



## Legislation Text

---

**File #:** 2015-0521, **Version:** 3

---

Clerk 01/22/2016

AN ORDINANCE relating to the composition and duties of the communities of opportunity interim governance group with respect to the communities of opportunity portion of the best starts for kids levy proceeds.

### STATEMENT OF FACTS:

1. The communities of opportunity ("COO") initiative, launched by the Seattle Foundation and King County in March 2014, is a place-based initiative designed to improve equity in health and well-being outcomes in King County.
2. Since the launch of COO, the initiative has been developed in partnership with community leaders, community residents and coalitions, community-based organizations, and other funders and partners. Seattle Foundation and King County asked many of these partners to be members of the COO interim governance group, and are working with them to support community-identified strategies that will increase social, racial, economic and health equity, so that all people in King County can thrive and prosper.
3. To date, The Seattle Foundation has invested \$2,045,000 in the COO initiative and has committed an additional \$ 1.5 million to this community partnership initiative and is working with donors to increase this commitment.
4. During formation of the COO initiative, King County was invited to submit an application to Living Cities' Integration Initiative. Living Cities, based in New York and Washington, D.C., is a coalition of twenty-two of the world's largest foundations and financial institutions, and the

mission of the Integration Initiative is to build a new urban practice that dramatically improves results for low-income people. COO is one of eight initiatives from across the country chosen to participate in the Integration Initiative, and as such receives technical assistance and funding, and the COO interim governance group has a well-established relationship with Living Cities.

5. COO has proceeded forward through initiative development and the creation of a framework for identifying community-based strategies through the support of an interim governance group that is firmly committed to the principals of "collective impact" and "results based accountability."

6. Collective impact is a process for achieving change for complex societal issues. Through collective impact, the COO cross-sector partners share a common vision for change, a shared agenda for collecting data and for measuring results consistently, a shared vision to hold each other accountable and engage in mutually reinforcing activities, agreement to engage in consistent and open communication in order to build trust and assure mutual objectives, and a shared commitment to providing adequate backbone support through a COO staff team and dedicated staff for the place-based sites that can coordinate all the initiative participants and all of the work.

7. Results-based accountability provides a disciplined process and way of thinking for cross-sector partnerships to develop their "Theory of Change" through a robust data-driven outcomes framework. Results based accountability provides a user-friendly process to establish measures for long-term shared indicators of success regarding population outcomes that the collective is focused on, as well as the short-term and interim performance measures of multiple partners. Results based accountability is providing COO with a set of tools to build the evidence base for the work, promote innovation and achieve collective impact.

8. As required by Ordinance 18088, the county executive has transmitted a plan relating to the

communities of opportunity interim governance group.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. A. The communities of opportunity interim governance group shall consist of the persons listed in Appendix A to Attachment A to this ordinance, a council appointee and an executive appointee as described in subsections B. and C. of this section and two community appointees as described in subsection D. of this section. The group shall serve as the advisory board for the communities of opportunity elements of the best starts for kids levy as set forth in Ordinance 18088 until a successor group is established by ordinance.

B. The member of the interim governance group appointed to represent the executive is Betsy Jones and is hereby confirmed.

C. The interim governance group shall also include a council committee staff member representing the council, to be appointed and confirmed by ordinance. The member of the interim governance group appointed to represent the council is Scarlett Aldebot-Green and is hereby confirmed.

D. The community appointees shall:

1. Reflect the demographic characteristics of the communities that would qualify for funding under either the funding guidelines established for the communities of opportunity initiative launched by The Seattle Foundation and King County in 2014 and memorialized in Contract #5692351 or the funding guidelines established in the implementation plan for the best starts for kids levy required under Ordinance 18088 once the plan is approved by ordinance, or both;

2. Be grassroots organizers or activists with relevant organizing and advocacy experience necessary to effectively address the health, racial and economic inequities facing persons residing in the communities of opportunities neighborhoods; or

3. Live in or have worked in a community the characteristics of which would qualify it for funding under the parameters set forth in D.1. of this ordinance.

E. The duties of the communities of opportunities interim governance group are:

1. To make recommendations to the King County executive concerning the expenditure of best starts for kids levy proceeds described in Ordinance 18088, Section 5.C.3.; and

2. To collaborate with the executive to develop the implementation plan to submit to the council by June 1, 2016, consistent with Ordinance 18088.

F. By February 15, 2016, the executive shall transmit to the council motions confirming the appointments of the community representatives.

G. By June 1, 2016, the executive shall transmit to the council an ordinance on the composition and duties of a successor to the communities of opportunity interim governance group. The ordinance shall:

1. Identify the structure of the communities of opportunity interim governance group including size, terms of service, qualification requirements and voting system, including the rules by which a potential conflict of interest will be addressed for communities of opportunity interim governance group members who represent sites or communities when a vote related to those sites or communities is before the communities of opportunity interim governance group; and

2. Include positions for one council appointee and one executive appointee, both of whom must be confirmed by ordinance;

3. Require that appointments to the successor group seek to include community appointees equal in number to at least two persons, or twenty percent of the total number of members, whichever is greater; and

3. Require that the successor group membership reflects the diversity in King County and that the successor group recognizes that strategies may vary for different populations and in different locations of the county where there are inequitable health and well-being outcomes.