vision to hold each other
41 accountable and engage in mutually reinforcing activities, agreement to
42 engage in consistent and open communication in order to build trust and

43 assure mutual objectives, and a shared commitment to providing adequate
44 backbone support through a COO staff team and dedicated staff for the
45 place-based sites that can coordinate all the initiative participants and all
46 of the work.

47 7. Results-based accountability provides a disciplined process and way of
48 thinking for cross-sector partnerships to develop their "Theory of Change"
49 through a robust data-driven outcomes framework. Results based
50 accountability provides a user-friendly process to establish measures for
51 long-term shared indicators of success regarding population outcomes that
52 the collective is focused on, as well as the short-term and interim
53 performance measures of multiple partners. Results based accountability
54 is providing COO with a set of tools to build the evidence base for the
55 work, promote innovation and achieve collective impact.

56 8. As required by Ordinance 18088, the county executive has transmitted a
57 plan relating to the communities of opportunity interim governance group.

58 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

59 SECTION 1. A. The communities of opportunity interim governance group shall
60 consist of the persons listed in Appendix A to Attachment A to this ordinance, a council
61 appointee and an executive appointee as described in subsections B. and C. of this section
62 and two community appointees as described in subsection D. of this section. The group
63 shall serve as the advisory board for the communities of opportunity elements of the best
64 starts for kids levy as set forth in Ordinance 18088 until a successor group is established
65 by ordinance.

66 B. The member of the interim governance group appointed to represent the
67 executive is Betsy Jones and is hereby confirmed.

68 C. The interim governance group shall also include a council committee staff
69 member representing the council, to be appointed and confirmed by ordinance. The
70 member of the interim governance group appointed to represent the council is Scarlett
71 Aldebot-Green and is hereby confirmed.

72 D. The community appointees shall:

73 1. Reflect the demographic characteristics of the communities that would
74 qualify for funding under either the funding guidelines established for the communities of
75 opportunity initiative launched by The Seattle Foundation and King County in 2014 and
76 memorialized in Contract #5692351 or the funding guidelines established in the
77 implementation plan for the best starts for kids levy required under Ordinance 18088
78 once the plan is approved by ordinance, or both;

79 2. Be grassroots organizers or activists with relevant organizing and advocacy
80 experience necessary to effectively address the health, racial and economic inequities
81 facing persons residing in the communities of opportunities neighborhoods; or

82 3. Live in or have worked in a community the characteristics of which would
83 qualify it for funding under the parameters set forth in D.1. of this ordinance.

84 E. The duties of the communities of opportunities interim governance group are:

85 1. To make recommendations to the King County executive concerning the
86 expenditure of best starts for kids levy proceeds described in Ordinance 18088, Section
87 5.C.3.; and

88 2. To collaborate with the executive to develop the implementation plan to
89 submit to the council by June 1, 2016, consistent with Ordinance 18088.

90 F. By February 15, 2016, the executive shall transmit to the council motions
91 confirming the appointments of the community representatives.

92 G. By June 1, 2016, the executive shall transmit to the council an ordinance on
93 the composition and duties of a successor to the communities of opportunity interim
94 governance group. The ordinance shall:

95 1. Identify the structure of the communities of opportunity interim governance
96 group including size, terms of service, qualification requirements and voting system,
97 including the rules by which a potential conflict of interest will be addressed for
98 communities of opportunity interim governance group members who represent sites or
99 communities when a vote related to those sites or communities is before the communities
100 of opportunity interim governance group; and

101 2. Include positions for one council appointee and one executive appointee, both
102 of whom must be confirmed by ordinance;

103 3. Require that appointments to the successor group seek to include community
104 appointees equal in number to at least two persons, or twenty percent of the total number
105 of members, whichever is greater; and

106 3. Require that the successor group membership reflects the diversity in King
107 County and that the successor group recognizes that strategies may vary for different

108 populations and in different locations of the county where there are inequitable health and
109 well-being outcomes.

110

Ordinance 18220 was introduced on 12/14/2015 and passed as amended by the Metropolitan King County Council on 1/19/2016, by the following vote:

Yes: 7 - Mr. von Reichbauer, Mr. Gossett, Ms. Lambert, Mr. McDermott, Mr. Dembowski, Ms. Kohl-Welles and Ms. Balducci
No: 2 - Mr. Dunn and Mr. Upthegrove
Excused: 0

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

Joe McDermott, Vice Chair

ATTEST:

Anne Noris, Clerk of the Council

RECEIVED
2016 JAN 29 PM 3:58
KING COUNTY COUNCIL CLERK

APPROVED this 28TH day of JANUARY, 2016.

FOR:
Dow Constantine, County Executive

Attachments: A. Plan Related to Communities of Opportunity Interim Governance Group

Plan Relating to Communities of Opportunity Interim Governance Group

Pursuant to Ordinance 18088



West Seattle Farmers Market



December 1, 2015

Establishing the Advisory Group for Communities of Opportunity Proceeds in Best Starts for Kids

The Best Starts for Kids Levy Ordinance 18088 was passed by the voters in November 2015. Best Starts for Kids allocates ten percent of levy proceeds to “be used to plan, provide and administer communities of opportunity.” The Best Starts for Kids ordinance requires that the Executive transmit to council a plan relating to the communities of opportunity interim governance group. This plan is intended to describe the process and timeline by which the Interim Communities of Opportunity Governance Group will become the permanent governance group for the portion of Best Starts for Kids levy proceed devoted to Communities of Opportunity. Until the permanent governance group is established, the ordinance provides that the Interim Communities of Opportunity Governance Group shall serve as the advisory board for the portion of the levy proceeds intended for Communities of Opportunity.

Background

The communities of opportunity (COO) initiative, launched by the Seattle Foundation and King County in March 2014, is a place-based initiative designed to improve equity in health and well-being outcomes in King County. Since the launch of COO, the initiative has been developed in partnership with community leaders, community residents and coalitions, community-based organizations, and other funders and partners. Seattle Foundation and King County asked many of these partners to be members of the COO interim governance group, and are working with them to support community-identified

strategies that will increase social, racial, economic and health equity, so that all people in King County can thrive and prosper.

To date, The Seattle Foundation has invested \$2,045,000 in the COO initiative and has committed an additional \$1.5 million to this community partnership initiative and is working with donors to increase this commitment. During formation of the COO initiative, King County was invited to submit an application to Living Cities' Integration Initiative. Living Cities, based in New York and Washington D.C., is a coalition of twenty-two of the world's largest foundations and financial institutions, and the mission of the Integration Initiative is to build a new urban practice that dramatically improves results for low-income people. COO is one of eight initiatives from across the country chosen to participate in the Integration Initiative, and as such receives technical assistance and funding, and the COO interim governance group has a well-established relationship with Living Cities.

COO has proceeded forward through initiative development and the creation of a framework for identifying community-based strategies through the support of an interim governance group that is firmly committed to the principals of "collective impact" and "results based accountability." Collective impact is a process for achieving change for complex societal issues. Through collective impact, the COO cross-sector partners share a common vision for change, a shared agenda for collecting data and for measuring results consistently, a shared vision to hold each other accountable and engage in mutually reinforcing activities, agreement to engage in consistent and open communication in order to build trust and assure mutual objectives, and a shared commitment to providing adequate backbone support through a COO staff team and

dedicated staff for the place-based sites that can coordinate all the initiative participants and all of the work.

Plan for the Composition of the COO Advisory Board for Levy proceeds

To honor the partnership with The Seattle Foundation and community partners and the commitment to the collective impact model, the Communities of Opportunity Interim Governance Group will work together to develop the proposal to council that identifies the composition of the permanent governance group that will advise the Executive and Council on the levy proceeds devoted to Communities of Opportunity. Based on Interim Governance Group discussions since the passage of Best Starts for Kids by the voters, and previous conversations with Council, it is anticipated that the Interim Governance Group will recommend that the permanent COO governance group will consist of: one member appointed by the County Executive; one member appointed by the King County Council; two members appointed by The Seattle Foundation; and the remaining community members selected by the Interim Governance Group from across sectors. The permanent governance group should possess specific expertise related to changing health and well-being outcomes in communities and should be committed to the establishment of on-going processes to assure the group is able to deliver on collective impact and results-based accountability. Representation must reflect the diversity in King County and will recognize that strategies may vary for different populations and in different locations of the County where there are inequitable health and well-being outcomes.

Following this process, the Executive will transmit to Council by April 1, 2016, the composition of the Communities of Opportunity governance group that shall serve as the advisory board for the levy funds that are devoted to Communities of Opportunity.

Appendix A

Interim Governance Group Members:

1. Michael Brown, The Seattle Foundation (TSF)
2. Deanna Dawson, Sound Cities Association
3. David Fleming, PATH
4. Hilary Franz, Futurewise
5. Patty Hayes, Public Health-Seattle & King County (PHSKC)
6. Betsy Jones, Executive's Office, King County
7. Paola Maranan, The Children's Alliance
8. Gordon McHenry, Jr, Solid Ground
9. Jeff Natter, Pacific Hospital PDA
10. Adrienne Quinn, King County Department of Community and Human Services (DCHS)
11. Michael Woo, community representative
12. Tony To, HomeSight (Rainier Valley site representative)
13. Adam Taylor, Global to Local (SeaTac/Tukwila site representative)
14. Sili Savusa, White Center Community Development Association (White Center site representative)