

Regional Economic Strategy Tracking

Update Date: February 18, 2015

Item	ED Role	Partners
FOUNDATION #1: EDUCATION & WORKFORCE DEVELOPMENT		
1.1 Increase higher education capacity		
Support efforts to address workforce gaps in STEM occupations in the state K-12 and higher education system (2015 Action Item #1) (2014 Action Item #1/#2)	Support	STEM Alliance, WSAC, ADOs, WA STEM, Seattle Chamber
1.2 Improve the career readiness capacity of the K-12 system		
✓ Implemented improved high school graduation requirements	Track	Partnership for Learning
1.3 Align education programs to industry needs		
✓ Completed Maritime Industry Economic Impact Study	Track	EDC SKC, WDC, PSRC
Facilitate partnerships between industry, apprenticeship, internship, and workforce training programs, community and technical colleges and four-year institutions to support high-demand fields	Track	WDCs, WA STEM, CTCs
Identify skills needed for high-demand, non-STEM occupations in the maritime, aerospace, tourism and visitors, and transportation and logistics clusters	Track	WDCs, CTCs
Collaborate with industry to understand and address the challenges of attracting and training the next generation of workers and ensuring the skills of current workers are up to date	Track	WDCs, CTCs
1.4 Attract talent to region		
✓ Highlighted educational assets in business recruitment materials	Track	ADOs, CTCs
1.5 Retain talent from educational institutions, military installations and visitors		
✓ WA Military Transition Council established to coordinate and improve services that help transition service members into the civilian workforce	Track	WA Military Transition Council
1.6 Analyze economic impact of education as an industry cluster		
FOUNDATION #2: BUSINESS CLIMATE		
2.1 Expand tools that support economic development		
Advocate for continued funding for the Life Sciences Discovery Fund (2015 Action Item #4)	Support	WBBA, LSDF, Commerce, WGHA
Advocate for renewal of state Research & Development tax credits (2015 Action Item #5) (2014 Action Item #5)	Support	WBBA, WTIA, WTC2, Commerce
Advocate for continued funding for ADOs, sector leads and other key state economic development infrastructure (2015 Action Item #6)	Support	WEDA, Commerce
2.2 Strengthen military mission in state		
✓ State military sector lead hired (2014 Action Item #11)	Track	Commerce
✓ The WA State Department of Commerce was awarded a \$4.3 million DOD OEA grant to restart the WMA and conduct in-depth analysis of our state's defense contractors and increase the resilience of our SME contractors.	Track	WMA, Commerce, ADOs, Congress
Support the implementation of the Washington Military Alliance work plan and associated grants (2015 Action Item #7)	Lead	WMA, ADOs, Commerce
Improve coordination of technical assistance to companies vying for and obtaining federal contracts	Track	PTAC, WMA, PNDC
2.3 Brand region as leader in key industries		
Develop Industry Cluster Profiles as tools to further understand key regional industries	Lead	Trade Industry Orgs, ADOs, Commerce
Improve and expand regional IT marketing/branding activities	Track	WTIA
2.4 Learn from economic best practices from around the world		
Develop plan to leverage knowledge from the International Regions Benchmarking Consortium in local work plans (2015 Action Item #8) (2014 Action Item #13)	Lead	TDA
2.5 Brand region as international business and people destination		
✓ Marketed Sea-Tac Airport as an international hub for business and travel, while supporting the Washington State Long-term Air Transportation Study	Track	Port of Seattle, TDA, Puget Sound Ports
✓ Shared information on the potential effects of reforming the Harbor Maintenance Tax to ensure competitiveness for Puget Sound ports	Track	Freight Mobility Roundtable, WCIT, TDA
Advocate for adoption of the proposed Washington Tourism Alliance assessment model (2015 Action Item #9) (2014 Action Item #16)	Support	WTA, ADOs

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2.6 Expand programs that help businesses export			
✓	Developed Greater Seattle Trade & Investment Plan outlining the region's foreign direct investment landscape and proposes concrete strategies for improving competitiveness	Track	TDA, EDC SKC, Commerce, ADOs, Seattle Chamber
	Develop and implement Global Trade and Investment Strategy for the region through the Brookings FDI pilot project (2015 Action Item #15)	Support	TDA, EDC SKC, Commerce, ADOs, Seattle Chamber
	Advocate for the reauthorization of the Ex-Im Bank (2015 Action Item #10) (2014 Action Item #12)	Support	WCIT, WAP, Commerce
	Identify and adapt best practices in export promotion from peer regions domestically and internationally	Track	TDA, EFACW, Commerce, ADOs
	Conduct periodic seminars for companies in key industry clusters with companies that have successfully exported	Track	TDA, EFACW, Commerce, ADOs
	Develop a mentor-protégé program where successful exporters work with small/medium-sized companies desiring to export	Track	TDA, EFACW, Commerce, ADOs
2.7 Streamline government services and regulations around business and economic development			
2.8 Expand opportunities for women- and minority-owned businesses			
	Aggregate and disseminate information for small business startup and growth, with particular attention to women and minority entrepreneurs. (2015 Action Item #16) (2014 Action Item #4)	Support	EDC SKC, Commerce, KEDA, PCC Inc.
✓	Developed online training toolkit for the Performance First program	Track	UW Foster School
FOUNDATION #3: ENTREPRENEURSHIP AND INNOVATION			
3.1 Improve programs that help local businesses and organizations leverage federal funding opportunities			
✓	Applied for grant to admin the program; DOD OEA-funded NextGen LEAN pilot RFP should be released 3/1/2015; working w/WMATI on public, private funding	Track	IMCP Partners
	Leverage the Manufacturing Communities designation to secure federal grants to fund catalytic investment and other key projects supporting our region’s manufacturing suppliers (2015 Action Item #2)	Lead	IMCP Partners, WDCs
3.2 Increase industry specific programs supporting startups and entrepreneurs			
	Start up industry organization to support state space exploration businesses	Support	WSSC, Commerce
3.3 Improve programs that support commercialization			
	Execute i6 Green Grant (development Smart Buildings Center, Test Bed, workforce training center, and demonstration network) (2015 Action Item #3) (2014 Action Item #10)	Lead	i6 Grant Partners
	Improve collaboration between businesses and the University of Washington, Washington State University and Innovate Washington Foundation to increase commercialization of university research	Track	UW C4C, WSU, IWF
3.4 Prevent adoption of procurement policies with technology mandates			
3.5 Analyze impact of innovative retail industry			
FOUNDATION #4: INFRASTRUCTURE			
4.1 Maintain and improve region's physical infrastructure			
✓	Supported the implementation of Transportation 2040	Track	PSRC-Trans
✓	Educated leaders on the importance of a national freight strategy that meets the strategic interests of the Puget Sound region.	Track	PSRC-Trans, Freight Mobility Roundtable
	Advocate for passage of a comprehensive, statewide transportation package (2015 Action Item #12) (2014 Action Item #6)	Support	PSRC, Puget Sound Ports, ADOs
	Support the build-out of Sound Transit's high capacity transit system (2015 Action Item #13)	Support	Sound Transit, ADOs
	Advocate for the reauthorization of MAP-21 (2015 Action Item #11) (2014 Action Item #7)	Support	WSDOT, WCIT
	Advocate for continued funding of Public Works Trust Fund	Support	AWC, WAC, Commerce
4.2 Integrate economic development criteria into infrastructure planning			
	Complete T2040 Prioritization, implementing economic development criteria in scoring methodology	Support	PSRC-Trans

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4.3 Improve jobs-housing balance		
✓ Published Growing Transit Communities Toolkit	Track	PSRC-GM
4.4 Increase funding for freight mobility projects		
✓ Implemented ESHB 1959, 2009 state legislation which identifies the ports of Seattle, Tacoma and Everett (along with Vancouver) as facilities of statewide significance that should have compatible land use zoning with its respective cities	Track	PSRC, Puget Sound Ports, WPPA, WSDOT
✓ The Ports of Seattle and Tacoma have launched the Seaport Alliance, a cooperative effort to attract business and pool resources among the two ports to increase our region's container and breakbulk competitiveness. All of the Puget Sound Ports continue to engage in efforts, such as the Freight Mobility Roundtable.	Track	Port of Seattle, Port of Tacoma
4.5 Develop information connectivity infrastructure		
4.6 Preserve industrial and military lands		
Connect economic development leaders to the PSRC Industrial Lands Analysis and subsequent strategy (2014 Action Item #8)	Support	PSRC-GM, ADOs
FOUNDATION #5: QUALITY OF LIFE		
5.1 Protect the region's natural environment		
Support local jurisdictions in implementing transfer and purchase of development rights programs to ensure continued preservation of important habitat, farm and forest lands	Track	Forterra
Support and participate in the work of the Regional Open Space Strategy project, a UW-led collaborative effort	Track	UW
5.2 Develop affordable, vibrant, healthy, and safe communities		
✓ Adopted the work of PSRC's Growing Transit Communities Partnership	Track	PSRC-GM
✓ Finalized PSRC's Regional Centers Report	Support	PSRC-GM
Encourage local jurisdictions with regionally designated centers to develop or update their subarea plans	Track	PSRC-GM
5.3 Promote arts & cultural organizations		
Adopt proposed Cultural Access Washington legislation (2015 Action Item #14) (2014 Action Item #15)	Support	CAWA, ADOs

✓ Accomplishment	On schedule	Progressing with some risk of falling behind	At serious risk of falling behind	Not started
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Key

ADO - Associate Development Organization

AWC - Association of Washington Cities

CAWA - Cultural Access Washington

Commerce - Washington State Department of Commerce

CTC - Community & Technical College

EDC SKC - Economic Development Council of Seattle and King County

EFACW - Export Finance Assistance Center of Washington

IMCP - Investing in Manufacturing Communities Partnership

IWF - Innovate Washington Foundation

LSDF - Life Sciences Discovery Fund

PNDC - Pacific Northwest Defense Coalition

PTAC - Washington Procurement Technical Assistance Center

UW C4C - University of Washington Center for Commercialization

WAC - Washington Association of Counties

WAP - Washington Aerospace Partnership

WBBA - Washington Biotechnology & Biomedical Association

WDC - Workforce Development Council

WEDA - Washington Economic Development Administration

WGHA - Washington Global Health Alliance

WMA - Washington Military Alliance

WPPA - Washington Public Ports Association

WTA - Washington Tourism Alliance

WSSC - Washington State Space Consortium

WTC2 - Washington Tech Cities Coalition