

King County Democrats

2015 Candidate Questionnaire

State Level

Candidate Name	Noel Frame	
Position Sought	State House, Position 1	
Home Legislative District	36	
Are you a Democrat?	Yes	
Are you known as a Democrat?	Yes	
Campaign Name	N/A (seeking position via appointment)	
Campaign Contact Information	Mailing address: N/A	Phone: N/A Fax: N/A
	Website: www.noelframe.com Email: [REDACTED] Twitter: [REDACTED] Facebook: [REDACTED]	
Campaign manager or point of contact	N/A	
Consultant(s)	N/A	

Part I – Candidate Background

Please briefly describe your qualifications, education, employment, community and civic activity, union affiliation, and other relevant experience. Attach a resume with more complete history.

I'm a community organizer, communications specialist, and lifelong Democrat. I've worked to effect change at the systems level throughout my life and 15-year career. From engaging young people in civic life through the Washington Bus, to recruiting and training diverse candidates for state and local office through Progressive Majority Washington, to serving as Political Director and a PCO for my beloved 36th District Democrats, I've worked tirelessly to inspire more participation in our democracy, from my native Clark County, to Seattle, and all across our great state.

I've also walked the talk of social justice, having been on the front lines of some of our state's greatest challenges. As a foster parent and primary caregiver for my two younger cousins, I've been affected by the trauma that extreme poverty, homelessness and mental illness has on our children and community at large. I've been a vocal proponent of fixing our state's broken school funding system and inequitable, regressive tax structure since I experienced its negative effects first-hand as a high school student in Clark County nearly 20 years ago. Since then I've been active in the PTA, local school levy campaigns, as well as the 2007 campaign to overturn the statewide super majority requirement to pass school levies.

I was a leading candidate for this position in 2012 and believe that I'm even more qualified to lead now because of it. The legislature is a fast-paced, tough political scene, and one where it is extraordinarily difficult to be successful. Going through the rigor of a full campaign – particularly a seven-way primary – has tested me, strengthened me, and prepared me for the big fights ahead. I have a clear vision, a bold voice, and am more resilient than ever before. The 36th has in me a battle-tested leader; one who has been through the scrutiny of the media, advocacy organizations, and the voters, and is ready to be a tenacious leader on behalf of our shared values. Please see my attached resume and website, www.noelframe.com, for a more complete history of my civic and professional life, including a [page on my 2012 campaign](#).

Describe your history of involvement in Washington state politics. What offices have you previously sought election or appointment to? What campaigns have you worked on?

I've made involvement in Washington state politics a central part of my life and career. After experiencing the negative impacts of our broken school funding structure myself, I sought solutions and quickly recognized that no amount of solo volunteer work was going to fix it. The solution was a political one, and that degree of change required my direct engagement in our democracy. As someone who did not come from a family of means or stature, I knew my best shot at having a real effect in our political system was learning it from the inside out, and making change from within. And that's exactly what I've been doing for the last 15 years.

In 2012, I ran to represent the 36th District in the State House of Representatives. I survived a seven-way Primary, advancing to the General Election. During that campaign, I knocked on more than 10,000 doors, and raised \$160,143 from more than 700 donors—more individual donors than anyone else in the race. I've been an active member of the 36th District Democrats since first moving to Ballard in 2005. Since that time, I've been a PCO, served on the Executive Board as Political Director, and helped to train PCOs.

I've worked on two presidential (coordinated) campaigns, a congressional race, as well as countless legislative and municipal campaigns through my role as Director of Progressive Majority Washington. I've staffed two statewide recounts in our state, first for Senator Cantwell in 2000 and again for Governor Gregoire in 2004. When Republicans sought to overturn Governor Gregoire's election in court, I led a 25-person field team responsible for evidence collection and preparation for the 2005 trial, in coordination with attorneys and political allies. Through this work, we gained four more votes and ultimately won the Governor's race by 133 votes.

I was a finalist for appointment to the Seattle City Council earlier this year (Position #9, to serve out Sally Clark's unexpired term). I was the youngest of eight finalists, among 43 applicants.

What prompted you to run for this office? What priorities are you seeking to address with your campaign?

I'm running for this position because I've waited nearly 20 years for Olympia to fix our regressive and inequitable tax structure, and I can't wait any longer. I've been working to fix our broken school funding system since its negative effects hit me personally as a high school student. And I'm 35 years old now. I've done as much as I can from the outside, and now I want to be in Olympia, making the decisions on how we make the case to voters that we need revolutionary change. Because whether you care about education, transportation, or our social safety net, it all relates to our broken tax structure. To make this change, we are going to need a level of civic engagement in this state we have *never* seen before. And for that to happen, we need organizers in the legislature. We need those who inspire participation. We need those who know how to bring new voices to the table. And those who will advocate for the kind of systemic change necessary to make this a reality. I am that person.

Never has there been a more important moment than now for me to serve in our State Legislature. Rep. Reuven Carlyle's decision to pursue the appointment to the Senate leaves a massive void in leadership on tax reform in the State House. The departure of Appropriations Chair Ross Hunter to head up the Department of Early Learning represents a major shift in leadership on this topic. And all the while we have the Supreme Court shining a bright light on the school funding issue with their continued enforcement of the McCleary ruling. The moment to tackle tax reform is NOW. Now more than ever I want to be in Olympia, helping to create and execute the strategy for tax reform and fully funding our schools.

Overall, my priorities in Olympia will be:

1. Fix our inequitable and regressive tax structure. Move away from sales tax and toward income tax, but take the fight direct to voters by ballot initiative. Increase likelihood of success by first asking voters via referenda to pass good government measures like Rep. Carlyle's tax transparency and sunset rules, and democracy reform measures like same-day registration, pre-registration of teens to vote, and the Voting

Rights Act.

2. Rebuild the on-ramp to the American Dream. Reduce income inequality by funding and strengthening P-14 public education to ensure all kids get a meaningful and appropriate education; raising the minimum wage; promoting a living wage; expanding paid sick leave; and funding paid family leave.

3. Break down systemic barriers to success. Change our laws that hold people back because they are poor, sick, people of color, disabled, LGBTQ or female. Strengthen and expand foster care; improve access to mental health services; reform the criminal justice system; and strengthen access to reproductive health services.

List the notable endorsements you have received to date. Who are you planning to ask for an endorsement?

I expect few, if any, organizations to make endorsements during the appointment process. Should I run a full campaign in 2016, I would pursue the endorsement of all the organizations that endorsed me during my 2012 campaign, including: 36th District Democrats, King County Democrats, MoveOn.org, Fuse Washington, Democracy for America, Progressive Majority Washington, The Stranger, One America Votes, Equal Rights Washington, Sierra Club, Cascade Bicycle Club, APACE, Children's Campaign Fund, and the following groups within the labor community: Washington State Labor Council AFL-CIO, Service Employees International Union (SEIU) Locals 775NW, 1199NW, 925 and 1948, United Food and Commercial Workers (UFCW) Locals 21 and 365, International Association of Machinists Lodge 751, AFSCME Council 28, Washington Education Association, American Federation of Teachers Washington, UAW 4121, PTE Local 17, Laborers Local 1239, Painters and Allied Trades (IUPAT) District Council 5, Amalgamated Transit Union Legislative Council, and Teamsters Joint Council 28.

Describe the progress of your campaign and campaign goals. For instance, how many doors have you knocked on? What earned media has your campaign received? How much money have you raised?

During the appointment process, I will not be raising money, knocking on doors, or seeking earned media. However, my 2012 campaign is an indicator of the type of race I would run should I run a full campaign in 2016. In that race, I raised more than \$160,000 from 700 individual donors and knocked on more than 10,000 doors. In this appointment process, I am reaching out personally to every PCO in the district.

Have you ever been a member of any other political party? If so, what party? Have you ever given money to a candidate from another party in a partisan race? If so, to whom and when?

No

Please answer the following questions.

		Yes*	No
1	Have you ever failed to pay any taxes or court ordered judgments?		X
2	Have you ever been found in violation of a Public Disclosure Commission, Federal Election Commission or Seattle Ethics and Elections Commission regulation?		X

* If you answered "Yes" to any of the above, please explain your answer:

N/A

Part II – Local and State Issues

#	Question	Yes	No	Qualify your response
1	Do you support amending the U.S. Constitution to lessen the influence of money in politics, and declare that corporations do not have the rights of natural persons?	X		
2	Do you support the right of public workers,	X		

	excluding military, to bargain and strike?			
3	Do you support increasing the state minimum wage to \$12/hr or higher?	X		
4	Do you support the Reproductive Health Act?	X		
5	Do you support amending Washington's Constitution to require a two-thirds vote to raise revenue, as demanded by Tim Eyman?		X	
6	Do you support the lawsuit filed by teachers & parents to overturn I-1240 (charter schools)?	x		
7	Do you support authorizing new revenue for Sound Transit so it can bring a Sound Transit 3 proposal before Puget Sound voters?	X		
8	Do you support legislation to fix Washington's broken "three strikes" law?	X		
9	Do you support allowing coal or oil to be exported from Washington State's ports?		X	
10	Do you support Governor Jay Inslee's proposal to levy a capital gains tax?	X		
11	Do you support requiring tax exemptions to be listed as expenditures in the state budget, and sunseting existing tax exemptions that are not benefiting the public interest?	X		
12	Do you oppose the privatization of workers' compensation?	X		
13	Do you support requiring paid vacation and sick + safe leave for Washington's workers?	X		
14	Do you support Tim Eyman's I-747, which artificially limits property tax increases to 1% per year, regardless of population growth, inflation, and need?		X	
15	Once elected, will you work to get diverse candidates elected to office?	X		
16	Do you support women's right to reproductive freedom?	X		

Part III – Free Response Questions

Please review the 2014 King County Democratic Platform, approved by the delegates to the King County Convention and available from KCDCC's website. List which planks, if any, you disagree with, and why.

I support the 2014 King County Democratic Platform, and do not disagree with any of its planks.

As an elected leader, what will you do to promote increased awareness of the climate crisis, and what public policy would you endorse to reduce emissions and penalize producers of pollutants? Do you support Governor Inslee's Pollution Accountability Act, which would impose a cap and trade system?

One of the most important strategies to being an effective elected official is to be a listener and partner to

trusted advocacy organizations that are dedicated full-time to solving key challenges facing our state, including the climate crisis. To this end, I will always be a partner to Washington Conservation Voters, Sierra Club, and the entire Environmental Priorities Coalition, comprising more than 20 leading environmental groups in our state. I support Governor Inslee's Pollution Accountability Act, which was one of the Coalition's top two priorities in the 2015 session. This and other policies that target polluters and make them pay for the damage they are inflicting on our communities tops my list of priorities. I also support the Coalition's other priority, the Oil Transportation Safety Now. This is not only a key issue here in the 36th District, where we have trains running through our neighborhoods every day, but one that can unify folks from across the state. It is an issue that motivated my own father – a conservative who lives in Clark County – to not only attend, but to SPEAK, at his first public meeting ever. Now that says something about the impact this issue has on communities across the state!

Furthermore, I support Governor Inslee's recent executive proposal to impose a binding cap on carbon emissions, and am excited about the work being done by The Alliance for Jobs and Clean Energy. Given the challenges Governor Inslee's legislation faced in Olympia this year, I'd support a thoughtful, strategic and inclusive ballot measure being taken to the voters directly to enact the types of reform sought through the Pollution Accountability Act.

One of the best ways I can promote awareness of the climate crisis and advocate for solutions specifically to my legislative colleagues is to emphasize my own upbringing on 10 acres of land in Clark County, and look for points of agreement, particularly with our friends east of the mountains. For example, I believe that investment in transit in dense areas of the state helps ward off sprawling development in the rural areas of our state. And we have to do a better job of connecting those dots.

I'd like to see the state invest in more transit (as well as bike and pedestrian access), particularly modes such as light rail that create a permanent attraction for investment by local businesses, community groups and housing developers. I'm pleased to see more dense housing being developed in our district that runs along major transit corridors—though I do think we need to hold developers accountable to ensure we also have AFFORDABLE housing.

Describe your vision for tax reform and tax fairness. What changes to the state's tax system would you ask the Legislature to make? If you were in charge of putting together a budget proposal for your city or district, what would it look like? Would you be willing to raise revenue to avoid harmful cuts to public services?

The vision: Move away from the extraordinarily regressive state reliance on sales tax and move toward a progressive income tax—particularly on high earners. A successful package will also take into account changes to property tax, as well as the B&O tax, which negatively impacts small businesses.

My relentless focus on fixing the tax structure is what earned me the endorsement of The Stranger in the 2012 Primary in a field of seven candidates. As they said:

"She's zeroed in on the number-one issue our legislature needs to prioritize: fixing our state's tax structure."

In their endorsement during the General Election, the Stranger wrote:

"Frame promises to be a bulldog of a politician, tenaciously fighting for progressive reform, even if it means dragging the rest of the Democratic caucus with her. Nobody else in Seattle's legislative delegation has taken such a bold stance."

Publicola also endorsed me in 2012, and had this to say about my focus on tax reform:

"Here's the thing about Frame... she has a real sense of urgency. And it's infectious. She wants to do something about education funding and she wants to do it now."

Bottom line, I think we need a whole new strategy to fix our broken tax system if we have any hope of complying with the McCleary ruling to fully fund our schools without cutting everything else we hold near and dear. Namely, I think the Legislature should be leading a conversation with voters about the future of Washington state and why changes to the tax code are necessary for us to live our progressive political

values and have a thriving economy fueled by innovation and entrepreneurship.

The strategy: Stop negotiating with Republicans in Olympia (who are not negotiating), **and instead talk directly to voters on the ground who are feeling the impacts.** Take this fight to the ballot, and increase likelihood of success through taking to the voters first a package of “good government” measures that includes Rep. Carlyle’s legislation on sunseting tax exemptions and creating more transparency around the 650+ tax preferences given to large corporations and other entities. Further increase chance of success by enabling increased civic participation through a set of democracy reform measures (details below).

As someone who grew up in a rural, conservative area of Washington state, I am a credible voice to champion our public schools – and fully funding them – all across the state. There is a lot of necessary conversation about the importance of the role of government in our society—and that means the education of our kids. If elected, I would request membership on the House Education Committee and House Early Learning & Human Services Committee (and, of course, House Finance/Appropriations). Through these committees, I would host town halls and employ other community organizing strategies in order to bring the rest of the state along with what the 36th District has figured out: investing in education has an incredible return, and it’s high time that we provide teachers, schools and kids the resources they need to succeed.

On that statewide point of view, Publicola had this to say about me in their endorsement of my 2012 campaign: *“And one other—very important—thing about Frame: She has more of a Clark County vibe than a King County vibe...[Frame] is a Seattle progressive who will be able to bond with people from around the state on core issues, including her top issue—funding education now.”*

In the legislature itself, I would re-introduce Rep. Carlyle’s legislation to sunset tax breaks and exemptions and put new and old tax exemptions through rigorous evaluation to ensure they are delivering the outcomes promised. I’d also reintroduce his legislation to create more transparency around tax preference data, thereby making it easier for voters to see the loss of revenue due to tax breaks given to large corporations in our state. Knowing that corporate interests may once again block it, I’d advocate for taking it to the voters directly. And I’d look for additional tax loopholes to close, and support taxing capital gains.

A budget is a values-based document. Sadly, our state budget does not currently reflect our state’s values. And the **ONLY** way it ever will is if we fix our inequitable and regressive tax structure. Our Democratic Party **cannot be pro-education, pro-children, or pro-environment unless they are also pro-revenue.**

What important state and local issues have you worked on (or taken an interest in) that you feel aren't getting enough attention from elected leaders and the media?

While we pat ourselves on the back for having some of the highest voter turnout numbers in the nation, fueled by a vote by mail system that is head and shoulders above other voting systems across the nation, we still have a long way to go to fully enfranchising our voters to participate in our democracy. We make it really hard for people of diverse backgrounds to successfully serve in elected office and we don’t invest in the governance of our own communities. We need to start talking about investing in “our democracy” and stop allowing Republicans to make government a dirty word.

I think it’s time we have a conversation about changing the structure of our legislature. A “part-time legislature” is actually a major barrier to service for anyone other than the independently wealthy, those with incredibly flexible and understanding jobs, or those with financially supportive partners. As the Director of Progressive Majority Washington for the past five years, I worked hard to recruit diverse, progressive candidates to run, and this was the most frequent barrier to getting someone to say “yes.”

And the impact is our government does not reflect the diversity of our state. Case in point: **We do not have a single Democratic woman under the age of 40 serving in the legislature. And the average income of our state legislators is more than \$100,000 a year.** I don’t know about you, but

I don't feel very well represented in the legislature. Just as we moved from at-large to districted elections in Seattle, and had the largest and most diverse crop of candidates we've ever seen, so too do we need reform in the structure of our state legislature.

I also believe we are selling ourselves very short in the governance of our largest school districts in the state. As such, if appointed, I'd reintroduce Reuven's HB 1665: "Increasing compensation for school directors in districts enrolling twenty thousand or more students." And I'd try to get the entire Seattle delegation to sign onto it (only Rep. Pollet is signed on, plus Rep. Lytton in Whatcom County). It is ludicrous that a volunteer board governs our Seattle Public Schools. We have 8,000 staff and 50,000+ students who speak 100 different languages at home. We might have better luck attracting and RETAINING talented board directors if we actually compensated them for their time. The turnover among our board and superintendent are having major negative impacts on our kids. As it stands, the compensation structure is not good for our democracy and for our kids.

Do you support legislation/policies that will address the disproportionate application of school discipline on at-risk students? If so, how will you show your active support?

Yes. Disproportionate application of school discipline on our children of color – particularly our African American boys – is a major racial equity issue. When we talk about the theoretical "School to Prison Pipeline" we MUST acknowledge that here in King County, specifically Seattle, it is fact. With the Department of Justice exercising oversight on both our Seattle Police Department AND our Seattle Public Schools, this is a very real issue for our 36th District. Addressing school discipline is a major priority for me, as a well-known systemic barrier to success. I was pleased to see the passage of SB 5946 during the 2013 session, which limits the duration of expulsions to a maximum of one school year, requires that emergency expulsions are ended or converted within 10 school days, establishes a framework for reengaging excluded students, and makes important data about school discipline available to the public. I would continue to work with coalition of organizations that led this effort (including the ACLU of Washington, Washington Appleseed, League of Education Voters and many more) to ensure it is fully implemented and we continue to work to reform these practices.

What would you do to address social justice issues?

I would prioritize and advocate the host of issues identified above as helping to rebuild the on-ramp to the American Dream and those policies that break down systemic barriers to success. Why? Because I approach EVERYTHING through a social justice lens.

One of the best things I can personally do to help address social justice issues is to share why that is my lens, and tell my own story and that of my family. Leveraging that personal narrative will help me to build relationships with legislators who I may not agree with on much, but can connect with me on a personal level. Why? Because my story is authentic. It's not that "other people" are dealing with these issues – I'm dealing with them. When I ran in 2012, it was my story that caught the attention of the media. The Stranger wrote: "*As a young social justice advocate, Frame has personally walked the talk, taking in and fostering two cousins whose mother couldn't care for them.*" Since the 2012 campaign, I've talked more openly about our family's struggles with mental illness and cycles of poverty and violence. These are real barriers to success, and ones that have perpetuated for generations. I view issues of racial equity in the same light, and would be a prominent and effective ally for people of color who face real systemic barriers to success that have been perpetrated by generations of discrimination and abuse.

Given all these experiences, I've seen how difficult it is to succeed in our society when experiencing mental illness, homelessness, and extreme poverty. I'm sensitive to the laws we create and how these affect those limited by factors beyond their control. For instance, policing that doesn't properly account for mental illness; overly harsh criminal penalties that don't actually deter crime but instead increase recidivism, laws that put homeless and often mentally ill people into the criminal justice system simply for trying to live under extraordinarily challenging circumstances, etc. In fact, establishing alternative approaches to the

mental health crisis – such as including mental health providers in first responder teams – is one of the core tenants of “Campaign Zero” founded by young leaders within the Black Lives Matter movement. There is clear intersectionality with issues that I have personal experience with, and matters of racial equity, and I intend to be a loud voice and strong champion for and ally to communities of color on these issues.

When I talk about the need to invest in public transit, it’s not just about the environment; it’s also about equity. More public transit means more cost effective and empowering ways for lower income and disabled folks to get to school and work. Transit-oriented development is critical for the environment, and should always include affordable housing options so lower income folks can live closer to school and work. My support of public education is rooted in the fact that it can and should be the great equalizer, giving those from lower socioeconomic backgrounds the opportunity to move out of their original economic circumstances. And it’s why disproportionate use of discipline is so alarming to me; because it is systemically preventing at-risk kids – particularly youth of color – that opportunity for educational attainment.

But to be clear: the number one way to address social justice issues is to fix the regressive and inequitable tax system. If we fail to fix our tax system, we will be forced to fully fund our schools at the expense of everything else we care about in our state, including early learning, higher education, and social safety net program like foster care, child protective services, Disability Lifeline, family planning, long-term care and more. We have already suffered extreme and painful cuts to these systems. It's doesn't have to be this way.

Do you believe that transportation funding bills should require funding for accessible sidewalks, safe intersections, and public transportation accommodations for the disabled?

Yes.

What will you do to protect and expand voting rights for all eligible citizens?

Expanding (and protecting) voting rights is a core part of my strategy to eventually fix our inequitable and regressive tax structure. Because doing so will require a level of civic participation we have never seen before. There are plenty of good bills that have been introduced in the legislature, but have gone nowhere. Perhaps we can get more votes on these measures if we package them together, and refer them to the people via a referendum.

The Washington Voting Rights Act targets changes at the local level, creating the mandate to convert at-large voting systems to districted elections. And that’s exactly where we need to start. You only need to look at the pool of candidates that ran for Seattle’s City Council this year to understand the power of this policy change. The City of Yakima is another powerful example, where candidates Dulce Gutierrez, Avina Gutierrez and others – recruited by Progressive Majority Washington during my time as Director – recently reigned victorious in the Primary and will complete in the General Election this fall. To ultimately get a legislature that truly reflects the diversity of our communities, we first need to fill the pipeline with diverse candidates. More often than not, legislative candidates serve at the local level first. But if we can’t get diverse candidates into those local offices, we undermine our legislative recruiting efforts. And the more diverse our legislature is, the more likely we are to win on a whole host of issues. For the purpose of tax reform, the more diverse our coalition of municipal office holders is, the more likely we are to engage a broader and more diverse coalition of voters. And the more likely we win on taxes.

Then there are measures that will generally increase voter turnout, which, again, ultimately helps us win on big issues like taxes. I first advocated for pre-registration of 16 and 17 year olds back in 2008 when I was a member of the Board of Directors for the Washington Bus. That seems like an ideal bill to send to a referendum. I’d love to see Washington state do what Oregon just did – changing voter registration from opt-in, to opt-out, and updating voter registration status (and address) automatically when voters engage with the Department of Licensing and other key state agencies. That’s a smart, efficient government

measure that would surely go over well with voters across the political spectrum (just not Republicans in the legislature). Finally, measures like same-day registration, pre-paid ballot postage, and perhaps even public financing could be considered as a part of a "Democracy Reform" package.

I affirm that all the information provided in response to this questionnaire is true, complete and correct, to the best of my ability, and that no relevant matter has been omitted.

Signature



Date: 9/10/15

Printed Name

Noel Frame

Supplemental Question to the King County Democrats Questionnaire

#	Question	Yes	No	Qualify your response
17	Do you pledge to respect the democratic will of the Elected and Appointed PCOs and support their first choice for the appointment to the King County Council and not lobby, nor encourage others to lobby, the Council to support anyone but the Elected and Appointed PCOs' first choice?	x		I have the utmost respect for the will of the PCOs and believe that the PCO process and outcome should be respected. In appointing a new legislator to a vacant seat, the Washington State Constitution sets up a two-tiered process in which, ultimately, the King County Council has authority to appoint a candidate among three forwarded on by the PCOs. If selected among the top three, I expect my name to be forwarded on for consideration by the Council in accordance with this two-tier appointment process. In this process I intend to respect the clear will of the PCOs and will not actively lobby the King County Council.

NOEL FRAME

[REDACTED], SEATTLE, WA 98117 | WWW.NOELFRAME.COM | [REDACTED] | [REDACTED]

CAREER SUMMARY

Communications, organizing and management professional who has applied skill set across the non-profit, private, public and political sectors for the past 15 years. Repeatedly pursued and earned growth opportunities; has always risen to the occasion of professional challenges by being a quick study. "Can do!" attitude applied in personal life as well, as a foster parent, candidate for the state legislature, and homeowner of a fixer-upper. Passionately pursued love of politics throughout life and career, largely working to effect change at the systems level.

CORE COMPETENCIES

- **Gifted communicator.** Strong writer, presenter, trainer and public speaker; communications talent put to work in fundraising, marketing and business development.
 - **Engagement and outreach specialist.** Authentic community engagement has been a career staple. In campaigns and non-profits, has conducted outreach to, and involved, a diverse range of stakeholders.
 - **Natural strategist.** Strength lies in ability to assess a situation, quickly see the big picture, and develop a cohesive strategy to tackle the challenge – a skill applied equally in the private, non-profit and political sectors.
 - **Instinctive organizer.** Knack for building relationships and has demonstrated meticulous attention to detail via a deep love of Excel spreadsheets and data management.
 - **Tech and data savvy.** Has learned technology through practice by approaching from the view of an end user. Created/maintained websites, databases, social media channels and customer relationship management systems.
 - **Extensive knowledge of state and local government and politics.** Direct engagement with campaigns and legislative processes makes knowledge of the political landscape unrivaled.
-

PROFESSIONAL EXPERIENCE

STRATEGY & COMMUNICATIONS **Communications & Strategy Consultant**
Self-Employed (Seattle, WA), June 2015-present

MANAGEMENT **Director**
Progressive Majority Washington (Seattle, WA), Feb. 2010-May 2015

- Recruited, trained and elected candidates to run for state and municipal public office.
- Maintained average win rate of nearly 60% among non-incumbent candidates, bringing total wins for the organization to 170 progressive champions.
- Conducted trainings sessions in partnership with key issue organizations, as well as groups representing communities of color, youth, women and gays and lesbians.
- Led the organization through programmatic and structural changes, including transitioning the Washington office of Progressive Majority to be a locally controlled affiliate.
- Wrote all content for organizational website (www.progressivemajoritywa.org), and built or migrated four different databases (donor, constituent and candidate data).
- Responsible for board and staff management to implement all elements of the program.
- Wrote, managed and raised \$250,000 501c4 budget (and related Political Action Committee).

COMMUNICATIONS & STRATEGY **Project Manager**
PYRAMID COMMUNICATIONS (Seattle, WA), Jan. 2008-Feb. 2010

- Advised non-profit clients on communications and outreach strategies, including messaging, engagement, strategic planning, stakeholder management, etc.
- Worked with clients addressing a range of issues, including education, youth, environment, healthcare, labor, equal rights, justice, social services, etc.
- Notable clients: Alliance for Education, Approve Referendum 71 (**served as Deputy Campaign Manager**), Center for Children and Youth Justice, Federal Way Public Schools, National Alliance of Children's Trust and Prevention Funds, Neighborhood House/Seattle Housing Authority, Recovery Café and Seattle Public Schools.

**RESEARCH &
ANALYSIS**

Senior Analyst

LAKE PARTNERS STRATEGY CONSULTANTS (Seattle, WA), July 2005-Dec. 2007

- Advised business clients on key strategic and operational issues via research and analysis of quantitative and qualitative data. Promoted twice in two years.
- Developed skills in strategic planning, customer segmentation, competitive analysis, marketing strategy, research methods, project and personnel management.
- Initiated continuous monitoring of Congress to inform clients how legislative changes may affect their business; trained colleagues how to research government.

**RESEARCH &
WRITING**

Legislative Correspondent

U.S. SENATOR MARIA CANTWELL (Washington, DC), July 2003-May 2004 & Apr. 2001-May 2002

- Served as a member of the legislative team responsible for a portfolio of issues including education, health care, women’s issues and reproductive rights.
- Attended congressional hearings, briefings and press conferences; completed memos and projects assigned by senior staff; assisted with appropriations requests.

**POLITICAL
ORGANIZING**

Voter Contact Management/Organizing (increasing responsibility/leadership roles, 2000-2005)

WASHINGTON STATE DEMOCRATS & BRIAN BAIRD FOR CONGRESS (Seattle, Vancouver & Everett, WA)

- State organizing lead fighting lawsuit to overturn Gov. Gregoire election (April-July 2005)
- King County lead observer/organizer for Governor Gregoire recounts (Nov. 2004-Feb. 2005)
- State Voter Contact Director, Coordinated Campaign/Kerry for President (May-Nov. 2004)
- Congressional Campaign Voter Contact Director, Brian Baird for Congress (June-Nov. 2002)
- Snohomish County Organizer, Coordinated Campaign/Gore for President (Aug.-Dec. 2000)

EDUCATION

The George Washington University, Washington, DC

Master of Arts: Graduate School of Political Management

May 2004

Bachelor of Arts: School of Media and Public Affairs

May 2003

SELECTED COMMUNITY INVOLVEMENT AND LEADERSHIP

Current

- *Democratic nominee for appointment to the Washington State House of Representatives, 36th District (2015)*
- *PhinneyWood Emergency Communication Hubs, Co-Captain, 2015-present*
- *Seattle CityClub, member (2007-present), Education Task Force member (2009-2010)*
- *36th District Democrats, Precinct Committee Officer (2006-present), Political Director (2011)*

Past

- *Foster Parent, licensed directly by the State of Washington (2012-2015)*
- *Finalist for appointment to Seattle City Council Position #9; youngest of eight finalists from 43 applicants (2015)*
- *Candidate for State Legislature; advanced to General Election; raised \$160,143 from 700 donors (2012)*
- *Parent Teacher Association (PTA), Garfield High School (2013-2014); Hamilton International Middle School Member (2012-2013); Ballard High School Member and Legislative Liaison/Levy Captain (2005-2007)*
- *The Washington Bus, Board of Directors (2007-2012), Vice President (2010), Exec. Comm. (2010-2011)*
- *King County Conservation Voters, Board of Directors (2008-2009)*

PROFESSIONAL DEVELOPMENT

- *Cámbio Organizational and Leadership Development Program: 2013 Cohort, sections included: Strategic Workload management, Leadership Circle Profile, Aligning Leadership & Action, Creating a Shared Vision; 2011 Cohort, sections included: Management, Resilient Leadership & Conscious Use of Self and Action Learning*
- *Multicultural communication trainings: VISIONS, 2008; with Akemi Matsumoto, 2009.*
- *Leadership Tomorrow: Class of 2007 Graduate (2006-2007), included two-day conference on impacts of racism, as well as seven two-day conferences each focusing on a different area of policy.*

PRESENTATIONS/PUBLICATIONS

This and other media can be accessed at www.noelframe.com

- *VIDEO: “Political Organizers in Schools,” Crosscut Public Media Community Idea Lab, February 24, 2015 (chosen to pitch idea regarding topic: Making K-12 education more student-focused, personalized and community-rooted)*