



By becoming a mobility agency that both provides public transportation and integrates new travel options, Metro can lead the way in reducing congestion and improving people’s ability to get to work, school, services and more.

With rapid population and job growth, King County has an urgent need to lower congestion and improve regional mobility.

Meanwhile, the transportation landscape itself is undergoing a transformation. Technological advances such as connected and autonomous vehicles, and new mobility models like e-hailing, ridesharing and microtransit, are beginning to offer new, convenient, and flexible ways to get around.

Despite all the change underway, transit will continue to be the most effective way to move the most people in dense urban environments. High-capacity fixed-route bus and light rail service therefore must remain the backbone of regional mobility. New and innovative mobility services will complement transit by offering riders first- and last-mile connections to and from transit and by creating cost-effective ways to serve low-density areas. The integration of these emerging services with transit will transform regional mobility.

Metro is the region’s largest public transportation provider, with expertise in service planning, operations, capital delivery, regional partnerships, and meeting our diverse customers’ needs. We are uniquely positioned to lead our region’s mobility transformation in a way that advances social equity and opportunity, ensures universal accessibility, and enables people to travel farther, faster, and more easily throughout King County.

Becoming a mobility agency will position Metro to fulfill our mission: Provide the best possible public transportation services and improve regional mobility and quality of life in King County.

### Our strategy for transforming mobility



**Continually evaluate and adjust Metro’s mix of services** to maintain our focus on the services we deliver best while partnering with others to deliver complementary mobility options.



**Work with regional partners to improve and expand the high-capacity fixed-route bus and rail network**, strengthening the role of public transit as the backbone of regional mobility.



**Improve the quality and cost-effectiveness of flexible route and demand response services** by adopting new approaches and by collaborating with private mobility providers.



**Adopt open and interoperable systems** to enable customers to seamlessly plan, pay for, and transfer along their multimodal journeys.



**Help develop regulations, incentives and subsidies** to ensure that both public and private mobility services are safe and provide equitable access for disadvantaged populations.



**Proactively transform our workforce through development and training programs** so that employees benefit from the higher-skill and higher-wage opportunities created by the mobility transformation.