



SEATTLE/KING COUNTY CLINIC OCTOBER 22-25, 2015 KeyArena at Seattle Center

OVERVIEW: Even with the implementation of the Affordable Care Act, uninsured and under-insured people suffer every day because they cannot afford to get help with their dental, vision or medical needs. They are families, the elderly, veterans, the working poor and the homeless. They are forced to endure pain and disability. They struggle for employment as a result of the challenges of their condition. We all experience times of pain and suffering, but some people are left with nowhere to turn. These people are our neighbors, our co-workers, our friends and family, many of whom never thought they would be in this position.

Seattle/King County Clinic provides an opportunity not only to address acute health problems, such as an infected tooth, the need for prescription eyeglasses or a comprehensive medical exam, but to introduce patients to local resources that can help them stay healthy. Beyond providing healthcare that improves quality of life, we treat patients with honor and respect, ensuring that each feels valued. Our hope is that they are able to return to our community stronger and better able to participate.

For a second year, healthcare organizations, civic agencies, non-profits, private businesses and volunteers are joining together to produce this giant free health clinic October 22 – 25, 2015 at Seattle Center. The Clinic provides a full range of free dental, vision and medical care to underserved and vulnerable populations with no qualifying requirements. The effort, involving months of preparation and thousands of professional and general support volunteers, transforms KeyArena into the largest clinic of its kind in Washington State.

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305 Harrison Street | Seattle, WA 98109 | seattlecenter.org/skcclinic | skcclinic@seattlecenter.org

PURPOSE: We believe public health is a cultural value that contributes to the strength of our community. Seattle/King County Clinic exists to:

- Provide compassionate care to vulnerable members of our community
- Eliminate real and perceived barriers to receiving healthcare
- Address immediate dental, vision and medical needs of underserved patients
- Connect patients with community healthcare resources to support continuity of care

POPULATION SERVED: The Clinic seeks to reach a racially diverse and economically disadvantaged patient population who face challenges accessing health services. In 2014, the Washington Health Benefit Exchange reported that the number of uninsured people statewide had been reduced by only 30%, leaving more than 750,000 people without health insurance. With so many people still uninsured, free clinics remain a vital part of the healthcare safety net and a critical resource for underserved communities.

OUTREACH: The ability to reach underserved and vulnerable populations requires a specialized approach. Knowing that mainstream mediums are unlikely to be the most effective, we make concerted efforts to connect with prospective patients, especially in ethnic communities, by identifying and using trusted and accessible sources for each target community. We advertise in ethnic media including, print, radio and television, distribute flyers in at least thirteen different languages, and work closely with community-based organizations that are already serving these populations in other capacities.

VOLUNTEERS: It takes more than 1,600 healthcare professionals and general support volunteers, donating 25,000 hours valued at more than \$1M, to produce the Clinic. The number of volunteers who sign up each day, and the expertise they provide, correlates to the services we can offer and the number of patients we can treat. Patients express that, along with the important care they receive, they are equally grateful for volunteers' humanity and compassion.

PARTNERS: Clinic partners help to dramatically expand upon the dental, vision and medical care available to the underserved in Washington State. Relationships formed through the Clinic benefit the event, the partners and the greater community healthcare system. Last year, we achieved a 3:1 return on financial and in-kind donations. We can build upon these achievements to care for more people, create greater efficiencies and further leverage each dollar donated. Through partner participation, we have the potential to provide more than \$2.5M in direct healthcare services to people in need.

2015 GOALS:

- 1000+ patients per day
- \$2.5M+ in healthcare services
- 400+ volunteer healthcare professionals per day
- 250+ general support volunteers per day
- 80+ dental operatories
- 10+ vision lanes
- 1200+ prescription eyeglasses
- 40+ medical exam rooms

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