Attachment A



# Transit-Oriented Development Bond Allocation Plan

## **Executive Summary**

In 2015, the Washington Legislature passed Substitute House Bill 1223, which became Chapter 102, Laws of Washington 2015. The act provided King County the authority to bond against future hotel/motel tax revenue for the purpose of creating transit-oriented affordable housing. King County will use these revenue bondsfunds, anticipated to totalbe approximately \$487 million, for focused affordable housing investments near high capacity transit nodeswithin one-half mile of transit stations. These King County Executive proposes that investments will be made countywide and equally shared between South King County, North/East King County and the City of Seattledistributed among transit station areas around the county over time. King County will make funds available through competitive procurement processes, anticipated to occur in 2016, and 2017, and beyond. These investments will be funded through Thereafter, the revenue bonds backed by hotel/motel tax revenues. In addition to the bond funds, it is anticipated that an additional to be approximately \$7 million per year in hotel/motel tax revenue will be available beginning in 2021 that and will also be used to continue support of transit-oriented affordable housing projects countywide.

#### Introduction

King County is committed to creating a region where all households have an equitable opportunity to be healthy, happy, self-reliant and connected to community. A key component to that success rests at the intersection of housing and transportation. While there is widespread recognition that housing costs in King County are rising more rapidly than many households can sustain, equally important is the impact of transportation costs, particularly as people seek lower cost housing in more suburban locations. Only by considering housing and transportation together can King County work to ensure that our region is affordable for all residents.

Towards this end, King County is actively working to promote transit-oriented affordable housing. National research and anecdotal evidence show that housing costs rise more quickly near locations served by high capacity transit (defined as fixed rail, bus rapid transit or other high frequency bus stops) transit stations. And absent focused, direct interventions, affordable housing near these transit nodes will diminish over time as market rate developers seek higher returns. This deprives many households access to quality housing that also brings the monetary advantage of low-cost transportation.

Fortunately, King County has access to housing capital resources designed to address the specific issue of how to create transit-oriented affordable housing. In 2015, the state Legislature provided King County with the authority to bond against one-half of 37.5 percent of the County's post-2021 future hotel/motel tax revenue for the purpose of creating affordable housing near transit. The Office of Performance, Strategy, and BudgetBased upon current financial forecasts, the County estimates that this will generate approximately \$487 million in revenue bond proceeds to be invested in affordable workforce housing. Under the terms of the state legislation, the housing must be within one-half mile of a transit stationop and must be designated for households earning between 30 percent and 80 percent of area median income (between approximately \$27,000 and \$69,000 for a family of four). The State law requires that debt service for these revenue bonds can make up no more than half of the 37.5 percent post-2021 hotel/motel tax revenues that have been allocated for affordable housing. As a result, Moreover, beginning in 2021, King County will have access not only to the bond funds, but also to the other 50 percent of the lodging tax revenue to continue to support transit-oriented affordable housing.

From the foundational requirements of the state legislation, King County is adding specific parameters to ensure that transit-oriented development (TOD) investments are both strategic and equitable. While a portion of the funds will be made available at partner-identified locations\_near transit stations, a portionmajority will be focused aroundat specific high capacity transit areas (outlined below) in order to leverage major public investments in transit. King County-owned property in these locations will be specifically targeted.

Investments will be made countywide, in nonprofit-led projects, and will be generally equally shared between South King County, North/East King County and the City of Seattle. King County will make the bond funds available through competitive request for proposal processes, anticipated to occur in 2016, and 2017, and beyond.

# **Vision and Principles**

While the general requirements for the funds are broad, King County will work to meet a focused vision for investments, as stated below.

Create diverse, vibrant, mixed income communities in targeted TOD areas in South and North/East King County and Seattle

To ensure that projects supported with the TOD funds meet this vision, the following principles will guide investment decisions.

- The King County Executive, King County Council, local jurisdictions and other stakeholders will ensure that funds are fairly and equitably distributed throughout King County. Generally, this will mean that funds will be equally distributed between South King County, North/East King County and Seattle-(Please refer to Appendix I for geographic boundaries). Also, while taking into consideration subregional differences in land and development costs, King County will also strive to ensure an equitable distribution of funded housing units.
- 2. Transit-oriented affordable housing investments should be prioritized will be made in high capacity transit areas, defined as locations within one-half mile of any fixed rail station (Llight Rfail, RapidRide, Bus Rapid Transit (BRT), Sounder station, or a key transfer point for varying transit modes Sounder train), bus rapid transit or high frequency transit station.
- 3. All stakeholders will work in a collaborative manner to identify transit-oriented affordable housing opportunities throughout King County.
- 4. All stakeholders recognize the importance of timing in order to take advantage of real estate opportunities. Stakeholders agree to work in a timely manner to ensure use of TOD bond funds.
- 5. All TOD investments will strive to meet the County's racial, ethnic and economic diversity principles at high capacity transit nodes.
- <u>6.</u> TOD investments will be integrated with other County initiatives and strategies,
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- including Communities of Opportunities, surplus property opportunities, the Regional Equitable Development Initiative (REDI) and others.
- 7. Preference will be given to project proposals that will serve populations that have been identified as being in particular need, including but not limited to lower income households between 30 and 50 percent of area median income (although projects serving the full range of households permitted by the State law between 30 and 80 percent of area median income will be considered), veterans, survivors of domestic violence, people with developmental disabilities, households that are at risk of homelessness, or individuals re-entering the community after incarceration.
- 6.8.King County will strive to ensure equitable geographic distribution when prioritizing the allocation of funds.

## **Funding Considerations**

In making investment decisions, King County will adhere to the following funding considerations.

- 1. As identified in the Washington state legislation, all housing funded with TOD bond proceeds must be for households earning between 30 percent and 80 percent of King County median income (as defined by the Department of Housing and Urban Development), which is approximately \$27,000 and \$69,000 for a family of four.
- 2. Similarly, the state legislation restricts TOD bond funds to nonprofit housing developers and local housing authorities. King County strongly encourages partnerships between forprofit and nonprofit entities to create as many affordable housing units as possible.
- 3. In order to provide the funds to make selected affordable housing transit oriented investments, King County will issue debt obligations (bonds) against expected future tax revenue. Such debt obligations carry issuance costs as well as long term interest expenses. In recognition of these costs, King County will determine the timing and manner in which to issue the TOD bonds. To minimize the costs of interest and to comply with the timing requirements in State law, King County will use interfund borrowing or bond anticipation notes, whichever is less costly, to fund short-term project costs. It is anticipated that the first bond issuance will not occur until 2021.
- 4. Due to the costs and complexity of issuing bonds, King County reserves the right to use interfund borrowing as necessary to provide short-term cash for project development expenses. Short-term loans will be repaid from proceeds of the sale of bonds. Any Linterfund borrowing, bond anticipation notes, and bond issuances will be approved coordinated following the procedures outlined in the with King County Codeuncil.
- 5. The County will encourage projects that can leverage other funding sources, including the Regional Equitable Development Initiative (REDI) Fund, the Washington State Housing Finance Commission 4% or 9% Low Income Housing Tax Credits, the

Washington State Housing Trust Fund, and other funding sources. As outlined above, a core principle of the TOD bond funds is that they be used in a timely manner to develop projects prior to increased land costs. Consequently, and as to also preserve limited affordable housing funds for non TOD oriented projects, King County will not fund projects that anticipate either 9 percent Low Income Housing Tax Credits or State of Washington Housing Trust Fund dollars.

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7.5. While King County is being prescriptive in requesting that proposed projects do not pursue the funds identified above, it is anticipated that projects will access other affordable housing programs, such as the 4 percent Low Income Housing Tax Credit Program and certain tax exemption programs. In coordination with sponsors of selected projects, King County will work to issue TOD bonds so that they do not conflict with restrictions or requirements of other funding sources.

# **Investment Strategy**

Through competitive RFP processes over the next five years, King County will invest approximately \$487 million in transit-oriented affordable housing projects throughout King County. The King County Executive proposes to work jointly with and King County Council will collaborate withand local jurisdictions to determine regional funding priorities. A portion of the funds will target investments in specific locations. The remainder will be awarded to nonprofit and partner agency proposed projects throughout King County that meet the principles outlined above and the specific investment criteria identified below. Also, beginning in 2021, the remaining 50 percent of the lodging tax that is not reserved for debt service for these bonds (currently estimated at \$7 million per year) will be available for annual funding awards. While King County may alter the specific type of requested investment, the general principles and funding considerations will remain in place.

Specific investments concepts are identified below, including a description of the concept, the amount of funding, location, timing and evaluation process.

## A. All-County Agency Proposed Projects:

- 1. King County is seeking nonprofit and partner agency proposed projects that align with the principles and funding considerations outlined above. The purpose of requesting agency proposed projects is to receive proposals that respond to unique opportunities or specific redevelopment goals of local areas. Proposals that leverage other public investments and/or public property are strongly encouraged. Specific criteria for agency proposed projects are outlined below.
  - a. <u>Transit-oriented affordable housing investments should be</u> prioritized within one-half mile of any Light Rail, RapidRide, Bus Rapid Transit (BRT), Sounder station, or a key transfer point for varying transit modes Proposed projects must be located within one-half mile of a high capacity transit area (as previously defined).
  - b. Projects can be new construction, acquisition/rehabilitation and/or preservation.

- c. Partnerships between nonprofit and for-profit agencies are strongly encouraged.
- d. Where possible, proposed projects should leverage present or future public investment in transit infrastructure (see Appendix II for a mapidentification of Metro Bus Rapid Transit and Sound Transit Light Rail stations.)
- e. Where possible, agencies should work with municipalities and other local governments to take advantage of publicly-owned property and other community assets.
- 2. Location: Countywide. Please refer to Appendixees I and II for guidance on subregional geography and transit investment areas. Development sites should adhere to the location guidance identified in the Principles and Funding Conditions identified above.
- 3. Amount: Approximately \$42.310 million, distributed equitably throughout the region. King County reserves the right to issue debt in a manner to limit cost and complexity.
- 4. Timing: The initial RFP soliciting agency proposed projects will be released in July-2016. King County <u>anticipates may</u> issu<u>inge</u> additional <u>future-RFPs</u> until investment goals are met and all funds are allocated.
- 5. Review Process: Agency proposed projects will be submitted and evaluated as part of the standard, annual Housing Finance Program RFP process, beginning in July 2016. King County will determine when to issue interfund loans, bond anticipation notes, and bond debt based on King County debt protocols and project need.

#### B. Northgate Affordable Housing

- 1. Description: King County Metro anticipates releasing an RFP for the redevelopment of approximately seven acres of surplus County-property located at the Northgate Transit Center. The RFP will solicit proposals from developers for an overall development plan for all or a portion of the County-owned land. Proposals may include both commercial and residential components. There will be an expectation for a significant investment in affordable housing using a variety of models, including multi-family tax exemption, 4%—percent Llow Lincome Hhousing Ttax Ceredits and direct subsidy. King County will include access to bond funding to support the creation of affordable housing as part of the Northgate redevelopment plan. Specific criteria for affordable housing at Northgate are outlined below.
  - a. A key component of any redevelopment proposal will be the inclusion of affordable housing. Total number of affordable units as a

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284 285 percentage of all units is an important consideration. However, how they are included in the overall redevelopment plan is also a significant consideration. A broad income range for affordable units is also encouraged.

- b. Affordable housing units can be included across the entire site and/or within a dedicated affordable housing project.
- c. Partnerships between nonprofit and for-profit agencies are strongly encouraged.
- d. Proposed projects should explore the possibility of leveraging other affordable housing programs, including the multifamily tax exemption, affordable housing bonuses and City of Seattle affordable housing funds.
- 2. Location: Seattle Northgate Park and Ride. Please refer to Appendix III for more detailed site information.
- 3. Amount: Approximately \$10 million.
- 4. Timing: King County Metro anticipates releasing the RFP for Northgate redevelopment proposals in the fall of 2016.
- 5. Review Process: Affordable housing projects will be evaluated as a component of the overall Northgate Redevelopment RFP review process. King County reserves the right to ask for modifications to any affordable housing proposals to ensure the integrity of the overall site redevelopment plan. King County will determine when to issue <u>interfund loans</u>, <u>bond anticipation notes</u>, <u>and bond debt based on King County debt protocols and project need.</u>

## C. South King County Targeted RFP

- 1. Description: In 2017, after working with members of the King County Council and local jurisdictions, King County will solicit proposals for affordable housing projects at the Des Moines Link Light Rail Station and the S 272nd Ave Light Rail station in Federal Way. These areas represent the opportunity to create affordable housing near Highline Community College and light rail in the case of the Kent/Des Moines Station and the ability to leverage County-owned property near bus rapid transit and light rail at S 272nd Ave. Specific criteria for affordable housing in these areas are outlined below.
  - a. Proposed projects must be located within one half mile of the Des Moines Link Light Rail Station, the 272nd Ave SW Light Rail Station or the Bus Rapid Transit station at S 272nd and HWY 99.

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- b. Projects can be new construction, acquisition/rehabilitation and/or preservation.
- c. Projects will support local redevelopment and planning efforts in the two transit areas.
- d. Partnerships between nonprofit and for-profit agencies are strongly encouraged.
- e. Where possible, agencies should work with municipalities and other local governments to take advantage of publicly-owned property and other community assets.
- 2. Location: Proposed projects must be located within one half mile of the Des Moines Link Light Rail Station, the 272nd Ave SW Light Rail Station or the Bus Rapid Transit station at S 272nd and HWY 99Please refer to Appendices IV and V for station area information.
- 3. Amount: Approximately \$10 million.
- 4. Timing: The initial RFP soliciting agency proposed projects will be released in July 2017. King County may issue additional future RFPs until investment goals are met and all funds are allocated.
- 5. Review Process: Agency proposed projects will be submitted and evaluated as part of the standard, annual Housing Finance Program RFP process, beginning in July 2017. King County will determine when to issue bond debt based on King County debt protocols and project need.

#### D. Bel-RedEast King County Targeted RFP

- 1. Description: In 2017, after working with members of the King County Council and local jurisdictions, King County will solicit proposals for affordable housing projects near high capacity transit locations in the Bel-Red Corridor. This area represents the opportunity to take advantage of existing and new investments in transit, coupled with publicly-controlled property. Specific criteria for affordable housing in this area are outlined below.
  - a. Proposed projects must be located within one-half mile of high capacity transit locations transit stations in the Bel-Red Corridor.
  - b. Projects can be new construction, acquisition/rehabilitation and/or preservation.
  - c. Projects will support local redevelopment and planning efforts in the two transit areas.

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- d. Partnerships between nonprofit and for-profit agencies are strongly encouraged.
- e. Where possible, agencies should work with municipalities and other local governments to take advantage of publicly-owned property and other community assets.
- 2. Location: <u>Proposed projects must be located within one-half mile of transit stations in the Bel-Red Corridor. Please refer to Appendix VI for stationarea information.</u>
- 3. Amount: Approximately \$10 million.
- 4. Timing: The initial RFP soliciting agency proposed projects will be released in July 2017. King County may issue additional future RFPs until investment goals are met and all funds are allocated.
- 5. Review Process: Agency proposed projects will be submitted and evaluated as part of the standard, annual Housing Finance Program RFP process, beginning in July 2017. King County will determine when to issue bond debt based on King County debt protocols and project need.

# E. Seattle South Downtown Projects

1. Description: The legislation authorizing the issuance of TOD bonds included a requirement that 10 percent of the bond proceeds must be used to "promote sustainable workplace opportunities near a community impacted by the construction or operation of tourism-related facilities." by a community and preservation development authority chartered under RCW 43.167. This portion of funds will provide \$8.7 million to support the Historic South Downtown Public Development Authority (HSDPDA). I, as well as other community organizations. DCHS will work with the HSDPDA, members of the King County Council, as well as the City of Seattle (Office of Housing) to identify suitable investment opportunities. In addition to the 10 percent set aside,

<u>In addition,</u> \$3 million will be <u>dedicated</u> to support the housing project under development at Pacific Tower, and \$3 million will be <u>dedicated</u> to support affordable housing development near the Othello Station in South Seattle.

- 2. Location: Seattle: International District. Or Pioneer Square, Beacon Hill, and/or South Seattle.
- 3. Amount: Approximately \$14.78 million.
- 4. Timing: TBD.

5. Review Process: TBD.

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# **Future Bond Legislation**

As previously discussed, King County will determine when to issue debt based on King County debt protocols and specific need. Where appropriate, King County may elect to temporarily fund projects out of interfund borrowing and/or bond anticipation notes so as to reduce debt issuance cost and administrative burden. It is anticipated that the first bond issuance will not occur until 2021. In addition, p Per King County code, debt issuances must be approved by the King County Council. The King County Executive will work collaboratively with the and King County Council will work collaboratively on the preparation and approval of all TOD bond legislation.

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# **Appendices**

395 Appendix I: King County Subregional Map

Appendix II: King County High Capacity Transit Investments Appendix III: Northgate

397 Redevelopment Site

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399 Targeted Investment Area 2 Appendix VI: East King County Targeted Investment Area

